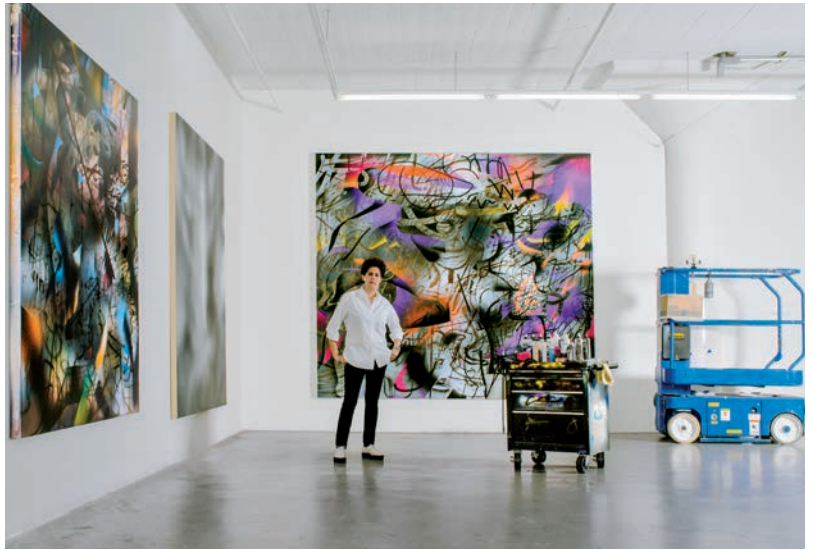


# Galerie

# LiveArtfully





## Our Mission

*Galerie* inspires readers to **LIVE ARTFULLY** by blending the exciting worlds of **ART, CULTURE, AND DESIGN.** With our unique, authoritative point of view, we deliver a **BRILLIANT MIX** of intriguing personalities, sophisticated interiors, and enchanting travel destinations — all in a **LUXURIOUS** package that is unparalleled.

# Elements of an Artful Life

Galerie's sophisticated features encompass:

ART

DESIGN

TRAVEL

ARCHITECTURE

EMERGING TALENT

CUISINE

REAL ESTATE

AUCTIONS

INTRIGUING PERSONALITIES

INDULGENCES

### THE ARTFUL HOME

## On Call

AS AN AVID COLLECTOR, ROBERT STILIN TAKES A CURATORIAL APPROACH TO A FAMILY-FRIENDLY, YET UTTERLY REFINED MEDIA ROOM.  
PRODUCED BY JACQUELINE TERREBONNE

**ROBERT STILIN**  
Known for curating highly bespoke interiors that are not just pieces with just the right amount of pattern and color, Robert Stilin has become a leading figure in the space. He has designed a media room in his home in Los Angeles, featuring a Robert Finlay piece, a custom-made media console, and a large-scale artwork by Robert Rauschenberg. "It's not just about the art, it's about the way you live and the way you want to live," says Stilin. "It's about the way you want to live and the way you want to live."

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### BOOKS

## All About Judd

A MAJOR MUSEUM SHOW, NEW MONOGRAPH, AND SERIES OF GALLERY EXHIBITIONS WILL SHINE THE LARGEST PICTURE OF DONALD JUDD'S WORK IN MORE THAN THREE DECADES.

**ALL ABOUT JUDD**  
A MAJOR MUSEUM SHOW, NEW MONOGRAPH, AND SERIES OF GALLERY EXHIBITIONS WILL SHINE THE LARGEST PICTURE OF DONALD JUDD'S WORK IN MORE THAN THREE DECADES.

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## "To see people, adventures, and his spaces through his eyes is something we wanted to share," says Rainer Judd

