

LiveArtfully

Galerie

2026 MEDIA KIT



Our Mission

Galerie inspires readers to **LIVE ARTFULLY** by blending the exciting worlds of **ART, CULTURE, and DESIGN**. With our unique, authoritative point of view, we deliver a **BRILLIANT MIX** of intriguing personalities, sophisticated interiors, and enchanting travel destinations — all in a **LUXURIOUS** package that is unparalleled.



Elements of an Artful Life:

Art

At the core of our brand DNA, *Galerie* invites readers to live artfully, weaving art throughout every aspect of their lives. From inspiring collections, to art filled homes around the globe to spotlighting important emerging and established artists at all points in their careers, art is truly at the center of *Galerie's* mission and expertise.

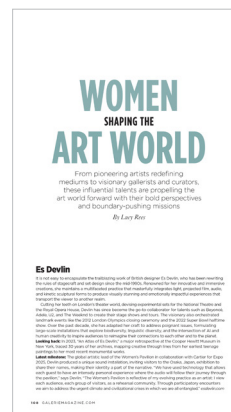
- 83% OF READERS SAY THEIR LOVE OF ART INFLUENCES THEIR APPROACH TO HOME AND STYLE
- 95% OF READERS COLLECT ART
- 57% OWN 25+ WORKS IN THEIR PERSONAL COLLECTIONS
- 92% CITE ART AS A KEY INTEREST

SOURCE: GALERIE READERSHIP STUDY 2024



Artist Iván Argote, who is preparing for an upcoming exhibition at Perrotti New York in April, stands in his studio with recent works, including *Who* (2024), a pair of bronze boots from an imaginary once-magnificent monument.

Revisions of Grandeur
With his often playful, visually striking send-ups of public monuments, Iván Argote explores issues around power, justice, and common humanity
By Hillary M. Sheets Photography by Delphine Chanet



Elements of an Artful Life:

Luxury

Galerie approaches art, interior design, real estate, fashion, fine jewelry, and travel from a luxury lifestyle lens, curating the elite leaders in each category from around the globe for readers to uncover and discover.

\$6M+
AVERAGE
NET WORTH

75%
OF READERS
PURCHASE FROM THE
PAGES OF *GALERIE*

10%
OWN A HOME
VALUED AT
\$5 MILLION+

92%
ARE COLLECTORS OF
ANTIQUES, FINE JEWELRY
AND WATCHES, AND WINE



Elements of an Artful Life:

Design

Galerie boasts high touch relationships with the most talented, famed, and intimate interior designers around the globe, garnering access to exclusive projects that inspire excellence across the design industry.

64%

OF READERS WORK IN THE INTERIOR DESIGN AND ART INDUSTRIES

72%

VISIT ART GALLERIES, MUSEUMS, FAIRS AND ANTIQUES SHOWS FOR SHOPPING AND INSPIRATION, WITH 80% VISITING BETWEEN 4-5 PER YEAR

90%

OF READERS CITE DESIGN AS A KEY INTEREST

40%

OWN 2+ HOMES

25%

WORK WITH AN INTERIOR DESIGNER

SOURCE: GALERIE READERSHIP STUDY 2024

In the living rooms of a London residence that David Kleinberg Design Associates renovated in collaboration with architecture firm Donald Small Associates, artworks by Sherrie Rutz (left) and Tadashi Kawasima frame the view into the library, which is inspired by San Onofre. Other architectural details are an antique mantelpiece. For details see Sources.

**classic
reboot**

On London's historic Eaton Square, designer David Kleinberg infuses a series of reunited 19th-century rooms with gracious modern verve

By Stephen Wallis
Photography by Luke White
Styled by Sara Mathers

176 GALERIEMAGAZINE.COM

Splash Pad
Designer Andrea Bonny marries soaring elegance with high-octane delight at a family's oceanfront penthouse
By Sarah Greenman | Photography by Marco Toso

178 GALERIEMAGAZINE.COM

SOMETHING OLD SOMETHING NEW
Centuries and styles mix fabulously in the Paris pied-à-terre of designers Gary McNamee and Bill Richards
By Greg Gammone
Photography by Tom Schindler
Styled by Ann Phillips

Designers Gary McNamee and Bill Richards, the husband-and-wife interior designers, are known for their elegant, sophisticated style. They recently renovated a Paris pied-à-terre, blending classic French architecture with modern design. The space features a mix of old and new, including a chandelier and a large mirror.

188 GALERIEMAGAZINE.COM

188 GALERIEMAGAZINE.COM

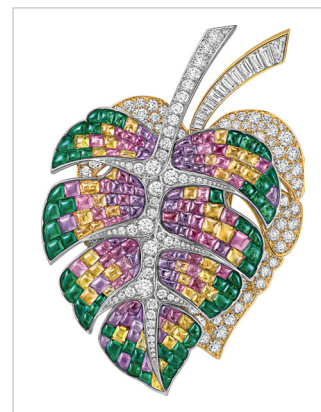
Elements of an Artful Life:

Jewelry & Watches

Galerie features fine jewelry and watches as an art form, showcasing brands and design houses that take working with diamonds, emeralds, precious stones, special metals, leather and other fine finishes to new heights, while also focusing on the art behind the craftsmanship.



<p>70% OF READERS PREFER TO SHOP BRICK-AND-MORTAR EXPERIENCES, INCLUDING SPECIALIZED BOUTIQUES WITH 1:1 SERVICE</p>	<p>Over 50% SHOP RECOMMENDED LUXURY PRECIOUS JEWELRY AND WATCH BRANDS FROM THE PAGES OF <i>GALERIE</i>, INCLUDING TIFFANY & CO, CARTIER, HARRY WINSTON, AND VAN CLEEF & ARPELS</p>	<p>43% COLLECT PRECIOUS JEWELRY AND WATCHES</p>	<p>42% CITE PRECIOUS JEWELRY AS A KEY INTEREST</p>
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Elements of an Artful Life:

Fashion

At *Galerie*, we consider fashion a true art form and recognize that art and fashion are perpetually finding inspiration in each other. With artist's collaborations with fashion houses and couture presenting wearable art the merging between fashion and art is more powerful than ever before.

Over 50%

OF READERS SHOP RECOMMENDED LUXURY FASHION BRANDS FROM THE PAGES OF *GALERIE*, INCLUDING CHANEL, CHRISTIAN DIOR, GUCCI, AND HERMÈS

42%

CITE FASHION AS A KEY INTEREST

47%

SHOP THE LATEST COLLECTIONS FROM TOP LUXURY BRANDS

70%

ATTEND/HOST GALLERY OPENINGS, CULTURAL EXHIBITIONS, AND PHILANTHROPIC GALAS



Elements of an Artful Life:

Travel

With an audience that is devoted to discovering what's new and what's next around the globe, traveling to the most luxurious spots around the world and immersing themselves in culture through fashion, food and activity is one of their favorite past times. *Galerie* is primed to grow the dimension and depth behind our destination coverage.

70%

OF READERS
CONSIDER TRAVEL
A MAIN INTEREST

69%

TAKE 2-3 LUXURY
VACATIONS PER YEAR,
WITH 23% TAKING
UP TO 4-5

74%

LIST TRAVELING TO
EUROPE AS THEIR TOP
PREFERENCE FOR
DESTINATIONS

Hotel of the Week

OUR STRONGEST PERFORMING
EDITORIAL SERIES ON INSTAGRAM



Home Renovation

Galerie conducted a readership survey focusing on all things home renovation.

90%

ENTERTAIN AT HOME

60%

ARE PLANNING RENOVATIONS
IN THE NEXT YEAR

74%

SHOP ONLINE AND
IN PERSON

70%

WORK WITH A SPECIALTY
PERSON WHEN RENOVATING

80%

PRIORITIZE QUALITY AND
FUNCTION IN THEIR KITCHENS

48%

DO NOT HAVE A BUDGET WHEN
SHOPPING FOR APPLIANCES

50%

ARE PARTICULARLY INTERESTED IN
CONTEMPORARY FAUCETS, FIXTURES, SURFACES,
NATURAL STONE, AND CUSTOM CABINETRY



“

Galerie delivers a viewpoint like no other,
sharing with our readers how to live artfully.”

- LISA FAYNE COHEN
FOUNDER & EDITORIAL DIRECTOR

Vision & Talent

“

With stories from around the world, we dive deep
to share culturally rich content covering art,
design, travel, architecture, style, and more.”

