Our Mission

Galerie inspires readers to LIVE ARTFULLY by blending the exciting worlds of ART, CULTURE, AND DESIGN. With our unique, authoritative point of view, we deliver a BRILLIANT MIX of intriguing personalities, sophisticated interiors, and enchanting travel destinations — all in a LUXURIOUS package that is unparalleled.
Although the work of San Francisco–based Koak may be influenced by comics, her vision brings a depth and beauty that go far beyond fanboy fodder. Her moody lines swirl and sway until they reveal a woman's voluptuous figure. Sometimes vulnerable, other times flirtatious, her painting style conjures emotion through seemingly simple strokes that compel one to linger.

PERSONAL STYLE: “My work stems from a desire to examine human interactions and connections,” she says.

UP NEXT: Following last March’s “Return to Feeling” exhibition at Altman Siegel in San Francisco, Koak’s work is on display in “100 Drawings from Now” at the Drawing Center in New York through January 17, 2021. She’s also planning a small solo presentation in early 2021 and will be included in a group exhibit at the Berkeley Art Museum and Pacific Film Archive.

“...the women in Koak's paintings transmit to me different states of emotion. They are fun and playful, and at the same time very deep.”

Zélika García, founder, Zona Maco
Through expansive features, in book and online, Galerie showcases art-inspired homes from around the globe. We also take our readers inside artist studios and pair products side by side with creative parallels.

Galerie in Print: Long-Form Inspiration
Galerie brings a refreshing voice to the world of luxury lifestyle media and delivers a reader with a true passion for art and design.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Reader Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>97%</td>
<td>Are likely to recommend Galerie</td>
</tr>
<tr>
<td>76%</td>
<td>Rate Galerie’s design/layout as excellent</td>
</tr>
<tr>
<td>75%</td>
<td>Search online after reading about something or someone in Galerie</td>
</tr>
<tr>
<td>29%</td>
<td>Considered a purchase of an item featured in Galerie</td>
</tr>
<tr>
<td>90%</td>
<td>Collect art</td>
</tr>
<tr>
<td>83%</td>
<td>Say their love of art influences their approach to home and style</td>
</tr>
<tr>
<td>57%</td>
<td>Own 25+ works in their collection</td>
</tr>
<tr>
<td>46%</td>
<td>Made 5+ visits to an art gallery, museum, art fair, or antiques show in the past six months</td>
</tr>
</tbody>
</table>

Source: Galerie Reader Survey
The Power of Affluence

Galerie’s high-net-worth readers are intent on living artfully in every aspect of their lives.

- **45/55%** MALE/ FEMALE
- **42** MEDIAN AGE
- **$500,000** AVERAGE HHI
- **$5MM** AVERAGE NET WORTH

SOURCE: GALERIE READER SURVEY
Lisa Fayne Cohen is the founder and editorial director of Galerie Magazine, which she established in 2016 as the natural outgrowth of her lifelong passion for art and design. Featured in the New York Times for her sweeping collection of contemporary art, which includes Mark Grotjahn and Willem de Kooning, she seeks out new works by regularly attending art fairs around the world. She is a veteran of lifestyle magazines—House Beautiful, Interiors, and DuJour, among them—and attained a degree in art history from Barnard College and an associate’s degree from the New York School of Interior Design.

Jacqueline Terrebonne serves as Galerie’s editor in chief, after originally joining the team in the role of design editor in 2016. Her varied artistic interests and deep sense of curiosity inform the diverse and eclectic mix of design, fashion, and visual arts in every issue of the magazine. In addition to being a member of BAFTA and the James Beard Foundation, she completed a book of design tips for the home with Jeffrey Bilhuber for Rizzoli, entitled Everyday Decorating. Prior to her work at Galerie, she held positions at Architectural Digest, Gourmet, and Martha Stewart Living.
Curated Magazine Circulation

Galerie’s distribution strategy is highly targeted and unique, placing the magazine in the qualified hands of affluent design enthusiasts, art fair and show house attendees, and A&D trade.