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### GALLERY TOUR

## Room to Show

DAVID KORDANSKY EXPANDS ITS LOS ANGELES GALLERY SPACE, DESIGNED BY WY Architecture

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### ON OUR RADAR

## Fresh Perspective

THESE BRISTOL STARS USE INNOVATIVE NEW TECHNOLOGIES TO CHALLENGE PERCEPTION

### María Berrio

THEY ARE ALWAYS ON MY MIND," says María Berrio

**THESE BRISTOL STARS USE INNOVATIVE NEW TECHNOLOGIES TO CHALLENGE PERCEPTION**

**THESE BRISTOL STARS USE INNOVATIVE NEW TECHNOLOGIES TO CHALLENGE PERCEPTION**

### SPOTLIGHT

## Crystal Clear

LIGHTING DESIGNER ALISON BERGER INTRODUCES FOUR NEW RADIANT PIECES

**CRYSTAL CLEAR**  
LIGHTING DESIGNER ALISON BERGER INTRODUCES FOUR NEW RADIANT PIECES

**CRYSTAL CLEAR**  
LIGHTING DESIGNER ALISON BERGER INTRODUCES FOUR NEW RADIANT PIECES

### REAL ESTATE

## Permanent Vacation

EXCEPTIONAL DESIGN AND UNBAILABLE APARTMENTS ARE JUST OUT NEW YORK HOTEL LIVING

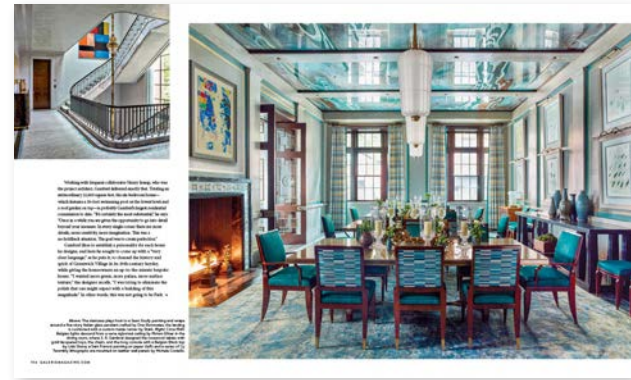
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## "Hotel residences give buyers a sense of stability, consistency, and a personalized level of service," says Dan Tubb

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# Galerie in Print: long-form Inspiration

Through expansive features, in book and online, *Galerie* showcases art-inspired homes from around the globe. We also take our readers inside artist studios and pair products side by side with creative parallels.





# Reader Engagement

*Galerie* brings a refreshing new voice to the world of luxury lifestyle media and delivers a reader with a true passion for art and design.

**97%**

Are likely to recommend *Galerie*

**76%**

Rate *Galerie's* design/layout as excellent

**75%**

Search online after reading about something or someone in *Galerie*

**29%**

Considered a purchase of an item featured in *Galerie*

**90%**

Collect art

**83%**

Say their love of art influences their approach to home and style

**57%**

Own 25+ works in their collection

**46%**

Made 5+ visits to an art gallery, museum, art fair, or antiques show in the past six months

# The Power of Affluence

*Galerie's* high-net-worth readers are intent on living artfully in every aspect of their lives.

**45/55%** MALE/FEMALE

**42** MEDIAN AGE

**\$500,000** AVERAGE HHI

**\$5MM** AVERAGE NET WORTH

SOURCE: GALERIE READER SURVEY



## Vision & Talent



*Lisa Fayne  
Cohen*

**FOUNDER & EDITORIAL DIRECTOR**

Lisa Fayne Cohen is the founder and editorial director of *Galerie* Magazine, which she established in 2016 as the natural outgrowth of her lifelong passion for art and design. Featured in the *New York Times* for her sweeping collection of contemporary art, which includes Mark Grotjahn and Willem de Kooning, she seeks out new works by regularly attending art fairs around the world. She is a veteran of lifestyle magazines—*House Beautiful*, *Interiors*, and *DuJour*, among them—and attained a degree in art history from Barnard College and an associate's degree from the New York School of Interior Design.



*Jacqueline  
Terrebonne*

**EDITOR IN CHIEF**

Jacqueline Terrebonne serves as *Galerie's* editor in chief, after originally joining the team in the role of design editor in 2016. Her varied artistic interests and deep sense of curiosity inform the diverse and eclectic mix of design, fashion, and visual arts in every issue of the magazine. In addition to being a member of BAFTA and the James Beard Foundation, she recently completed a book of design tips for the home with Jeffrey Bilhuber for Rizzoli, entitled *Everyday Decorating*. Prior to her work at *Galerie*, she held positions at *Architectural Digest*, *Gourmet*, and *Martha Stewart Living*.



# Curated Magazine Circulation

Galerie's tiered distribution strategy is highly targeted and unique, putting our print publication in only the most upscale hands.

