Our Mission

Galerie inspires readers to LIVE ARTFULLY by blending the exciting worlds of ART, CULTURE, AND DESIGN. With our unique, authoritative point of view, we deliver a BRILLIANT MIX of intriguing personalities, sophisticated interiors, and enchanting travel destinations — all in a LUXURIOUS package that is unparalleled.
Elements of an Artful Life

Galerie’s sophisticated features encompass:

ART
DESIGN
TRAVEL
ARCHITECTURE
EMERGING TALENT
CUISINE
REAL ESTATE
AUCTIONS
INTRIGUING PERSONALITIES
INDULGENCES
Through expansive features, in book and online, Galerie showcases art-inspired homes from around the globe. We also take our readers inside artist studios and pair products side by side with creative parallels.

Like the city itself, the Los Angeles gallery scene is spread out, diverse, and growing. And no dealer represents the local buzz better than David Kordansky. While other galleries have made some big moves in the past few years—for instance, Hauser & Wirth opened a branch in the city—Kordansky has become an influential dealer with just his L.A. base, no need for other outlets in far-flung cities.

After almost six years in his Edgewood Place space, Kordansky has expanded his footprint, the better to represent his ever-burgeoning roster of top artists, including Sam Gilliam, Rashid Johnson, Jonas Wood, and Huma Bhabha. "The gallery has grown at an exponential rate, " says Kordansky, who, at last count, had 26 employees on staff. " As crazy as it sounds, we need more space. " And beyond just the physical room, constant upgrades and improvements are necessary, he adds, to "retain these artist relationships in a very competitive field. " It's notable that Kordansky co-represents some of his list with mega-galleries like Pace and Gagosian, having found a way to play nicely with others.

Fate was on his side when he learned that the property in front of a 2019 work by John Armleder entitled Divino.

DAVID KORDANSKY EXPANDS ITS LOS ANGELES GALLERY SPACE, DESIGNED BY WHY ARCHITECTURE

Room to Show designer-client relationship. "Dave is the loyal brother to all his artists—he fights for them and sometimes even fights with them, like siblings would do, " says Y antrasast. "He is so focused on his artists and their activities that life and work seem to merge nicely into openings, outings, and vacationing together. "

There is no doubt that a passion for his work fuels Kordansky. " Art is like a religion. It's a belief system, " he says, "and I'm devout in my practice. " Kordansky has done some serious thinking about how to grow his business in the right way, constantly fine-tuning the program that is going on view in those new rooms, as he's not a fan of expanding for expansion's sake. He has been making a particular effort to exhibit and work with "more women but particularly women of color, " he says, adding, "and I have done that. "

The first three shows of 2020 bear that out: Painter Linda Stark's show inaugurates the expansion in late March with her vibrant graphic paintings and drawings. Multimedia artist Lauren Halsey and sculptor Huma Bhabha are also having their debut solo exhibitions with the gallery.

Kordansky has proven that he can back up his intentions with actions. As he puts it, "The opportunity to work with artists and to share their visions and sensibilities—and to get those out in the world—that's an opportunity I don't take lightly. "

The opportunity to work with artists and to share their visions and sensibilities—and to get those out in the world—that's an opportunity I don't take lightly. "

davidkordanskygallery.com

—TED LOOS

From left: Linda Stark's Telltale Heart (2016), Purple Heart (2018), and Spade.

"Art is like a religion. It's a belief system, and I'm devout in my practice," David Kordansky says next to his existing gallery was on the market. "We had looked at other opportunities in L.A., and one day someone stopped by and mentioned that our neighbors were selling, " says Kordansky. "We went to see it that day. "

Choosing an architect was a no-brainer: The current gallery was designed by L.A.-based Kulapat Y antrasast of why when he was still up-and-coming. Now he's become one of the world's most sought-after architects (particularly for art spaces) and Kordansky asked him to handle the new buildings, too.