- JACQUELINE TERREBONNE
EDITOR IN CHIEF



The Power of Affluence

Galerie's high net-worth audience across print, digital, and social are intent on the best of the best in all aspects of their lives—from the homes they live in/design, to the art they collect, the stores they shop at, and the restaurants and travel destinations they frequent.

45/55%	MALE/FEMALE
42	MEDIAN AGE
\$550,000	AVERAGE HHI
\$6MM	AVERAGE NET WORTH
64%	OF READERS WORK IN THE INTERIOR DESIGN AND ART INDUSTRIES





2026 Curated Circulation

Galerie's distribution strategy is highly targeted and unique, placing the magazine in the qualified hands of affluent design enthusiasts, art fair attendees, prominent designers and philanthropists, and notables across the country, focusing on key markets including New York, Los Angeles, Dallas, Aspen, Chicago, Washington DC, Palm Beach, and Miami.

Circulation: 125,000+ copies

**AFFLUENT
DATABASE**

60,000+ copies

to high net-worth art collectors, interior designers,
and premium Wealth Engine database

**STRATEGIC NEWSSTAND
AND PAID SUBSCRIBERS**

40,000+ copies

to subscribers, newsstands,
and bookstores

**PREMIUM
DISTRIBUTION**

25,000+ copies

to private jet terminals, five-star hotels & spas,
prominent galleries, and world-class art fairs

**DIGITAL
DISTRIBUTION**

20,000 bonus

to *Galerie* email database

2026 Print Editorial Calendar

This year, *Galerie* magazine proudly celebrates its 10th anniversary, marking a decade of inspiring creativity, design, and art.



SPRING

Creative Minds Issue

Our annual list of honorees achieving creative excellence in design, fashion, fine jewelry, art, architecture, cuisine, and more

COMMITMENT: 1/15/2026
AD FILE DUE DATE: 1/22/2026
MAGAZINE ON SALE: 3/17/2026



SUMMER

Artful Escapes Issue

A look at the most artful escapes around the globe.

COMMITMENT: 4/02/2026
AD FILE DUE DATE: 4/09/2026
MAGAZINE ON SALE: 6/02/2026



FALL

Modern Glamour Issue

Exploring the most glamorous fashion and its intersection across art and design.

COMMITMENT: 6/11/2026
AD FILE DUE DATE: 6/18/2026
MAGAZINE ON SALE: 8/04/2026



LATE FALL

The Collectors Issue

The art of collecting across a variety of categories, including antiques, cars, wine/champagne, vintage fashion, and more.

COMMITMENT: 8/13/2026
AD FILE DUE DATE: 8/20/2026
MAGAZINE ON SALE: 10/06/2026



WINTER 2026/2027

Emerging Artists Issue

Showcasing talents, emerging and rising stars across the art, design, architecture and fashion landscapes.

COMMITMENT: 10/01/2026
AD FILE DUE DATE: 10/08/2026
MAGAZINE ON SALE: 12/01/2026

Bespoke Editorial Franchises

In direct alignment with *Galerie's* editorial calendar, our brand invites you to align with our four tentpole editorial franchises in first-to-market, large-scale sponsorship programs with unique outputs. Opportunities can include custom section ownership and alignment, unique cover opportunities, custom event experiences, and more.



Creative Minds

- **Timing:** March–May 2026
- **Program Overview:** For our sixth annual Creative Minds list, we spotlight 24 visionaries who are pushing the boundaries of their fields in 2025.



Women Shaping the Art World

- **Timing:** September 2026
- **Program Overview:** Women Shaping the Art World celebrates the powerful female pioneers that are making their mark in the art world as activists, collectors, philanthropists, artists, entrepreneurs, and more.



Collectors

- **Timing:** October 2026
- **Program Overview:** Collectors launched in Fall 2023 as a special edition of *Galerie*. The collectors issue spotlights notable and unique collectors in a variety of categories, including art, jewelry, watches, wine, antiques, vintage fashion, and more.



Emerging Artists/Artists to Watch

- **Timing:** December 2026
- **Program Overview:** One of the most important missions at *Galerie* is to spotlight emerging artists. This list curates those to watch now.

The New GalerieMagazine.com

A POWERFUL NICHE FOLLOWING: AUDIENCE STATISTICS

221K+

MONTHLY UNIQUES

372K+

MONTHLY PAGE VIEWS

53%+

AVERAGE ENGAGEMENT

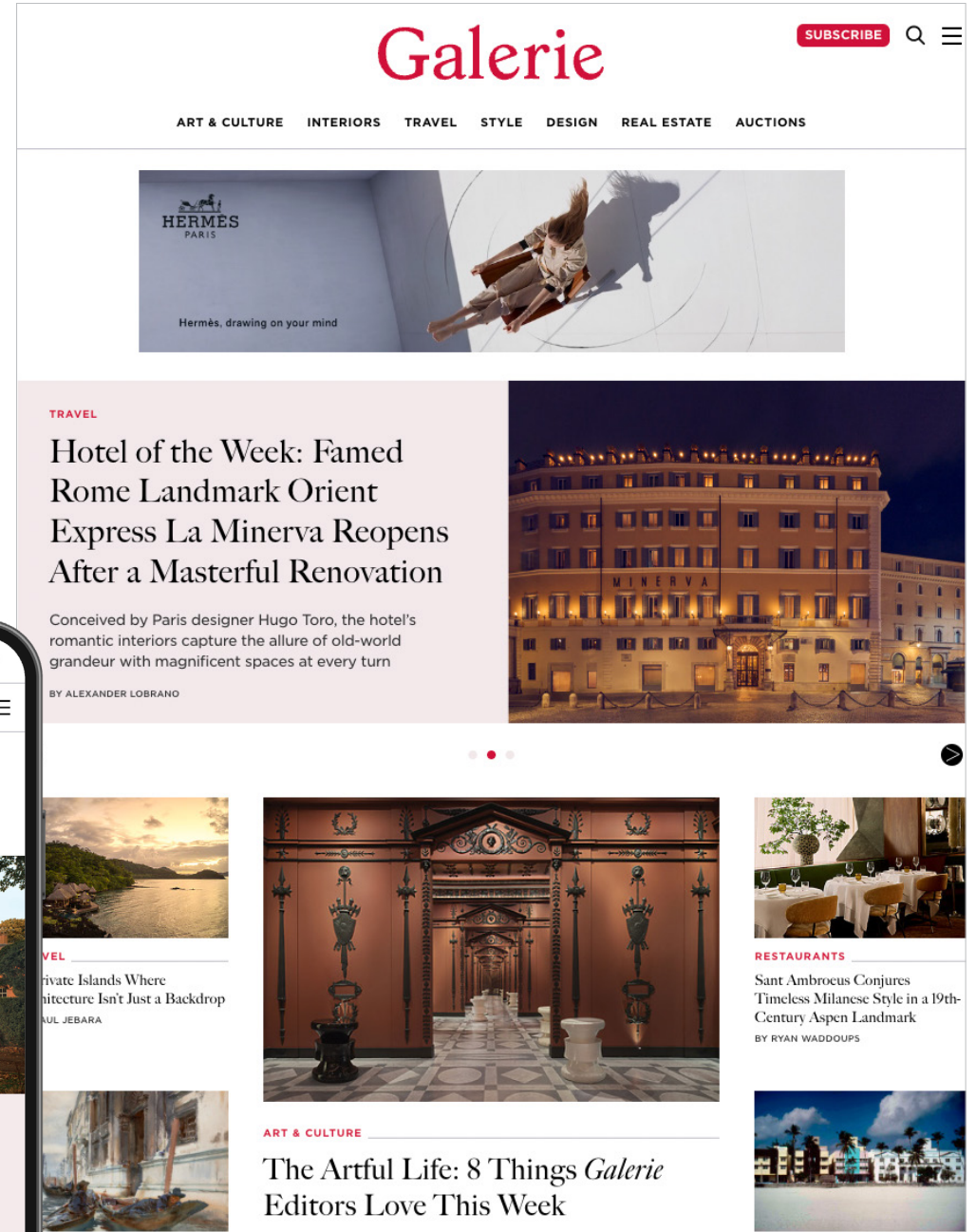
62.8%/37.2%

FEMALE/MALE AUDIENCE

64.6%/31.3%

USERS ON MOBILE/USERS ON DESKTOP

SOURCE: GOOGLE ANALYTICS 2025



The New GalerieMagazine.com

NEW WEBSITE FEATURES

Bold New Look

Our redesigned site delivers a more modern, immersive experience—optimized for high-impact visuals and elegant storytelling across every device.