## AFFLUENT DATABASE

**50,000 copies**

Paid subscribers combined with Wealth Window database to reach readers who:

- Have net worth of \$5MM+
- Collect art and support cultural institutions
- Are aged 30–54
- Travel frequently worldwide
- Targeted distribution in the Hamptons, Martha's Vineyard, Nantucket, Aspen, and Vail

## STRATEGIC NEWSSTAND

**25,000 copies**

\$12.95 cover price  
Galerie founders also own industry-leading Hudson News

Placement strategy:

- 1,500+ airport newsstands, U.S. and international (London, Paris, Milan)
- 600 Whole Foods Markets + Barnes & Noble stores
- Amazon newsstand

## PREMIUM PLACEMENT

**15,000 copies**

• Major global art and design fair distribution, including Art Basel; Frieze; Design Miami; TEFAF; Armory Show; Maison&Objet; Salone del Mobile; High Point Market; and KBIS

• In-room placement in world-class hotels and resorts, including Four Seasons, Ritz-Carlton, Park Hyatt, Relais & Châteaux

## PRIVATE AIRPORTS

**10,000 copies**

• Galerie is delivered directly into the hands of private-jet travelers at 250+ private airports across North America

- MediaJet is a Sandow-owned FBO network
- Average net worth of private-jet travelers is \$67MM

### JULY 2020 UPDATE:

To address current distribution challenges due to social distancing, travel bans, and retailer protocols, Galerie has augmented its subscriber database with 25,000 new email addresses for high-net-worth individuals who are art, culture, and design enthusiasts. Galerie is hopeful that strategic newsstand and premium placement tactics will return in tandem with travel and events following the COVID-19 crisis.





# 2020 Print Editorial Calendar

## I. Creative Minds

Closing: JANUARY 9  
Materials: JANUARY 16  
On Sale: MARCH 3

## II. Artful Escapes

Closing: MAY 13  
Materials: MAY 20  
On Sale: JUNE 16

## III. The Power of Art & Design

Closing: AUGUST 4  
Materials: AUGUST 11  
On Sale: SEPTEMBER 29

## IV. Emerging Artists/Collectors

Closing: OCTOBER 14  
Materials: OCTOBER 21  
On Sale: DECEMBER 8



# 2020 Print Specifications & Rates

## GENERAL NET RATES

<b>FULL PAGE</b>	
1x	\$17,340
4x	\$13,875
8x+	\$12,650
<b>PREMIUM POSITIONS</b>	
Cover 2/Page 1	\$34,680
Cover 3	\$17,340
Cover 4	\$23,450

## FILE SUBMISSION

Submit all ad materials to:  
[www.adshuttle.com/Sandow](http://www.adshuttle.com/Sandow)  
 Preferred digital format: PDF/X-1a  
**Production assistance:**  
[adshuttlesupport@sandow.com](mailto:adshuttlesupport@sandow.com)

**Contact:**  
 Kimberly Do  
 (917) 934-2985  
[kdo@galeriemagazine.com](mailto:kdo@galeriemagazine.com)

## SPECS

<b>FULL PAGE</b>	
TRIM	9.00" x 10.875"
LIVE AREA	8.50" x 10.375"
BLEED	9.25" x 11.125"
<b>SPREAD</b>	
TRIM	18.00" x 10.875"
LIVE AREA	17.50" x 10.375"
BLEED	18.25" x 11.125"

**SPREAD REQUIREMENTS**  
 Ad spreads must be sent as one page.

**SAFETY**  
 All live matter must be .25" from trim on all sides.

**REQUIRED MATERIAL**  
 PDF/X-1a file format. All fonts must be embedded. TrueType fonts cannot be used for printing.

**PRINTING PROCESS**  
 Web offset (SWOP3 Certified)

**COLOR**  
 All files/images must be CMYK or Grayscale. No RGB, LAB, or embedded color profiles (such as ICC profiles). No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors will be converted to CMYK, and we can't guarantee color results under these circumstances.

**IMAGE RESOLUTION**  
 300 DPI total resolution @100%

**MAXIMUM INK DENSITY**  
 280% dMax GCR

**CROP MARKS**  
 All crop marks must be .1875" (3/16") off bleed area

**PROOFS**  
 Must contain GRACoL color strip. All final material must be submitted with digital proofs that have been pulled from the supplied file for color guidance on press.

## 2020 PRODUCTION SCHEDULE

Issue	Closing	Materials	On Sale
I. Creative Minds	January 9	January 16	March 3
II. Artful Escapes	May 13	May 20	June 16
III. The Power of Art & Design	August 4	August 11	September 29
IV. Emerging Artists/Collectors	October 14	October 21	December 8

ALL DATES AND THEMES SUBJECT TO CHANGE WITHOUT NOTICE.



# Galerie Online

Diving deep into every aspect of artful living, Galeriamagazine.com feeds the passions of aesthetes, collectors, design enthusiasts, and creatives alike.