Y antrasast—whose current clients include the Metropolitan Museum of Art, the American Museum of Natural History, and the Asian Art Museum of San Francisco—says the new digs offer "a flexible and intimate series of spaces for artists to envision and explore. "

Like the main gallery, the expansion comprises three buildings. The one with contiguous rooms for exhibitions has concrete floors under a skylit ceiling of Douglas fir. (The other buildings are devoted to storage.) The end result of the cluster of structures is the feeling of a "compound, " says Kordansky. A landscaped central courtyard will be used for events and new-media screenings. "It will unite everything, and it will feel holistic, " says Y antrasast.

Throughout their long association the architect has had a chance to see Kordansky in action, and not only in a
Reader Engagement

Galerie brings a refreshing new voice to the world of luxury lifestyle media and delivers a reader with a true passion for art and design.

- 97% Are likely to recommend Galerie
- 76% Rate Galerie’s design/layout as excellent
- 75% Search online after reading about something or someone in Galerie
- 29% Considered a purchase of an item featured in Galerie
- 90% Collect art
- 83% Say their love of art influences their approach to home and style
- 57% Own 25+ works in their collection
- 46% Made 5+ visits to an art gallery, museum, art fair, or antiques show in the past six months

SOURCE: GALERIE READER SURVEY
The Power of Affluence

Galerie’s high-net-worth readers are intent on living artfully in every aspect of their lives.

45/55% MALE/FEMALE
42 MEDIAN AGE
$500,000 AVERAGE HHI
$5MM AVERAGE NET WORTH

SOURCE: GALERIE READER SURVEY
Lisa Fayne Cohen is the founder and editorial director of Galerie Magazine, which she established in 2016 as the natural outgrowth of her lifelong passion for art and design. Featured in the New York Times for her sweeping collection of contemporary art, which includes Mark Grotjahn and Willem de Kooning, she seeks out new works by regularly attending art fairs around the globe. A veteran of lifestyle magazines—House Beautiful, Interiors, and DuJour, among them—and attained a degree in art history from Barnard College and an associate’s degree from the New York School of Interior Design.

Jacqueline Terrebonne serves as Galerie’s editor in chief, after originally joining the team in the role of design editor in 2016. Her varied artistic interests and deep sense of curiosity inform the diverse and eclectic mix of design, fashion, and visual arts in every issue of the magazine. Prior to her work at Galerie, she held positions at Architectural Digest, Gourmet, and Martha Stewart Living. Prior to her work at Galerie, she held positions at Architectural Digest, Gourmet, and Martha Stewart Living. In 2016, she completed a book of design tips for the home with Jeffrey Bilhuber for Rizzoli, entitled Everyday Decorating.
Curated Magazine Circulation

Galerie’s distribution strategy is highly targeted and unique, placing the magazine in the qualified hands of affluent design enthusiasts, art fair and show house attendees, and A&D trade.

Distribution: 100,000+ copies

**Affluent Database**

68,562 copies

High-net-worth art collectors aged 30-54, including:
- 3% paid subscribers
- 10% high-end interior designers
- 6% VIP collectors who regularly attend art fairs
- 2% luxury aircraft and yacht owners
- 79% wealth window luxury database

**Strategic Newsstand**

21,500 copies

$12.95 cover price

Galerie founders also own industry-leading Hudson News

Placement strategy:
- 1,500+ airport newsstands, U.S. and international (London, Paris, Milan)
- 600 Whole Foods Markets + Barnes & Noble stores
- Amazon newsstand
- 200+ destination newsstands in key US markets

**Premium Distribution**

10,663 copies

- 150 first-class lounges in top markets globally, including American Express Centurion Lounge
- Airline partners include British Airways, Emirates, Delta and American Airlines
- In-room placement in world-class hotels and resorts throughout the U.S.

