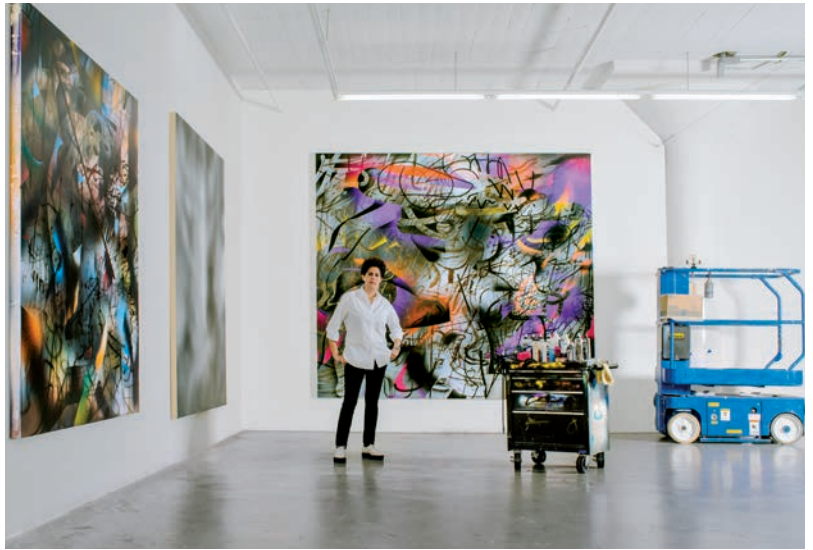


Galerie

LiveArtfully





Our Mission

Galerie inspires readers to **LIVE ARTFULLY** by blending the exciting worlds of **ART, CULTURE, AND DESIGN.** With our unique, authoritative point of view, we deliver a **BRILLIANT MIX** of intriguing personalities, sophisticated interiors, and enchanting travel destinations — all in a **LUXURIOUS** package that is unparalleled.

Elements of an Artful Life

Galerie's sophisticated features encompass:

- ART
- DESIGN
- TRAVEL
- ARCHITECTURE
- EMERGING TALENT
- CUISINE
- REAL ESTATE
- AUCTIONS
- INTRIGUING PERSONALITIES
- INDULGENCES

THE ARTFUL HOME

On Call
AS AN AVID COLLECTOR, ROBERT STULIN TAKES A CURATORIAL APPROACH TO A FAMILY-FRIENDLY YET UTTERLY REFINED MEDIA ROOM.
PRODUCED BY JACQUELINE TERREBONNE

ROBERT STULIN
When it comes to creating a family media room, Stulin knows that an art collector's eye is not just for the sake of the art, but for the sake of the room. He explains the importance of selecting art that is both meaningful and visually appealing. "It's not just about the art, it's about the space it occupies. It's about the way it interacts with the room and the people who live there."

"The colors and the mood of this space are what I love. It's not just about the art, it's about the space it occupies. It's about the way it interacts with the room and the people who live there."
—Robert Stulin

BOOKS

All About Judd
A MAJOR MUSEUM SHOW, NEW MONOGRAPH, AND SERIES OF GALLERY EXHIBITIONS WILL SHINE THE LARGEST PICTURE OF DONALD JUD'S WORK IN MORE THAN THREE DECADES.

Much will be the story for the late Donald Judd, but the first place to go is to the city where he spent his final days. It's Los Angeles, where the artist spent his last years. The artist's work is a testament to his life and his art. It's a testament to his life and his art. It's a testament to his life and his art.

"To see people, adventures, and his spaces through his eyes is something we wanted to share," says Rainer Judd.

By the Judd Foundation - Judd's work is a testament to his life and his art. It's a testament to his life and his art. It's a testament to his life and his art. It's a testament to his life and his art. It's a testament to his life and his art. It's a testament to his life and his art.

GALLERY TOUR

Room to Show
DAVID KORDANSKY EXPANDS HIS LOS ANGELES GALLERY SPACE, DESIGNED BY WHY ARCHITECTURE

David Kordansky has expanded his gallery space in Los Angeles. The new space is designed by Why Architecture and features a vibrant, colorful wall. The gallery is a testament to his life and his art. It's a testament to his life and his art. It's a testament to his life and his art. It's a testament to his life and his art.