New Ad Skins & Takeovers

We now offer premium skin units that deliver maximum visibility and brand alignment, placing your creative directly alongside editorial in a seamless, eye-catching format.

Enhanced Video Integration

With built-in video capabilities, your brand can connect through dynamic storytelling and high-performing video placements—embedded natively across homepage and article pages.

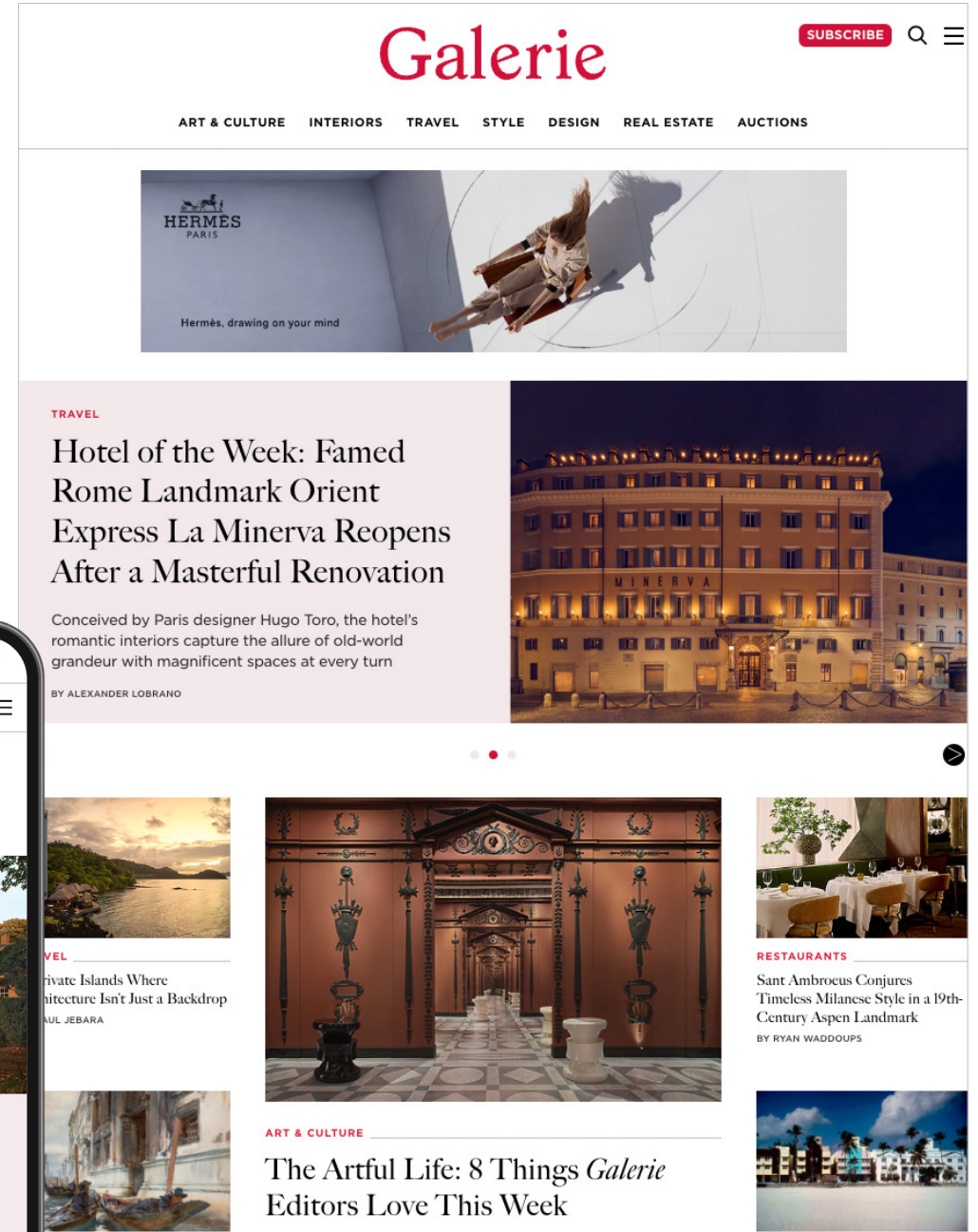
Optimized Performance

The relaunch comes with faster page speeds, better SEO, and stronger analytics, ensuring that your campaigns run smoothly—and successfully.

Exclusive Custom Opportunities

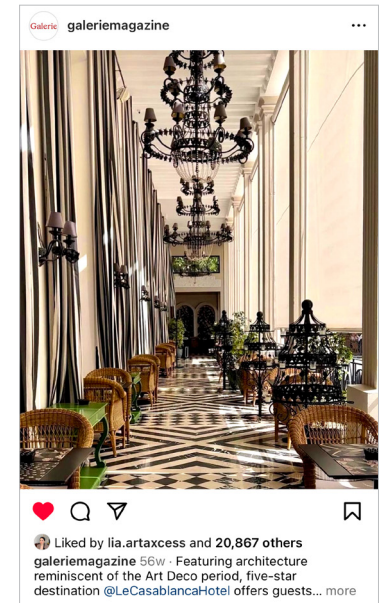
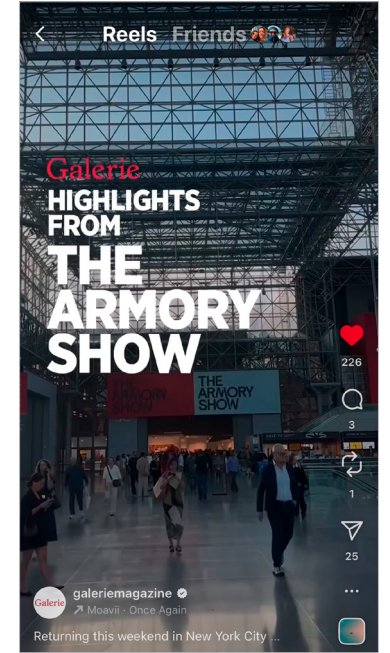
From branded content hubs to custom galleries, our new backend supports highly-tailored digital experiences built for storytelling and results.

SOURCE: GOOGLE ANALYTICS 2025



Social Media Platforms

- 210K+ FOLLOWERS ON INSTAGRAM
- 48K+ FACEBOOK FRIENDS
- 1.4M+ IMPRESSIONS IN FIRST 6 MONTHS OF 2025
- 5.3K+ NEW USERS IN LAST THREE MONTHS
- 3.9M+ REACH IN LAST THREE MONTHS
- 4.5% AVERAGE ENGAGEMENT ON REACH PER POST



Galerie Discoveries

Galerie invites our audiences to explore **Galerie Discoveries**, (formerly *Galerie at Home*) the destination uncovers the best in art, design, and luxury on GalerieMagazine.com.