## ART + CULTURE

**8 Iconic Artworks That Defined Christo's Legacy**  
With news of the artist's recent passing, we celebrate his greatest works and the fascinating stories behind them.

**How Elmhurst Art Housing Their Art Programs with Amazing Photographs**

**Creative Luminaries Share Their Love Letters to New York City**

**Galileo Tommaso's Dreams Drive Inspiration for His Fascinating Portraits**

**Architect Rafael Reguly Creates an Epic Museum for Andean Spirit in Switzerland**

**Japan's Kyushu Museum of Art Opens After \$44 Million Renovation**

**Why Designer Yusef Khomeini Loves His Bahama's Home More Than Any Other**

**14 European Hotels You Can't Live Without**

**The Eternal Allure of Capt. La Mighal Ours for Creatives and Thrive Lovers**

## INTERIORS

**10 Dreamy Kitchens by Shawn Henderson, Gil Schafer, Brian McCarthy, and More**  
Waterworks cofounder Barbara Salsich spotlights smart and sophisticated spaces that provide major design inspiration.

**Why Designer Jim Showers Loves His Colonial Revival in the Year 1800 Country More Than Any**

**Why Architect Tom Kundig's Work Perfectly Exemplifies How We All Want to Live Now**

**Shawn Henderson's Inspired Hampton Home Is Designed for Reliability and Respite**

**Robert A.M. Stern Architects Transforms Detroit's Historic Artful Escapes Into**

**East Virginia's Mountainous Buildings a Former Governor as a Fittingly Artistic Home**

**Robert A.M. Stern Architects Transforms a Sprawling Hampton Retreat**

## STYLE + DESIGN

**Dior's Spellbinding Couture Collection Channels Female Surrealist Muses and Artists**  
Dior's Fall and Lorraine Carrington are among the figures who inspired the fashion house's new look book, film, and miniature-museum collection.

**14 Creative Gifts Dad Will Love This Father's Day**

**Antique This New Collection Channels Ancient Architects, Roman Antiques, and the Grand Tour**

**Discover the Inspiration Behind Piero Yovanovitch's Unique, Art-Filled Designs**

**Robert Kime and Trey Birch Team Up for Japanese-Inspired Textiles**

**Four London's Most Exclusive New Developments, Chelsea Barneys**

## DESTINATIONS

**From Budapest to Japan, These Spas Celebrate the Ancient Art of Self-Care**  
A transformative new book spotlights the history and rituals of bath culture around the world.

**Architect Rafael Reguly Creates an Epic Museum for Andean Spirit in Switzerland**

**14 European Hotels You Can't Live Without**

**Japan's Kyushu Museum of Art Opens After \$44 Million Renovation**

**Why Designer Yusef Khomeini Loves His Bahama's Home More Than Any Other**

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**The Eternal Allure of Capt. La Mighal Ours for Creatives and Thrive Lovers**

# The Beauty of Print in Digital Form



## WEBSITE

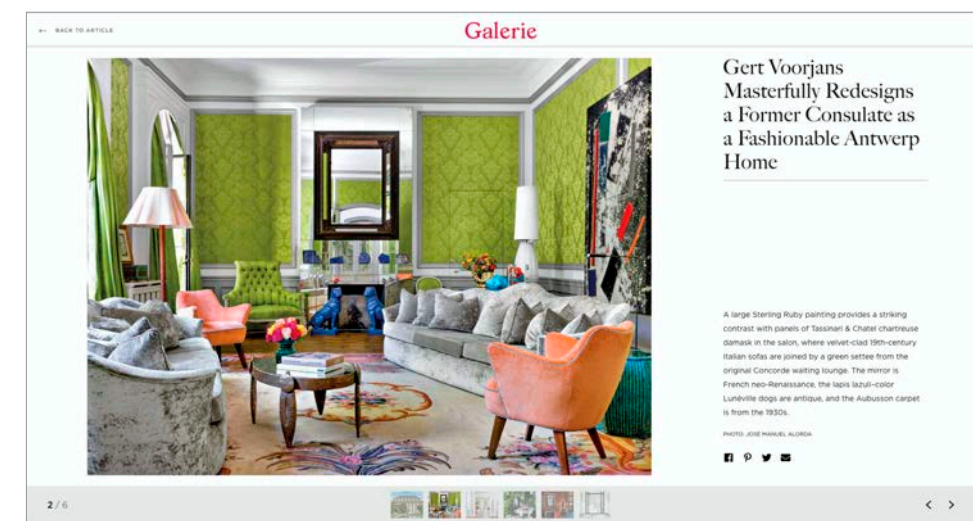
**128,000**  
Unique Visitors  
(^ 113% YoY)