**Plus: Bonus Digital Distribution**

75,000+ recipients

Bonus digital editions sent to Galerie email database

**Major Market % of Circulation**

- New York Metro Region 18.90%
- Dallas 7.90%
- Houston 4.90%
- Los Angeles 16.75%
- London 3.50%
- Paris 8.70%
- Milan 4.20%
- Chicago 9.50%
- Philadelphia 2.90%
- Washington 5.30%
- Miami 7.00%
- Palm Beach 4.20%
- Fort Lauderdale 4.20%
- Boston 4.20%
- Vail 5.50%
- Aspen 5.50%
- Denver 5.50%
- Bay Area 4.30%
- Seattle 3.50%

**Distribution Breakdown**

- 21% Premium Distribution
- 68% Affluent Database
2021 Print Editorial Calendar

I. Creative Minds
   Closing: JANUARY 11
   Materials: JANUARY 26
   On Sale: MARCH 1

II. Artful Escapes
   Closing: APRIL 8
   Materials: APRIL 22
   On Sale: JUNE 1

III. The Power of Art & Design
   Closing: JULY 9
   Materials: JULY 23
   On Sale: SEPTEMBER 1

IV. Emerging Artists
   Closing: OCTOBER 7
   Materials: OCTOBER 21
   On Sale: DECEMBER 1

*ALL DATES SUBJECT TO CHANGE.
2021 Print Specifications & Rates

GENERAL NET RATES

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PREMIUM POSITIONS

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FILE SUBMISSION

Submit all ad materials to: shawn.lowe@aspiremetro.com
Files larger than 10MB may be uploaded through our FTP site: aspireone.wetransfer.com
Preferred digital format: PDF/X-3a
Production assistance: 845-534-6110

2021 PRODUCTION SCHEDULE

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<td>IV. Emerging Artists</td>
<td>October 7</td>
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COLOR

All files/images must be CMYK or Grayscale. No RGB, LAB, or embedded color profiles (such as ICC profiles).
No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors will be converted to CMYK, and we can’t guarantee color results under these circumstances.

IMAGE RESOLUTION

300 DPI total resolution @100%

MAXIMUM INK DENSITY

280% dMax GCR

CROP MARKS

All crop marks must be .1875” (3/16”) off bleed area

PROOFS

Must contain GRACoL color strip.
All final material must be submitted with digital proofs that have been pulled from the supplied file for color guidance on press.

ALL DATES AND THEMES SUBJECT TO CHANGE WITHOUT NOTICE.
The Beauty of Print in Digital Form

Gert Voorjans Masterfully Redesigns a Former Consulate as a Fashionable Antwerp Home

Website

149K
Unique Visitors
(↑ 193% YoY)

683K
Page Views
(↑ 342% YoY)

196K
Sessions
(↑ 221% YoY)

62% FEMALE / 38% MALE
33% 18–34 | 39% 35–54 | 25% 55+

Source: Google Analytics, September 2020
Unstoppable Audience Momentum

**NEWSLETTER**

42,000+
Opt-in Subscribers
(5X INCREASE YOY)

20%
Avg. Open Rate
(INDUSTRY AVERAGE: 16.2%)

6.3%
Avg. Click-Through Rate
(INDUSTRY AVERAGE: 7.1%)

3
Weekly Deployments

**SOCIAL MEDIA**

75K+
Instagram Followers
("58.9% YOY")

25K+
Facebook Fans

**METRICS AS OF OCTOBER 2020**
Digital Exposure Packages

CUSTOM CONTENT
Tell your brand's story to Galerie's hyper-engaged audience.

NATIVE CONTENT
(1) NATIVE ARTICLE
• Live for 1 week on homepage
• Article live on site for 6 months
(2) E-NEWSLETTER SPONSORSHIPS
• 100% SOV with sponsored article module

NATIVE CONTENT + SOCIAL AMPLIFICATION
(1) NATIVE ARTICLE
• Live for 1 week on homepage
• Article live on site for 6 months
(2) E-NEWSLETTER SPONSORSHIPS
• 100% SOV with sponsored article module
ROS ROTATION OF BRAND ADS
• Estimated 30K impressions for 1-month flight
(1) SPONSORED INSTAGRAM STORY DRIVER
(1) SPONSORED FACEBOOK POST DRIVER

TACTICAL EXPOSURE
Promote a launch, sale, or brand initiative with high-visibility presence across all Galerie platforms.