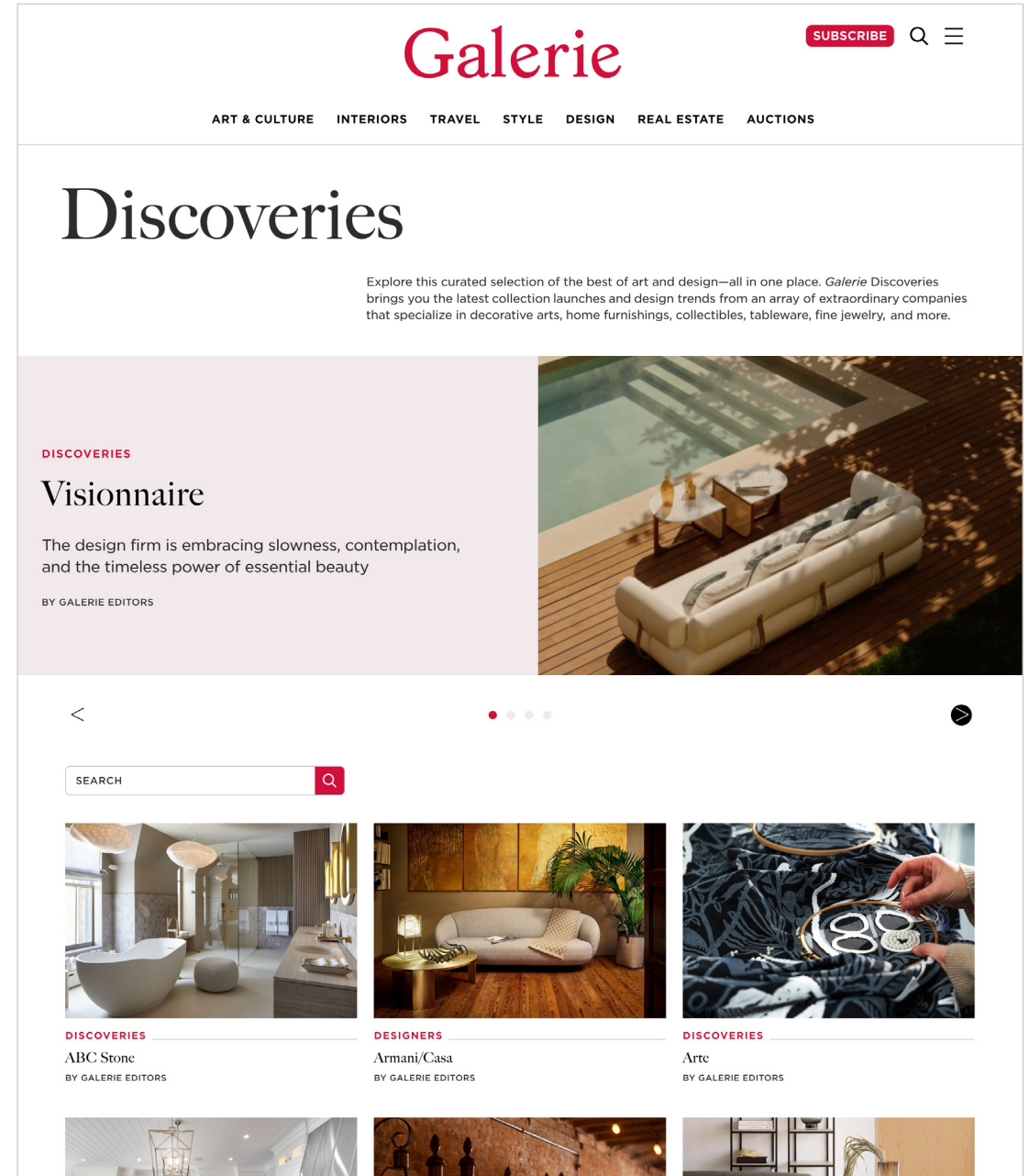
Readers can dive into the newest collection launches, design trends and styles to shop from extraordinary brands, including decorative art, home furnishings, collectibles, tableware, fine jewelry, and more, all perfected, all submitted by our brand partners.

Galerie invites your brand to partner with us on custom shoppable content, giving your brand the opportunity to cross promote your collection of latest products to our audiences for up to one year on GalerieMagazine.com.

124K+
AVERAGE VISITORS
PER MONTH

231K+
AVERAGE PAGE
VIEWS PER MONTH

54.6%
USER
ENGAGEMENT



DIGITAL PACKAGE

The Art of Discoveries

Galerie will partner with your brand on a Discoveries package, offering a custom editorially-curated article alongside a variety of media promotion to our most engaged audience.

PLAN INCLUDES:

- **1x Article Feature Listing on Galerie Discoveries Digital Page**
- Inclusive of up to 20 product features + links
- Live timing on GalerieMagazine.com: 1 year
- 12x article features in Galerie magazine weekly newsletters

PROMOTION AT TIME OF LAUNCH:

- **Email Marketing:**
 - 1x Galerie Newsletter Sponsorship
- **Social Media:**
 - 1x Sponsored Instagram Story

PROMOTION 6 MONTHS POST LAUNCH:

- **Email Marketing:**
 - 1x Galerie Newsletter Sponsorship
- **Social Media:**
 - 1x Sponsored Instagram Story

PACKAGE COST: \$15,000

DISCOVERIES

The Luminous Jewels of Martin Katz Evoke Old Hollywood Glamour

The acclaimed designer creates contemporary jewels with an "old soul"

BY GALERIE EDITORS
DECEMBER 14, 2020





PHOTO COURTESY OF MARTIN KATZ





Diamond and Multicolored Gemstone stackable bracelets. Signature stackable clip bracelets with diamonds and colorful sapphires, 18K rose, yellow, and white gold.

DESIGNERS

Discover the Latest Furnishings and Accessories from Armani/Casa

The fashionable brand melds simple lines and perfect proportion with precious materials, refined finishes, and elegant textiles

BY GALERIE EDITORS
AUGUST 1, 2023

BALOON Armchair and Footrest. This tubular armchair and footrest draw inspiration from the style of the 1930s. The visible structure is in satin-finished metal. Upholstery is not removable available in the bi-elastic fabric Oulu only. Baloon can easily become the focal point of a room thanks to its attractive design and vintage touch.

PRINT PACKAGE

The Art of Discoveries

Your brand has the opportunity to showcase one (1) product on a multi-product page in an issue of choice.

PLAN INCLUDES:

- **The Art of Discoveries Print Listing**
 - A listing within a multi-branded page in the *Galerie* issue of your choice
 - Listing includes: 1x image, copy, website, brand logo (supplied by brand)
 - Page to be designed by Galerie for individual brand approval

ONE PRODUCT FEATURE COST: \$3,000

PROMOTION

The art of
DISCOVERIES
UNCOVER THE FINEST IN ART, LUXURY, AND DESIGN



▲ HAVILAND
Haviland unveils the Cavalier Royal collection. With equestrian designs rendered in a bold palette and lavish gold accents, this celebration of timeless sophistication blends tradition with modernity, reaffirming Haviland's excellence in luxurious tableware. haviland.fr



▲ BAKER
Merging form and function with an approachable residential look, the Sit/Stand desk from Baker's BXG collection accommodates shifting work style preferences and multiuser households while still suiting a wide variety of interiors. bakerfurniture.com



▲ GAGGENAU
Gaggenau debuts its latest luxury refrigerator-freezer combination, which sets a new standard in aesthetics and performance. Made with advanced technology, this functional work of art offers an integrated furniture-like appearance, striking materiality, and adaptive lighting. gaggenau.com



▲ ALFONSO MARINA
Known for its refined aesthetics, Alfonso Marina's Leiden bench is made using molded legs—a signature of mid-20th-century Danish furniture, which informed the design. Perfect for interiors that seek a balance between art and functionality, it features elegant molding, a plush upholstered seat, and rich wood. alfonsomarina.com



▲ FISHER WEISMAN
Inspired by the shape of the hummingbird nests that hang from the trees in the San Miguel de Abasco, Mexico, garden of Andrew Fisher and Jeffrey Weisman, the Glided Cage large pendant has a grand scale with an undeniably enchanting glow. fisherweisman.com

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PROMOTION

The art of
DISCOVERIES
UNCOVER THE FINEST IN ART, LUXURY, AND DESIGN



▲ ALFONSO MARINA
Modeled after the brand's elegant Bercy chair with a brass back and limited to just 150 examples per year, Bercy II features an all-wood design that captures the sculptural shape and unparalleled craftsmanship of the original. alfonsomarina.com



▲ STUDIO M LIGHTING
Paying homage to the glamour of Hollywood, designer Ryan Saghsian's Shroud pendant projects an ethereal, dappled light that emanates from the cloudlike metal mesh shade, which is suspended over a travertine base with a brass finish. studiomlighting.com



▲ FAB PARIS
Discover more than 100 prestigious French and international galleries at FAB Paris, which takes place November 22 to 27. Held under the dome of the city's Grand Palais, this exhibition celebrates masterpieces from antiquity to the present day. fabparis.com



▲ HAMMERTON STUDIO
Inspired by the eponymous gemstone cut, the Cabochoon double sconce by Hammerton Studio is a dynamic fusion of polished stone, artisan-blown crystal glass, and metalwork. This captivating blend of tradition and modernity is available in three stone options, five glass colorways, and several finishes. studio.hammerton.com



▲ DAUM
This year, Maison Daum presents an enchanting crystal interlude that brings a touch of summer freshness to its oeuvre. Introducing a zesty homage to citrus, the revered maker launches delightful pieces featuring whole lemons or fruit slices in a vibrant color combination of sunny yellow and shades of green. us.daum.fr

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Art Fairs + Design Partnerships

GALERIE BOASTS PARTNERSHIPS WITH THE MOST IMPORTANT AND INFLUENTIAL ART FAIRS AND DESIGN SHOWS GLOBALLY

With touchpoints that include distribution, custom VIP moments, media alignment, and curated experiences, *Galerie* is Engaging with the most prestigious communities in art, luxury, and design communities, with a presence at:

THE ARMORY SHOW
 ART BASEL MIAMI BEACH
 ASPEN ART FAIR
 COLLECTIBLE NEW YORK
 DALLAS ART FAIR
 D&D MARKET DAY
 DECO OFF PARIS
 DESIGN CHICAGO
 DESIGN LOS ANGELES
 DESIGN MIAMI
 DESIGN SYNOPSISUM
 DIFFA

ENTER ART FAIR COPENHAGEN
 EXPO
 FAB PARIS
 FOG ART AND DESIGN SHOW
 FRIEZE
 HIGH POINT
 INTERSECT ASPEN
 KIP'S BAY SHOWHOUSE
 NYC JEWELRY WEEK
 PAD LONDON
 PAD PARIS
 PALM BEACH DESIGN DAYS

SALONE DEL MOBILE
 THE SALON OF ART AND DESIGN
 SALON OF ART AND DESIGN
 DALLAS
 SF ART & DESIGN
 SAN FRANCISCO FALL SHOW
 SHELTER
 TEFAF NEW YORK
 WHAT'S NEW, WHAT'S NEXT
 THE WINTER SHOW
 ZONAMACO
 AND MORE...