**554,000**  
Page Views  
(^ 198% YoY)

**169,000**  
Sessions  
(^ 198% YoY)

**62% FEMALE / 38% MALE**  
**33% 18-34 | 39% 35-54 | 25% 55+**

Full-Bleed Embeddable Slideshow



# Unstoppable Audience Momentum

## NEWSLETTER

**30,000+**

Opt-in Subscribers  
(<sup>^</sup> 44% MoM)

**28%**

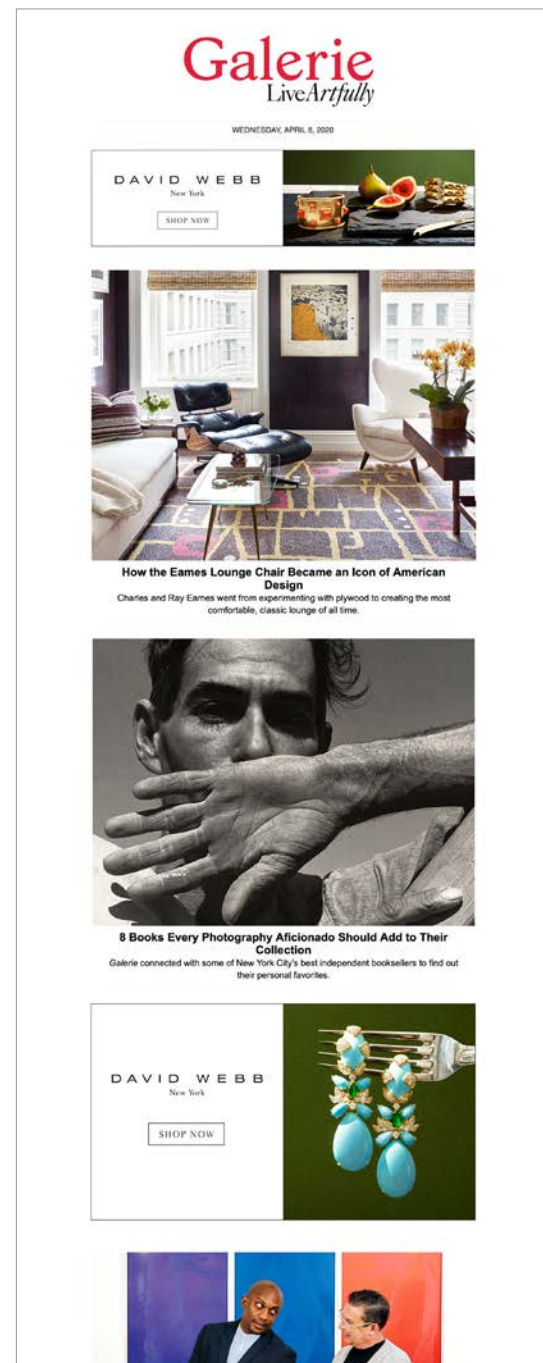
Open Rate  
(INDUSTRY AVERAGE: 16.2%)

**8.5%**

Click-through Rate  
(INDUSTRY AVERAGE: 7.1%)