Distribution: 100,000+ copies

**AFFLUENT DATABASE**
65,562 copies
High-net-worth art collectors aged 30-54, including:
- 6% VIP collectors who regularly attend art fairs
- 10% high-end interior designers
- 3% paid subscribers
- 2% luxury aircraft and yacht owners
- 79% wealth window luxury database

**STRATEGIC NEWSSTAND**
33,000 copies
$12.95 cover price
Galerie founders also own industry-leading Hudson News
Placement strategy:
- 1,500+ airport newsstands
- 600+ Barnes & Noble stores
- 200+ destination newsstands in key U.S. markets

**PREMIUM DISTRIBUTION**
10,663 copies
- 150 first-class lounges in top markets globally, including American Express Centurion Lounge
- Airline partners include British Airways, Emirates, Delta, and American Airlines
- In-room placement in world-class hotels and resorts throughout the U.S.

**PLUS: BONUS DIGITAL DISTRIBUTION**
75,000+ recipients
Bonus digital editions sent to Galerie email database

**MAJOR MARKET % OF CIRCULATION:**
- Aspen, Denver, Vail 5.50%
- Atlanta 4.15%
- Bay Area 4.30%
- Boston 4.20%
- Chicago 9.50%
- Dallas 7.90%
- Fort Lauderdale, Miami, Palm Beach 7.00%
- Hamptons 2.00%
- Houston 4.90%
- International 4.20%
- Los Angeles 15.75%
- New York Metro Region 18.90%
- Pacific Northwest 5.50%
- Philadelphia 2.90%
- Washington, D.C. 5.30%

**DISTRIBUTION BREAKDOWN**
- Affluent Database 68%
- Strategic Newsstand 21%
- Premium Distribution 6%
2022 Print Editorial Calendar

I. Spring 2022
Creative Minds
Commitment: 1/13/2022
Ad File Due Date: 1/20/2022
Magazine On Sale: 3/15/2022

II. Summer 2022
Artful Escapes
Commitment: 4/15/2022
Ad File Due Date: 4/22/2022
Magazine On Sale: 6/14/2022

III. Autumn 2022
Modern Glamour
Commitment: 7/15/2022
Ad File Due Date: 7/22/2022
Magazine On Sale: 9/13/2022

IV. Winter 2022/2023
Emerging Artist
Commitment: 10/14/2022
Ad File Due Date: 10/21/2022
Magazine On Sale: 12/13/2022

ALL DATES SUBJECT TO CHANGE.
GENERAL NET RATES

FULL PAGE
1x  $15,660
4x  $14,985
8x+ $13,650

SPREAD
1x  $31,320
4x  $29,970
8x+ $27,325

PREMIUM POSITIONS
Cover 2/Page 1 $37,450
Cover 3  $18,725
Cover 4  $25,325

C2 GATEFOLD
1x  $48,100
4x  $47,125
8x  $43,150

SPECS

FULL PAGE
TRIM  9.00” x 10.875”
LIVE AREA  8.50” x 10.375”
BLEED  9.25” x 11.125”

SPREAD
TRIM  18.00” x 10.875”
LIVE AREA  17.50” x 10.375”
BLEED  18.25” x 11.125”

PREMIUM POSITIONS
Cover 2/Page 1
Cover 3
Cover 4

SPREAD REQUIREMENTS
Ad spreads must be sent as one page.

SAFETY
All live matter must be .25” from trim on all sides.

REQUIRED MATERIAL
PDF/X-1a file format. All fonts must be embedded. TrueType fonts cannot be used for printing.

PRINTING PROCESS
Web offset (SWOP Certified)

COLOR
All files/images must be CMYK or Grayscale. No RGB, LAB, or embedded color profiles (such as ICC profiles). No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors will be converted to CMYK, and we can’t guarantee color results under these circumstances.

IMAGE RESOLUTION
300 DPI total resolution @100%

MAXIMUM INK DENSITY
280% dMax GCR

CROP MARKS
All crop marks must be .1875” (3/16”) off bleed area.