Galerie

Live*Artfully*

For information on advertising in *Galerie* Magazine, please contact:

William Pittel

Publisher & Chief Operating Officer
William.Pittel@hudsononemedia.com



Addendum



2026 Print Specifications & Rates

GENERAL NET RATES

FULL PAGE, PREMIUM POSITION (TOC • Editor's Letter • Masthead • The Artful Life)

1x	\$18,275
3x	\$17,726
6x	\$17,195
9x	\$16,679

FULL PAGE, RUN OF BOOK

1x	\$16,614
3x	\$16,115
6x	\$15,632
9x	\$15,164

SPREAD

1x	\$33,228
4x	\$31,796
8x+	\$28,989

PREMIUM POSITIONS

Cover 2/Page 1	\$42,341
Cover 3	\$20,324
Cover 4	\$27,945

SPECS

FULL PAGE

TRIM	9.00" x 10.875"
LIVE AREA	8.50" x 10.375"
BLEED	9.25" x 11.125"

SPREAD

TRIM	18.00" x 10.875"
LIVE AREA	17.50" x 10.375"
BLEED	18.25" x 11.125"

SPREAD REQUIREMENTS

Ad spreads must be sent as one page.

SAFETY

All live matter must be .25" from trim on all sides.

REQUIRED MATERIAL

PDF/X-1a file format. All fonts must be embedded. TrueType fonts cannot be used for printing.

PRINTING PROCESS

Web offset (SWOP3 Certified)

COLOR

All files/images must be CMYK or Grayscale. No RGB, LAB, or embedded color profiles (such as ICC profiles). No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors will be converted to CMYK, and we can't guarantee color results under these circumstances.

IMAGE RESOLUTION

300 DPI total resolution @100%

MAXIMUM INK DENSITY

280% dMax GCR

CROP MARKS

All crop marks must be .1875" (3/16") off bleed area.

PROOFS

Must contain GRACoL color strip. All final material must be submitted with digital proofs that have been pulled from the supplied file for color guidance on press.

FILE SUBMISSION

Submit all ad materials through our FTP site:
hudsononemedia.sendmyad.com

Preferred digital format: PDF/X-1a

2026 PRODUCTION SCHEDULE

ISSUE

- I. Creative Minds
- II. Artful Escapes
- III. Modern Glamour
- IV. The Collectors Issue
- V. Emerging Artists

CLOSING

- January 15
- April 2
- June 11
- August 13
- October 1

MATERIALS

- January 22
- April 9
- June 18
- August 20
- October 8

ON SALE

- March 17
- June 2
- August 4
- October 6
- December 1



2026 Digital Specifications

All digital files should be 72 dpi

NEWSLETTER SPONSORSHIP

- (1) 800 x 200-pixels JPEG, PNG, or GIF + Hyperlink
- (1) 800 x 400-pixels JPEG, PNG, or GIF + Hyperlink

DEDICATED E-BLAST

- Up to 125 words of copy
- Headline/Subject Line
- High-Res Logo
- (1) Hyperlink
- (1-3) JPEG, PNG or GIF

FACEBOOK POST

All posts for advertisers will be marked as sponsored content.

- 5-18 word caption
- (1) Hyperlink
- (1) JPEG or PNG with strong art components

INSTAGRAM DARK POST (IN FEED)

All posts for advertisers will be marked as sponsored content.

- Option to do photo OR video content
 - Photo: (1) High-Res JPEG, PNG
 - 4:5 ratio (minimum 1080 x 1350)
 - Video: (1) .mp4 or .mov (will appear as a reel)
 - 3:4 ratio (minimum 1080 x 1440) or 9:16 ratio (minimum 1080 x 1920)
- (1) 5-18 word caption
- Instagram accounts to tag
- Hashtags to include

INSTAGRAM STORY (IN STORY)

All posts for advertisers will be marked as sponsored content.

- Option to do photo OR video content
 - Photo: (1) High-Res JPEG, PNG
 - 9:16 ratio (minimum 1080 x 1920)
 - Video: (1) .mp4 or .mov
 - 9:16 ratio (minimum 1080 x 1920)
- High-Res Logo
- Instagram accounts to tag
- Hashtags to include
- (1) Hyperlink

RUN OF SITE: 3 sized ads that may run one at a time, two at a time, or 3 at a time

DESKTOP IMAGE:

- (1) Size 1: 1304 x 336 pixels, JPEG, PNG or GIF
- (1) Size 2: 403 x 806 pixels, JPEG, PNG or GIF
- (1) Size 3: 728 x 90 pixels, JPEG, PNG or GIF
- (1) Hyperlink

DESKTOP VIDEO:

- (1) .mp4 or .mov
- 16:9 ratio
- Minimum 1200x675
- Max file size: Up to 1 GB supported, but best practice is to stay under 150 MB for faster load times
- H264 video codec; AAC audio codec (highest bitrate possible)
- (1) Hyperlink

MOBILE IMAGE:

- (1) Size 1: 375 x 125 pixels, JPEG, PNG or GIF
- (1) Size 2: 300 x 250 pixels, JPEG, PNG or GIF
- (1) Hyperlink

HIGH IMPACT HOMEPAGE TAKEOVER:

3 sized ads that will all run at the same time on the homepage

DESKTOP IMAGE:

- (1) Size 1: 1304 x 336 pixels, JPEG, PNG or GIF
- (1) Size 2: 403 x 806 pixels, JPEG, PNG or GIF
- (1) Size 3: 728 x 90 pixels, JPEG, PNG or GIF
- (1) Hyperlink

DESKTOP VIDEO:

- (1) .mp4 or .mov
- 16:9 ratio
- Minimum 1200x675
- Max file size: Up to 1 GB supported, but best practice is to stay under 150 MB for faster load times
- H264 video codec; AAC audio codec (highest bitrate possible)
- (1) Hyperlink

MOBILE IMAGE:

- (1) Size 1: 375 x 125 pixels, JPEG, PNG or GIF
- (1) Size 2: 300 x 250 pixels, JPEG, PNG or GIF
- (1) Hyperlink

GLOBAL BILLBOARD: one ad that will run at the top of every page

DESKTOP IMAGE:

- (1) Size 1: 1304 x 336 px
- (1) Hyperlink

DESKTOP VIDEO:

- (1) .mp4 or .mov
- 16:9 ratio
- Minimum 1200 x 675
- Max file size: Up to 1 GB supported, but best practice is to stay under 150 MB for faster load times
- H264 video codec; AAC audio codec (highest bitrate possible)
- (1) Hyperlink

MOBILE IMAGE:

- (1) Size 1: 375 x 125 pixels, JPEG, PNG or GIF
- (1) Hyperlink

MORE ABOUT OUR NEW WEBSITE ASSETS:

We will be following Google's [ad spec guide](#)

- Dimensions: No larger than 4000 x 4000 pixels
- File Size: No larger than 10 MB, but publishers may require smaller file sizes
- Use high quality images - To make sure images look great on any device, including high resolution screens, upload image assets that are up to twice the dimensions of your creative. Display & Video 360 scales images based on the resolution of the device where your ad appears. The image will stay the same shape, even when it's resized to fit different screens.
- Example: To make sure a 300 x 250 creative looks great on high resolution screens, upload a 600 x 500 image and select 300 x 250 as the dimensions.