**3**

Weekly Deployments



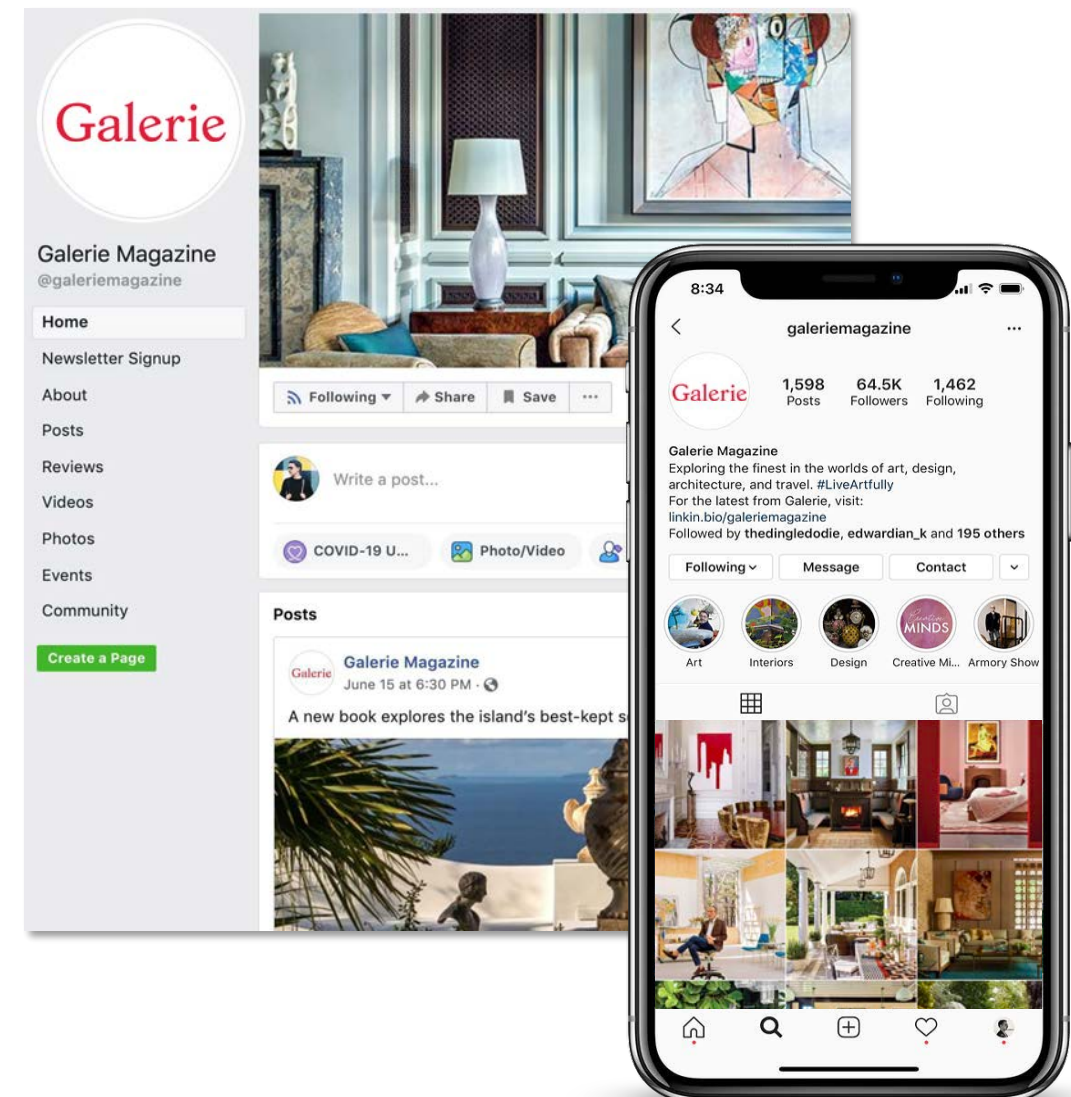
## SOCIAL MEDIA

**66,000+**

Instagram Followers  
(<sup>^</sup>51% YOY)

**20,000+**

Facebook Fans



# Digital Exposure Packages

## CUSTOM CONTENT

Tell your brand's story to *Galerie's* hyper-engaged audience.

### NATIVE CONTENT

Starting at \$11,000 net

#### (1) NATIVE ARTICLE

- Live for 1 week on homepage
- Article live on site for 6 months

#### (2) E-NEWSLETTER SPONSORSHIPS

- 100% SOV with sponsored article module

### NATIVE CONTENT + SOCIAL AMPLIFICATION

Starting at \$15,500 net

#### (1) NATIVE ARTICLE

- Live for 1 week on homepage
- Article live on site for 6 months

#### (2) E-NEWSLETTER SPONSORSHIPS

- 100% SOV with sponsored article module

#### ROS ROTATION OF BRAND ADS

- Estimated 30K impressions for 1-month flight

#### (1) SPONSORED INSTAGRAM STORY DRIVER

#### (1) SPONSORED FACEBOOK POST DRIVER

## TACTICAL EXPOSURE

Promote a launch, sale, or brand initiative with high-visibility presence across all *Galerie* platforms.

### 4-WEEK BRAND BLITZ

STARTING AT \$11,500 NET

#### ROS ROTATION OF BRAND ADS

- Estimated 30K impressions for 1-month flight

#### (4) E-NEWSLETTER SPONSORSHIPS

- 100% SOV

#### (1) SPONSORED INSTAGRAM STORY

### 8-WEEK BRAND BLITZ

STARTING AT \$19,000 NET

#### ROS ROTATION OF BRAND ADS

- Estimated 60K impressions for 2-month flight

#### (6) E-NEWSLETTER SPONSORSHIPS

- 100% SOV

#### (6) SPONSORED INSTAGRAM STORIES



# Partner with *Galerie*

Take advantage of VIP programs and experiences  
that deliver an audience like no other.