PROOFS
Must contain GRACoL color strip. All final material must be submitted with digital proofs that have been pulled from the supplied file for color guidance on press.

FILE SUBMISSION
Submit all ad materials through our FTP site:

hudsononemedia.sendmyad.com

Preferred digital format: PDF/X-1a
Production assistance: 845-534-6110

2022 Print Specifications & Rates

2022 PRODUCTION SCHEDULE

<table>
<thead>
<tr>
<th>Issue</th>
<th>Closing</th>
<th>Materials</th>
<th>On Sale</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Creative Minds</td>
<td>January 13</td>
<td>January 20</td>
<td>March 15</td>
</tr>
<tr>
<td>II. Artful Escapes</td>
<td>April 15</td>
<td>April 22</td>
<td>June 14</td>
</tr>
<tr>
<td>III. Modern Glamour</td>
<td>July 15</td>
<td>July 22</td>
<td>September 13</td>
</tr>
<tr>
<td>IV. Emerging Artists</td>
<td>October 14</td>
<td>October 21</td>
<td>December 13</td>
</tr>
</tbody>
</table>

ALL DATES AND THEMES SUBJECT TO CHANGE WITHOUT NOTICE.
The Beauty of Print in Digital Form

Galerie

This Architectural Marvel in Hawaii Lives Up to Its Breathtaking Setting

In the heart of Hawaii, a modern home designed by Peter Palumbo rises to meet the needs of a young family. Statue-like and sculpted from its natural surroundings, the house becomes an integrated part of the environment, both timeless and at the same time very much of our time.

SOURCE: GOOGLE ANALYTICS, OCTOBER 2021
Unstoppable Audience Momentum

**NEWSLETTER**

57,800+
Opt-in Subscribers
(5X INCREASE YOY)

24%
Avg. Open Rate
(INDUSTRY AVERAGE: 16.2%)

6.6%
Avg. Click-Through Rate
(INDUSTRY AVERAGE: 7.1%)

3
Weekly Deployments

**SOCIAL MEDIA**

116K+
Instagram Followers
(59% YOY)

27K+
Facebook Fans

2.4 M
Average Monthly Pinterest Views

**METRICS AS OF OCTOBER 2021**
 Packages
Tell your brand’s story to Galerie’s hyper-engaged audience.

NATIVE CONTENT
(1) NATIVE ARTICLE
• Live for 1 week on homepage
(1) E-NEWSLETTER SPONSORSHIPS
• 100% SOV with sponsored article module
Package Rate: $5,000

NATIVE CONTENT + SOCIAL AMPLIFICATION
(1) NATIVE ARTICLE
• Live for 1 week on homepage
(1) E-NEWSLETTER SPONSORSHIPS
• 100% SOV with sponsored article module
(1) SPONSORED INSTAGRAM STORY DRIVER
(1) SPONSORED FACEBOOK POST DRIVER
Package Rate: $7,000

À LA CARTE OFFERINGS
(1) DEDICATED BRAND E-BLAST
• Sent to opt-in list
$4,000
(1) NATIVE ARTICLE
• Live for 1 week on homepage
$5,000
(1) E-NEWSLETTER SPONSORSHIP
• Two banner ads
$2,000
(1) FACEBOOK POST DRIVER
$550
(1) SPONSORED INSTAGRAM STORY DRIVER
$1,500
14-day homepage takeover
$7,000
14-day leaderboard ad on homepage
$4,000

GALERIE @HOME

TIER 1
SPONSORED TILE + AMPLIFICATION PACKAGE
• One (1) sponsored tile dedicated to our brand, clicking out to:
• One (1) custom landing page with slideshow devoted to up to 20 items
• 100% SOV of one (1) e-newsletter
• Sponsored story module driving to custom landing page
• (1) 14-Day Leaderboard banner ad
• One (1) sponsored Facebook post driving to landing page
• One (1) sponsored Instagram story promotional slide with “swipe up”
Package Rate: $5,000

TIER 2
SPONSORED TILE + AMPLIFICATION PACKAGE + DEDICATED E-BLAST
• Includes all elements of Tier 1, PLUS:
• Custom e-blast devoted to a curated group of your brand’s products
• Each listing clicks out to client site
• Story module drives to landing page on galeriemagazine.com
Package Rate: $8,000
Partner with Galerie

Take advantage of VIP programs and experiences that deliver an audience like no other.