GALERIE DISCOVERIES:

- **Feature Page Assets:**
 - 2) High-res tile images at 500 x 500 pixels
- **Landing Page Assets:**
 - (2) High-res hero images at 1920 x 1200 pixels
 - Up to 100 words of descriptive copy (subject to change by editorial team)
 - Clickthrough URL to brand website
- **Slideshow Assets:**
 - Up to (20) High-res product images at 2000 pixels wide
 - Up to 30 words of descriptive copy per product
- Clickthrough URL to brand website per product

Social Media Sponsorships

SPONSORED INSTAGRAM STORY

Stories are shared to *Galerie's* audience of 179K+ followers.

One sponsored Instagram story includes a hi-res image with strong art components, a 5-10 word caption, a hyperlink of the brand's choice, and any necessary hashtags and accounts to tag.

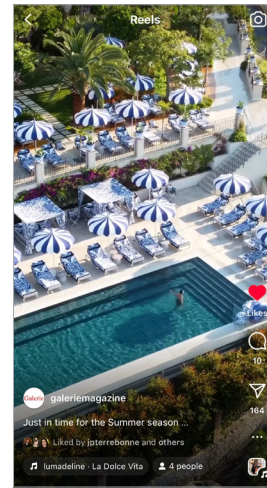


Example: L'Objet

SPONSORED INSTAGRAM REEL

Reels are shared to *Galerie's* audience of 179K+ followers.

One sponsored Instagram Reel includes a MP4 file, a 5-18 word caption, and any necessary hashtags and accounts to tag. These are provided by the client.

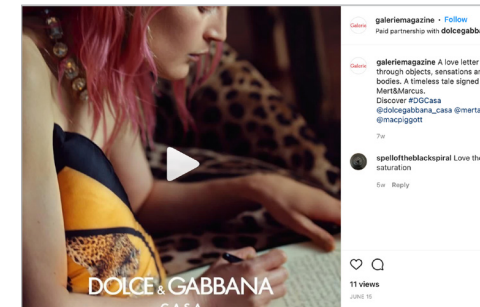


Example: Dolce & Gabbana

SPONSORED INSTAGRAM DARK POST

A geotargeted advertising placement promoted to a specific brand audience, touted by *Galerie Magazine*.

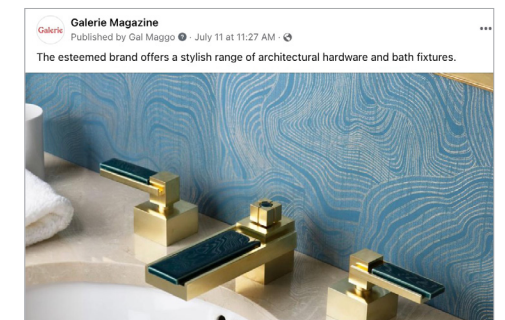
One sponsored dark post includes a high res image, a 5-10 word caption, and any necessary hashtags and accounts to tag.



Example: Dolce & Gabbana

SPONSORED FACEBOOK POST

Facebook posts are shared to *Galerie's* audience of 35K fans. One sponsored Facebook post includes a hi-res image with strong art components, a 5-18 word caption, and a hyperlink of the brand's choice.



Example: Sherle Wagner International

THE DIGITAL SUITE

360 DIGITAL TAKEOVER

Galerie will spotlight your brand with a full digital takeover—delivering premium visibility across our website, social media, and email marketing channels for a full-platform presence that captures our highly engaged, affluent audience.

CUSTOM NATIVE ARTICLE

Tell your brand story like never before—with stunning visuals, rich editorial, and insider interviews that inspire and influence. This is your brand’s moment to shine.

TOTAL WEBSITE TAKEOVER

Be seen—constantly.

- Global Billboard: your brand at the top of every page
- Homepage Takeover: three bold banners command instant attention
- Run-of-Site Ads: high-frequency visibility across our entire site

DIRECT-TO-INBOX-BRILLIANCE

Land in the inbox—and stay top-of-mind.

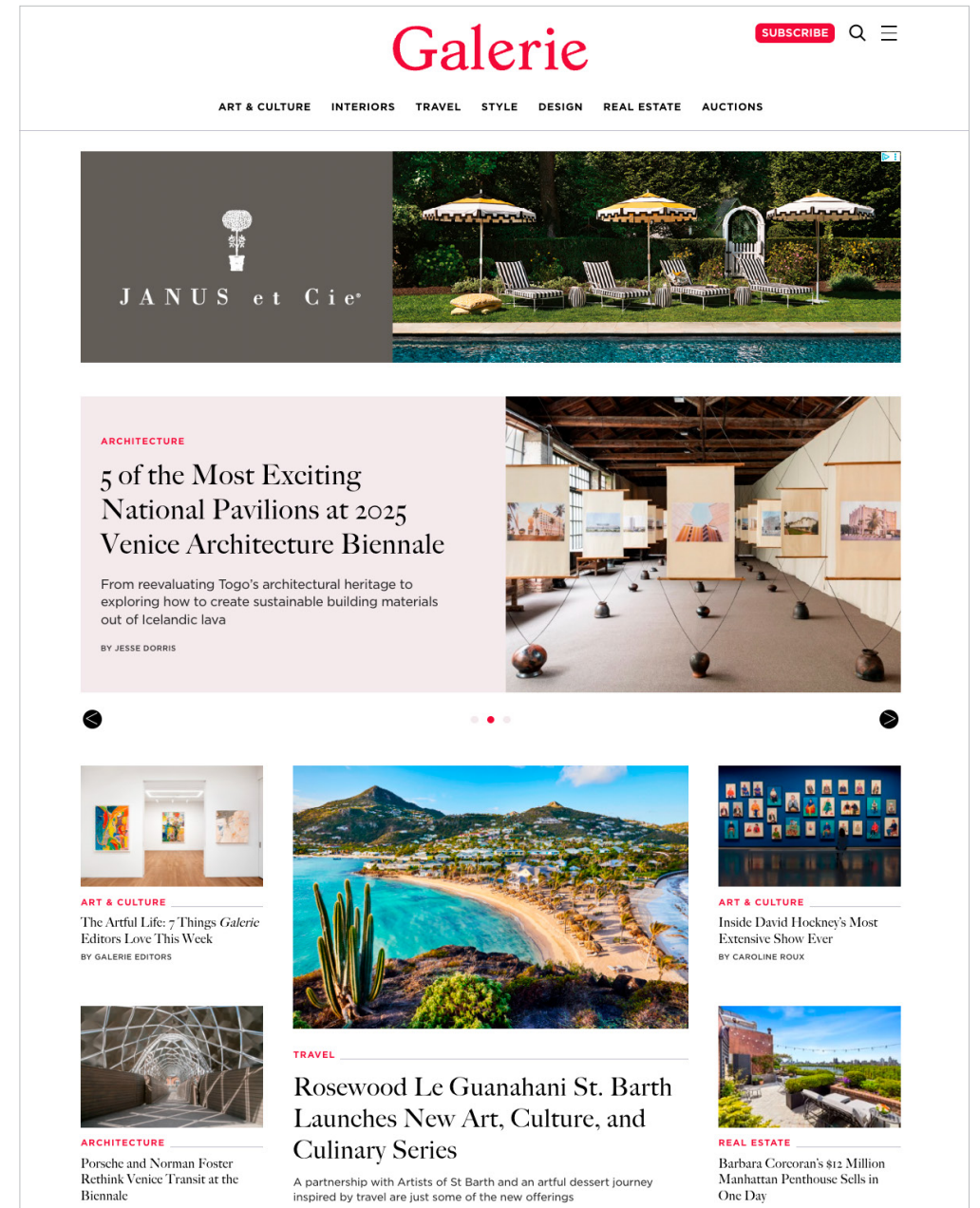
- Dedicated Email Blasts: designed to drive clicks and action
- Editorial Newsletter Integration: Trusted placement alongside premium content

SOCIAL MEDIA THAT SELLS

Drive buzz, build awareness, and spark engagement.

- Sponsored Instagram Stories: bold, visual, unmissable
- Dark Posts: precision-targeted to hit the right audience, every time

COMMITMENT: \$50,000



THE DIGITAL SUITE

SELECT PACKAGE

Galerie will spotlight your brand with a selective digital package, giving you impactful visibility across our website, social media, and email channels—connecting you with our discerning and engaged audience through a comprehensive digital presence.

UNMISSABLE WEB PRESENCE

Own the digital spotlight with prime real estate on our website—where luxury lovers and design insiders come to be inspired.

- Global Billboard: your brand showcased at the top of every page
- Homepage Takeover: dominate the front page with 3 bold banners
- Run-of-Site Leaderboard Ads: high-frequency visibility across all pages

EMAIL MEDIA: STRAIGHT TO THEIR INBOX

Cut through the noise with direct access to 90K+ engaged subscribers.