4-WEEK BRAND BLITZ
ROS ROTATION OF BRAND ADS
• Estimated 30K impressions for 1-month flight
(4) E-NEWSLETTER SPONSORSHIPS
• 100% SOV
(1) SPONSORED INSTAGRAM STORY

8-WEEK BRAND BLITZ
ROS ROTATION OF BRAND ADS
• Estimated 60K impressions for 2-month flight
(6) E-NEWSLETTER SPONSORSHIPS
• 100% SOV
(6) SPONSORED INSTAGRAM STORIES

PRICING AVAILABLE UPON REQUEST
Partner with Galerie

Take advantage of VIP programs and experiences that deliver an audience like no other.

**EXPERIENCES**
- Exclusive Showhouses
- Art of Conversation & Creative Minds panel discussions
- Art gallery tours & art talks
- Showroom/retail events
- Art fair sponsorships

**CONTENT**
- Digital, video, social, and print
- Mailings, e-newsletters
- Cross-platform content sponsorships
- Custom storytelling

**TARGETING**
- In issues at art/design fairs
- Ride-along literature with in-home copies
- In specific geographic regions or summer communities

**SIGNATURE PROGRAMS**
- Creative Minds
- Emerging Artists

SCENES FROM GALERIE EVENTS IN ART GALLERIES, PRIVATE HOMES, RESTAURANTS, AND MORE.
**Advertising Partners**

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**HOME**

- Antolini
- A. Rudin
- Artizers
- Ben Soleiman
- Bernd Goeckler
- Bernhardt
- Breitling
- Bright Chair
- Castarione
- Christopher Peacock
- Doder
- De Sousa Hughes
- Doris Leslie Blau
- Fendi Casa
- Fisher Weisman
- Galerie Glustin
- Georg Jensen
- Glotter
- Holly Hunt
- Hubbardton Forge
- Hunter Douglas
- Jasper
- Jean Perizel
- Jim Thompson
- Jonas Werckx
- Jonathan Browning
- Julian Chichester
- Lalique
- Made Goods
- Magni Home Collection
- Mansour Modern
- Marc Phillips
- Matouk
- Maya Romanoff
- Minetti
- Mitchell Gold + Bob Williams
- Molteni
- Paris Ceramics
- Quintus
- Ralph Lauren Home
- Ralph Pucci
- RH
- Samad
- Scott Group
- Stark Carpet
- Todd Merrill Studio

**WINE/SPIRITS**

- Hennessy
- Patrón

**PRIVATE AVIATION**

- Talon Air

**TRAVEL/HOSPITALITY**

- Fontainebleau
- J.K. Place Firenze
- Seabourn
- The Queen Central Park by Hilton Club

**REAL ESTATE**

- Compass
- Corcoran
- Douglas Ellisman
- Luxury Portfolio
- International Palazzo Della Luna
- Phil Keen
- Related
- Sotheby’s International
- Reality
- Windsor

**AUTOMOTIVE**

- BMW Group

**GALLERIES/AUCTION HOUSES**

- Blum & Poe
- Carole A. Feuerman Studios
- Charlotte Jackson
- Contemporary Art Editions
- Edward Tyler Nahem
- Findlay Gallery
- Friedman Benda
- June Kelly Gallery
- Kasmin Gallery
- Kavi Gupta
- Lehmann Maupin
- Locks Gallery
- Maguire Brewer
- Malin Gallery
- Marianne Bussky
- Mark Chamberlain Fine Painting
- Marlborough
- M Fine Arts Galerie
- Nohra Hame
- Perrotin
- Phillips
- Rhona Hoffman Gallery
- RoGallery
- Wright

**FASHION**

- Brunello Cucinelli
- Dior
- Hermès
- Loewe
- Natori
- Salvatore Ferragamo

**RETAIL**

- Bal Harbour Shops
- Bergdorf Goodman

**BEAUTY**

- Il Porfimo
- Noelfi
- Parfums de Marly
- Valmont

**ART FAIRS**

- Art Aspen
- Art Basel
- Art Miami
- Art Santa Fe
- Collective Design
- Dallas Art Fair
- Design Miami/Expo Chicago
- Fog Design + Art
- Frieze
- IFPDA
- Maison & Objet
- Paris Photo
- Salon Art + Design
- The Armory Show
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