## EXPERIENCES

Art of Conversation &  
Creative Minds panel discussions

Art gallery tours & art talks

Showroom/retail events

Art fair sponsorships

## SIGNATURE PROGRAMS

Creative Minds

The Power of Art & Design

Emerging Artists

## CONTENT

Digital, video, social, and print

Mailings, e-newsletters

Cross-platform  
content sponsorships

Custom storytelling

## TARGETING

In issues at art/design fairs

Ride-along literature  
with in-home copies

In specific geographic regions  
or summer communities



# Advertising Partners



**FINE JEWELRY/  
WATCHES**

Assael  
Baume & Mercier  
Cadar  
David Webb  
Elizabeth Locke  
Franck Muller  
Graff  
Harry Winston  
H.Stern  
Lagos  
Marina B  
Martin Katz  
Nouvel Heritage  
Parmigiani Fleurier  
Richard Mille  
Roberto Coin  
Sorab + Roshi  
Speake-Marin  
Tiffany & Co.  
Van Cleef & Arpels  
Wempe

**FASHION**

Brunello Cucinelli  
Dior  
Hermès  
Loewe  
Natori  
Salvatore Ferragamo

**RETAIL**

Bal Harbour Shops  
Bergdorf Goodman

**BEAUTY**

Il Profvmo  
Norell  
Parfums de Marly  
Valmont

**HOME**

Antolini  
A. Rudin  
Arteriors  
Ben Soleimani  
Bernd Goeckler  
Bernhardt  
Bevolo  
Bright Chair  
Caesarstone  
Christopher Peacock  
DDC  
Dedar  
De Sousa Hughes  
Doris Leslie Blau  
Fendi Casa  
Fisher Weisman  
Galerie Glustin  
Georg Jensen  
Gloster  
Holly Hunt  
Hubbardton Forge  
Hunter Douglas  
Jasper  
Jean Perzel  
Jim Thompson  
Jonas Workroom  
Jonathan Browning  
Julian Chichester  
Lalique  
Made Goods  
Magni Home Collection  
Mansour Modern  
Marc Phillips  
Matouk  
Maya Romanoff  
Minotti  
Mitchell Gold +  
Bob Williams  
Molteni  
Paris Ceramics  
Quintus  
Ralph Lauren Home  
Ralph Pucci  
RH  
Samad  
Scott Group  
Stark Carpet  
Todd Merrill Studio

**WINE/  
SPIRITS**

Hennessy  
Patrón

**PRIVATE  
AVIATION**

Talon Air

**TRAVEL/  
HOSPITALITY**

Fontainebleau  
J.K. Place Firenze  
Seabourn  
The Quin Central Park  
by Hilton Club

**FINANCIAL**

AIG  
Chase Private Client  
Deutsche Bank

**AUTOMOTIVE**

BMW Group

**REAL ESTATE**

Compass  
Corcoran  
Douglas Elliman  
Luxury Portfolio  
International  
Palazzo Della Luna  
Phil Kean  
Related  
Sotheby's International  
Realty  
Windsor

**GALLERIES/  
AUCTION HOUSES**

Blum & Poe  
Carole A. Feuerman  
Studios  
Charlotte Jackson  
Contemporary Art +  
Editions  
Edward Tyler Nahem  
Findlay Gallery  
Friedman Benda  
June Kelly Gallery  
Kasmin Gallery  
Kavi Gupta  
Lehmann Maupin  
Locks Gallery  
Mague Brewer  
Malin Gallery  
Marianne Boesky  
Mark Chamberlain  
Fine Painting  
Marlborough  
M Fine Arts Galerie  
Nohra Haime  
Perrotin  
Rhona Hoffman  
Gallery  
RoGallery  
Wright

**ART FAIRS**

Art Aspen  
Art Basel  
Art Miami  
Art Santa Fe  
Collective Design  
Dallas Art Fair  
Design Miami/  
Expo Chicago  
Fog Design + Art  
Frieze  
IFPDA  
Maison&Objet  
Paris Photo  
Salon Art + Design  
The Armory Show