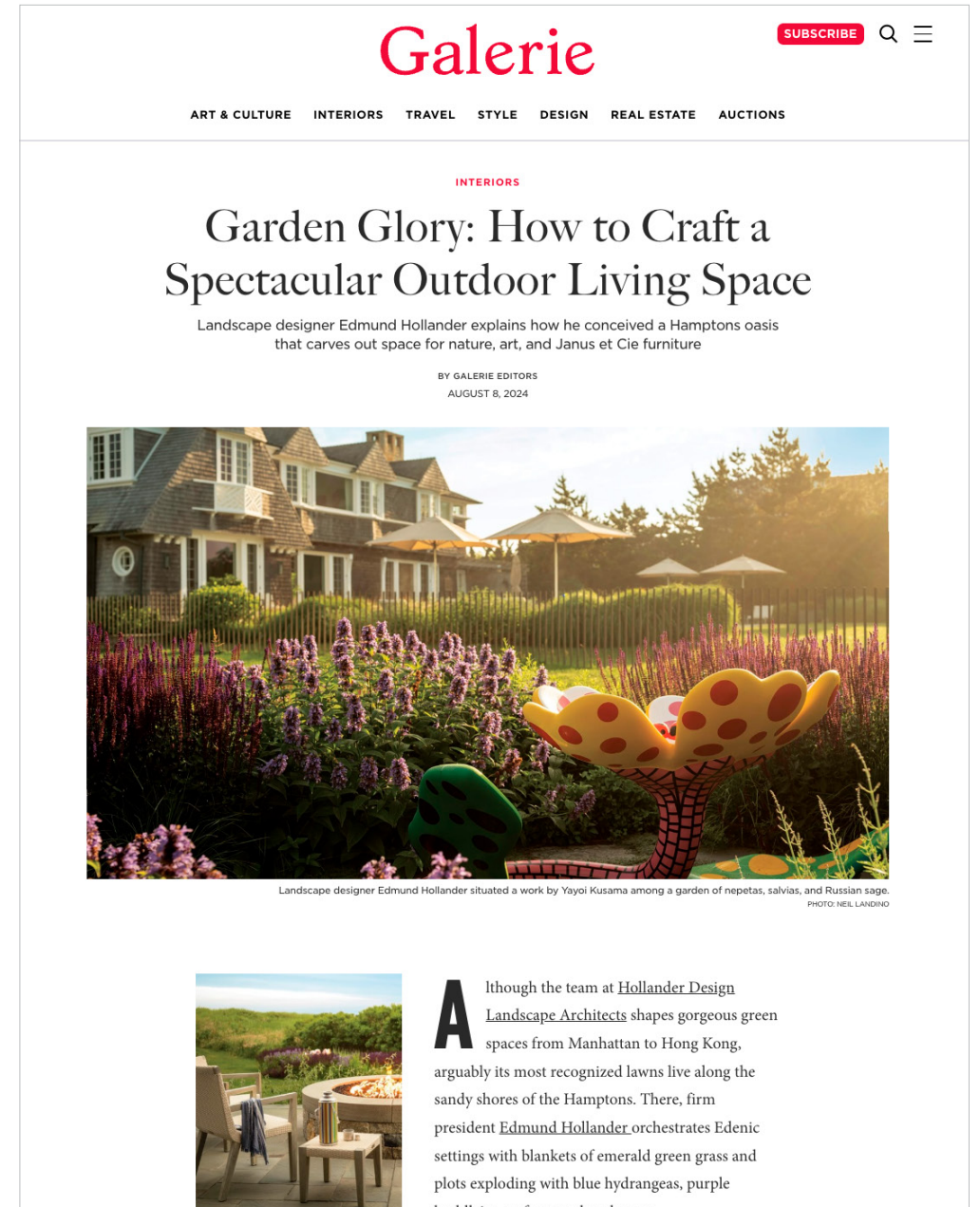
- Dedicated Email Blasts: custom-crafted to grab attention and drive clicks
- Editorial Newsletter Placements: Integrated seamlessly into our top-performing content

SOCIAL CAMPAIGN: BUZZ-WORTHY EXPOSURE

Make waves on social with stylish, strategic content designed to spark engagement and deliver results.

- Sponsored Instagram Stories: full-screen visuals that stop the scroll
- Dark Instagram Posts: Laser-focused targeting to reach the right audience

COMMITMENT: \$35,000



THE DIGITAL SUITE

EMAIL IMPACT PACKAGE

Get your brand in front of 90,000+ high-value subscribers with targeted email campaigns designed to drive results. This is your chance to land directly in the inbox of the design world’s most engaged audience—with content they want to open and click.

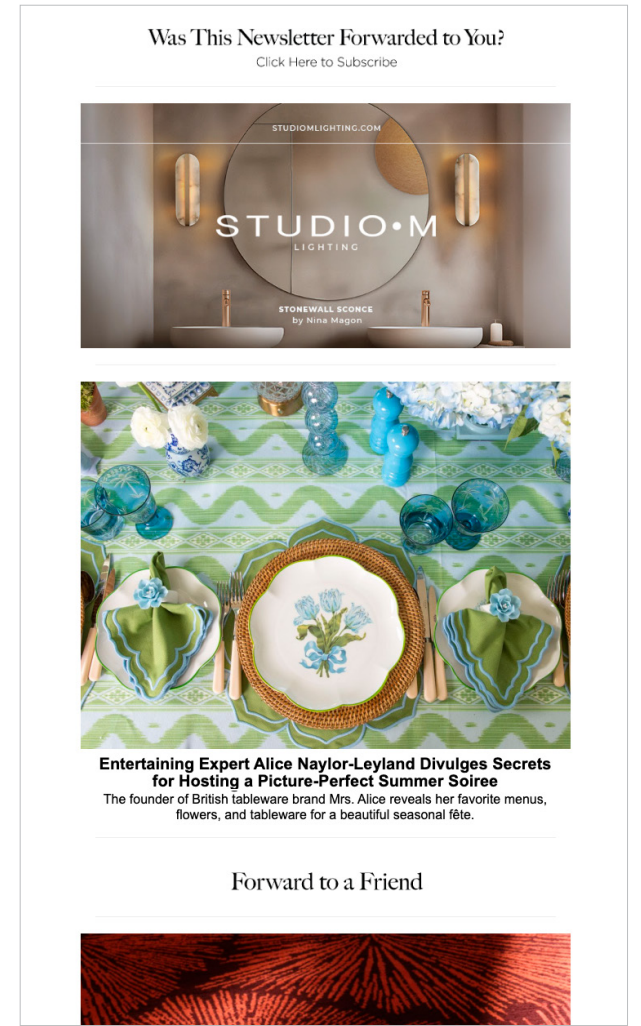
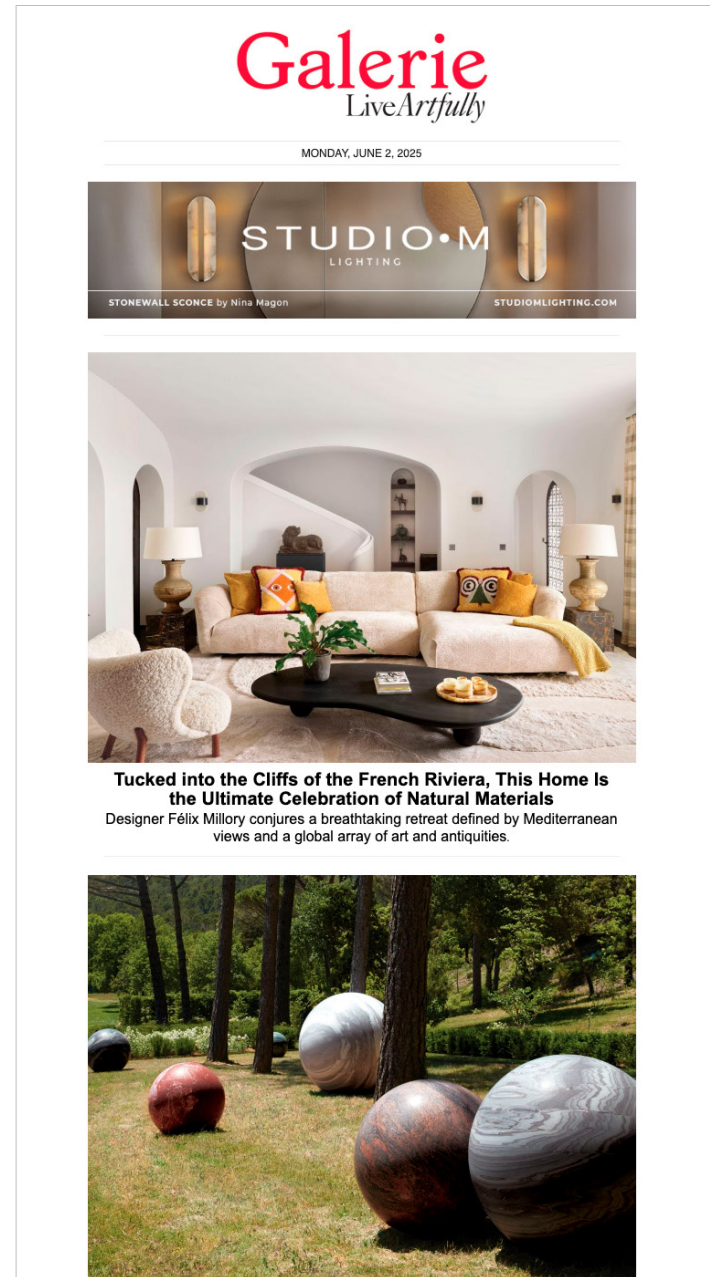
(2) DEDICATED EMAIL BLASTS