**EXPERIENCES**
- Exclusive show houses
- Art of Conversation & Creative Minds panel discussions
- Art gallery tours & art talks
- Showroom/retail events
- Art fair sponsorships

**CONTENT**
- Digital, video, social, and print
- Mailings, e-newsletters
- Cross-platform content sponsorships
- Custom storytelling

**TARGETING**
- In issues at art/design fairs
- Ride-along literature with in-home copies
- In specific geographic regions or summer communities

**SIGNATURE PROGRAMS**
- Creative Minds
- Emerging Artists

SCENES FROM GALERIE EVENTS IN ART GALLERIES, PRIVATE HOMES, RESTAURANTS, AND MORE
Advertising Partners

FINE JEWELRY/WATCHES
Assael
Baume & Mercier
Cadar
Chanel
David Webb
Elizabeth Locke
F.P. Journe
Franck Muller
Graff
Harry Winston
Jaeger-LeCoultre
Lagos
Lalique
Marina B
Martin Katz
Novel Heritage
Parmigiani Fleurier
Richard Mille
Roberto Coin
Tiffany & Co.
Van Cleef & Arpels
Wempe

HOME
41 Madison
ABD Building
ABC Stone Worldwide
Antolini
A. Rudin
Arte
Arterses
Artistic Tile
Bakes & Kropp
Benjamin Moore
Ben Solemani
Bernd Gorckler
Bernhardt
Beyo
BoConcept USA
Bright Chair
Carrara Stone
Chicago Luxury Beds
Christopher Peacock
Circa Lighting
Complete Tile
Creative Wallcoverings
DCD
Dedar
Dedon
De Sousa Hughes
Doris Leslie Blau
Eastern Accents
Fabricut
Fendi Casa
Fiber-Scal Northeast
Fisher & Paykel
Fisher Weisman
Florence
Galerie Glaustin
Georg Jensen
Gibson & Dehn
Glosser
Holly Hunt
Hubbardton Forge
Hunter Douglas
Jasper
Jean Perzel
Jim Thompson
Jonas Workroom
Jonathan Browning
Julian Chichester
Lalique
Liaigre
Link Outdoor
Made Goods
Magni Home Collection
Manosk Modern
Marc Phillips
Marvin
Matsuk
Mara Romanoff
Mielier
Monotti
Mitchell Gold + Bob Williams
Moltensi
Monogram
Paris Ceramics
Pierre Frey
Phillip Jeffries
Quintus
Ralph Lauren Home
Ralph Pucci
Restoration Hardware
Rocky Rochon Nudio
Samad
Savoir
Scavolini
Scott Group
S. Harris
Sherle Wagner
International
Stark Carpet
Sutherland
Tech Lifestyles
The Bright Group
The Rug Company
Thomas Lavin
Todd Merrill Studio
Warp & Weft
Zacara

WINE/SPRITS
Assa
Hennessy
Patrón

PRIVATE AVIATION
NetJets Services Inc.