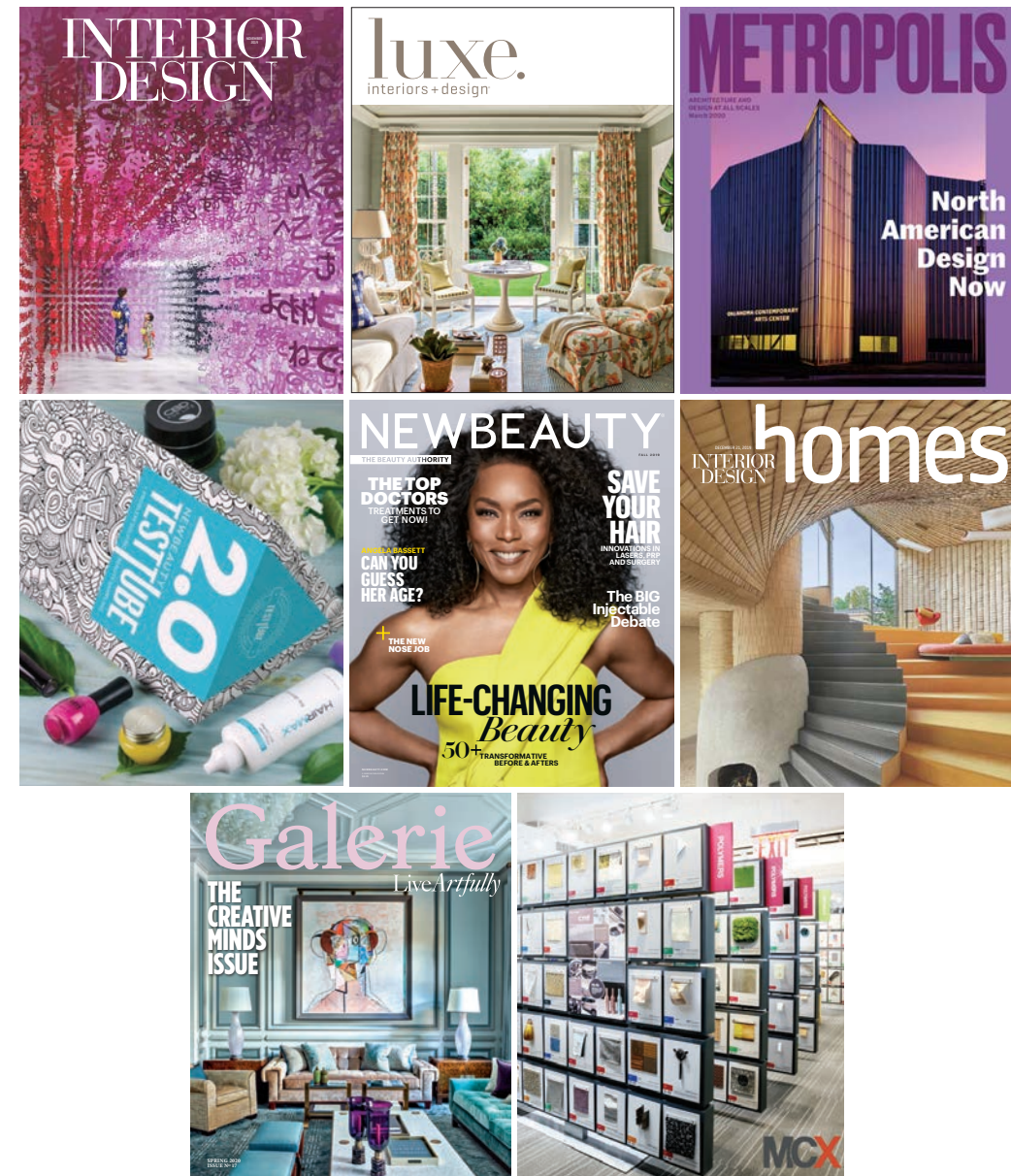


# Galerie & Sandow: Partners since 2018

In just over a decade, SANDOW has become the leader in design and luxury content through organic start-ups and strategic acquisitions.

In addition to *Galerie*, SANDOW design brands include *Interior Design*, *Luxe Interiors + Design*, and *Metropolis*, as well as global materials consultancy Material ConneXion and the game-changing technology and logistics platform Material Bank. SANDOW luxury brands also include *NewBeauty* and *MediaJet*.

## Sandow Brands & Services



**SANDOW®**

Galerie

# Live*Artfully*

**For information on advertising  
in *Galerie Magazine*, please contact:**  
Cindy Lewis, Executive Director  
[clewis@galeriemagazine.com](mailto:clewis@galeriemagazine.com)