A powerful, custom-crafted campaign built just for you—featuring eye-catching visuals, compelling storytelling, and strong click-throughs that lead straight to your site. It’s high-impact, high-conversion visibility.

(2) EDITORIAL NEWSLETTER SPONSORSHIPS

Own the moment with exclusive banner placements in our top-performing editorial newsletters. Your brand is front and center—aligned with trusted content and positioned for maximum engagement.

COMMITMENT: \$20,000



THE DIGITAL SUITE

EMAIL + SOCIAL PACKAGE

Amplify your message across *Galerie's* most powerful channels. Break through the noise with a premium digital spotlight that puts your brand in front of our most loyal and engaged audience—where they open, click, and take action.

(2) EDITORIAL NEWSLETTER SPONSORSHIPS

Be front and center in *Galerie's* most opened and highest-performing email. With exclusive banner placements and direct click-throughs to your site, this is premium real estate delivered to nearly 90,000 opt-in subscribers who trust and engage with our content.

(1) DARK INSTAGRAM CAMPAIGN POST

Get guaranteed visibility with a geo-targeted, high-impact photo or video ad. These stealth posts are optimized for reach and performance—delivering your message to exactly the right audience, every time.

(1) SPONSORED INSTAGRAM STORY

Capture attention with beautifully branded story tiles—run solo or as a swipeable series. Perfect for promoting editorial features, new launches, or storytelling that drives instant engagement.

COMMITMENT: \$20,000



DISCOVER THE OCEAN STATE OF MIND

Explora Journeys invites you to sail in an elegant, all-inclusive home at sea. Enjoy world-class cuisine, ocean-inspired wellness, and effortless European luxury as you explore both iconic and hidden-gem destinations.

Designed to feel like a private yacht, our spacious oceanfront accommodations offer comfort and privacy, inspiring the highest level of relaxation and rejuvenation. Immerse yourself in authentic cultural and culinary experiences with overnight and extended stays, allowing for deeper exploration and a more tranquil atmosphere.



THE DIGITAL SUITE

1 WEEK NEWSLETTER TAKEOVER

OWN THE INBOX Put your brand in the spotlight with *Galerie's* highest-performing email marketing opportunity—our editorial newsletter, delivered to nearly 90,000 engaged, design-forward subscribers.

For **one full week**, your brand will take over the inbox with **100% share of voice**—the only advertiser featured in our premium newsletters, aligning your message with our most trusted and widely read editorial content.

Curated by *Galerie's* award-winning editors, each newsletter blends the best of **design, art, travel, fashion, and luxury living**—making it the perfect environment for high-impact brand storytelling.

(3) EDITORIAL NEWSLETTER SPONSORSHIPS

- Exclusive sponsorship of our Monday, Wednesday, and Saturday sends
- Two premium banner placements per send—clickable and designed to drive traffic directly to your site

(1) WEEK LONG SHARE OF VOICE TAKEOVER

- Full takeover for the week—no competing ads, just your brand front and center
- Total alignment with *Galerie's* most compelling online content and conversations

COMMITMENT: \$10,000

Galerie

[View this email in your browser](#)



DISCOVER FLEXFORM'S NEW OUTDOOR COLLECTION

Welcome to the world of the Flexform Oasis seating system. Thoughtfully designed by Antonio Citterio to conform to your outdoor space, the Oasis sofa creates an atmosphere of peace, serenity, and carefree relaxation. Its flexibility adapts to myriad configurations to meet every need.

The new outdoor collection is now available at
FLEXFORM NEW YORK.

[LEARN MORE](#)

THE DIGITAL SUITE

TARGETED PACKAGE

TRIPLE CHANNEL IMPACT *Galerie's* Streamlined Digital Power Package- Maximize your brand's visibility with a high-performance digital package that delivers across all three of *Galerie's* most powerful platforms—email, social, and web. This is efficient, targeted exposure designed to get you seen everywhere that matters.

(1) WEEK LONG RUN OF SITE CAMPAIGN

Your brand front and center—everywhere on galeriemagazine.com for an entire week. High-frequency ad placements ensure repeat visibility across all pages.

(1) EDITORIAL NEWSLETTER SPONSORSHIP

Get in front of nearly 90,000 engaged subscribers with premium banner placements in our best-performing editorial newsletter—complete with direct click-throughs to your site.

(1) DARK INSTAGRAM CAMPAIGN POST

Reach your ideal audience with a geo-targeted photo or video ad that guarantees impressions and maximizes engagement—customized to deliver real results.

COMMITMENT: \$10,000

The collage displays various digital marketing assets for Galerie. At the top is a website header with the Galerie logo and navigation links: ART & CULTURE, INTERIORS, TRAVEL, STYLE, DESIGN, REAL ESTATE, AUCTIONS, a SUBSCRIBE button, and a search icon. Below this is a large banner for JANUS et Cie featuring a hot air balloon logo and a photograph of a luxurious outdoor poolside lounge area with striped umbrellas and lounge chairs. To the right of the banner is a vertical sidebar with the JANUS et Cie logo and website URL, and a photograph of a striped lounge chair with a yellow cushion. Below the banner are three article teasers, each with a photograph, a category label (AUCTIONS or DESIGN), a title, and the author's name. The first article is about a Hermès Birkin bag auction by Jill Sieracki. The second is about a house in London by Alexandria Sillo. The third is about Giorgio Armani's homes by Jacqueline Terrebbonne. At the bottom of the collage is a newsletter banner with a green background and the JANUS et Cie logo, and a footer with two subscription options: 'Get the Magazine' and 'Newsletter', each with a SUBSCRIBE button and an email input field.

THE DIGITAL SUITE

1 WEEK SITE TAKEOVER 100% SHARE OF VOICE

(1) WEEK-LONG WEBSITE TAKEOVER*

Command premium visibility with a full website takeover, featuring 3 prime banner placements to capture attention and drive clicks all week long.

- **Premium Placement:** Top-of-page, mid-scroll, and footer banners for full-funnel visibility
- **Unmissable Exposure:** Your brand front and center to our highly engaged audience
- **High-Impact Creative:** Showcase your latest campaign, product launch, or promotion
- **Performance Boost:** Increase brand awareness, click-throughs, and conversions

COMMITMENT: \$15,000

*Pending availability

The collage displays three different views of the Galerie website during the takeover. The top view shows a large banner for JANUS et Cie featuring a photograph of outdoor furniture. The middle view shows a list of articles with a JANUS et Cie banner on the right side. The bottom view shows the footer area with a JANUS et Cie banner and two subscription boxes: 'Get the Magazine' and 'Newsletter'.

THE DIGITAL SUITE

1 WEEK SITE TAKEOVER NATIVE CONTENT

(1) WEEK-LONG WEBSITE TAKEOVER*

Own 100% share of voice with an exclusive, week-long website takeover. Your brand will command full attention across three premium banner placements, delivering unmatched visibility, driving consistent traffic, and maximizing impact throughout the week.

(1) CUSTOM NATIVE ARTICLE

Tell your story through a bespoke, editorially-driven article crafted to resonate with our audience. This premium feature combines dynamic imagery, thoughtful interviews, and immersive storytelling—delivering authentic brand alignment, deeper engagement, and long-lasting credibility.

COMMITMENT: \$25,000

*Pending availability