TRAVEL/HOSPITALITY
Fontainebleau
Santa Fe Tourism
Seabourn

FINANCIAL
AIG
Chase Private Client
Deutsche Bank

AUTOMOTIVE
BMW Group

REAL ESTATE
Compass
Corcoran
Douglas Elliman
Luxury Portfolio
International
Palazzo Della Luna
 RELATED
Sotheby’s International
Realty
Windsor

GALLERIES/AUCTION HOUSES
Blum & Poe
Bonner David Galleries
Carole A. Feuerman
Studios
Charlotte Jackson
Contemporary Art + Editions
Doyle Auction House
Edward Tyler Nahem

FASHION
Brunello Cucinelli
Dior
Hermès
Loewe
Natori
Salvatore Ferragamo

RETAIL
Bal Harbour Shops
Bergdorf Goodman
Saks Fifth Avenue

BEAUTY
Parfums de Marly
Valmont

ART FAIRS
Art Aspen
Art Basel
Art Miami
Art Santa Fe
Collective Design
Dallas Art Fair
Design Miami/
Expo Chicago
Fog Design + Art
Frieze
IFPDA
Maison&Objet
Paris Photo
Salon Art + Design
The Armory Show

HOME 41 Madison
ABD Building
ABC Stone Worldwide
Antolini
A. Rudin
Arte
Arterses
Artistic Tile
Bakes & Kropp
Benjamin Moore
Ben Solemani
Bernd Gorckler
Bernhardt
Beyo
BoConcept USA
Bright Chair
Carrara Stone
Chicago Luxury Beds
Christopher Peacock
Circa Lighting
Complete Tile
Creative Wallcoverings
DCD
Dedar
Dedon
De Sousa Hughes
Doris Leslie Blau
Eastern Accents
Fabricut
Fendi Casa
Fiber-Scal Northeast
Fisher & Paykel
Fisher Weisman
Florence
Galerie Glaustin
Georg Jensen
Gibson & Dehn
Glosser
Holly Hunt
Hubbardton Forge
Hunter Douglas
Jasper
Jean Perzel
Jim Thompson
Jonas Workroom
Jonathan Browning
Julian Chichester
Lalique
Liaigre
Link Outdoor
Made Goods
Magni Home Collection
Manosk Modern
Marc Phillips
Marvin
Matsuk
Mara Romanoff
Mielier
Monotti
Mitchell Gold + Bob Williams
Moltensi
Monogram
Paris Ceramics
Pierre Frey
Phillip Jeffries
Quintus
Ralph Lauren Home
Ralph Pucci
Restoration Hardware
Rocky Rochon Nudio
Samad
Savoir
Scavolini
Scott Group
S. Harris
Sherle Wagner
International
Stark Carpet
Sutherland
Tech Lifestyles
The Bright Group
The Rug Company
Thomas Lavin
Todd Merrill Studio
Warp & Weft
Zacara

WINE/SPRITS
Assa
Hennessy
Patrón

PRIVATE AVIATION
NetJets Services Inc.

TRAVEL/HOSPITALITY
Fontainebleau
Santa Fe Tourism
Seabourn

FINANCIAL
AIG
Chase Private Client
Deutsche Bank

AUTOMOTIVE
BMW Group

REAL ESTATE
Compass
Corcoran
Douglas Elliman
Luxury Portfolio
International
Palazzo Della Luna
 RELATED
Sotheby’s International
Realty
Windsor

GALLERIES/AUCTION HOUSES
Blum & Poe
Bonner David Galleries
Carole A. Feuerman
Studios
Charlotte Jackson
Contemporary Art + Editions
Doyle Auction House
Edward Tyler Nahem

FASHION
Brunello Cucinelli
Dior
Hermès
Loewe
Natori
Salvatore Ferragamo

RETAIL
Bal Harbour Shops
Bergdorf Goodman
Saks Fifth Avenue

BEAUTY
Parfums de Marly
Valmont

ART FAIRS
Art Aspen
Art Basel
Art Miami
Art Santa Fe
Collective Design
Dallas Art Fair
Design Miami/
Expo Chicago
Fog Design + Art
Frieze
IFPDA
Maison&Objet
Paris Photo
Salon Art + Design
The Armory Show
Galerie & Hudson One Media: Partners Since 2020

From strategy to distribution, our team of writers, editors, digital experts, designers, and project managers partner with influential companies to create consumer and industry-specific branded magazines, digital content, and innovative events.

In addition to Galerie, Hudson One Media brands include aspire design and home, 150E58 and Design Chicago.