"Art is like a religion. It's a belief system, and I'm devout in my practice," David Kordansky says

David Kordansky is a collector and gallery owner. He believes that art is like a religion. It's a belief system, and he is devout in his practice. He explains the importance of art in his life and how it shapes his collection.

ON OUR RADAR

Fresh Perspective
THESE BRISTLE STARIS USE INNOVATIVE NEW TECHNOLOGIES TO CHALLENGE PERCEPTION BY LUCY WEISS

María Berrío

María Berrío is an artist who challenges perception. She uses innovative new technologies to create her work. Her art is a testament to her life and her art. It's a testament to her life and her art. It's a testament to her life and her art. It's a testament to her life and her art.

SPOTLIGHT

Crystal Clear
LIGHTING DESIGNER ALISON BERGER INTRODUCES FOUR NEW RADIANT PIECES

Alison Berger is a lighting designer who has created four new radiant pieces for her Crystal Clear collection. The pieces are a testament to her life and her art. It's a testament to her life and her art. It's a testament to her life and her art. It's a testament to her life and her art.

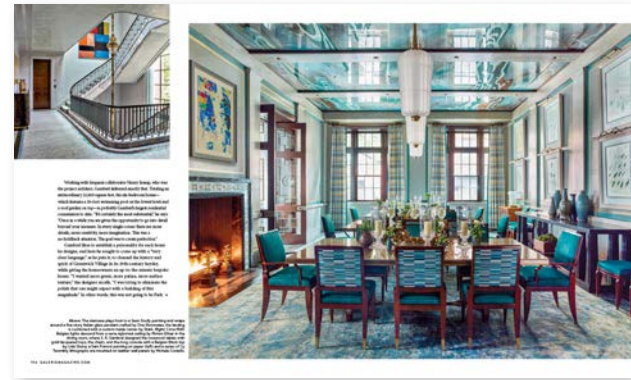
REAL ESTATE

Permanent Vacation
EXCEPTIONAL DESIGN AND UNPARALLELED AMENITIES ARE JUST OUT NEW HOTEL LIVING

The new hotel living is a testament to exceptional design and unparalleled amenities. It's a testament to exceptional design and unparalleled amenities. It's a testament to exceptional design and unparalleled amenities. It's a testament to exceptional design and unparalleled amenities.

"Hotel residences give buyers a sense of stability, consistency, and a personalized level of service," says Dan Tubb

Dan Tubb is a real estate professional who believes that hotel residences offer a sense of stability, consistency, and a personalized level of service. He explains the benefits of hotel residences for buyers and how they provide a unique living experience.



Galerie in Print: long-form Inspiration

Through expansive features, in book and online, *Galerie* showcases art-inspired homes from around the globe. We also take our readers inside artist studios and pair products side by side with creative parallels.





Reader Engagement

Galerie brings a refreshing new voice to the world of luxury lifestyle media and delivers a reader with a true passion for art and design.

97%

Are likely to recommend *Galerie*

76%

Rate *Galerie's* design/layout as excellent

75%

Search online after reading about something or someone in *Galerie*

29%

Considered a purchase of an item featured in *Galerie*

90%

Collect art

83%

Say their love of art influences their approach to home and style

57%

Own 25+ works in their collection

46%

Made 5+ visits to an art gallery, museum, art fair, or antiques show in the past six months

The Power of Affluence

Galerie's high-net-worth readers are intent on living artfully in every aspect of their lives.

45/55% MALE/FEMALE

42 MEDIAN AGE

\$500,000 AVERAGE HHI

\$5MM AVERAGE NET WORTH

SOURCE: GALERIE READER SURVEY



Vision & Talent



*Lisa Fayne
Cohen*

FOUNDER & EDITORIAL DIRECTOR

Lisa Fayne Cohen is the founder and editorial director of *Galerie* Magazine, which she established in 2016 as the natural outgrowth of her lifelong passion for art and design. Featured in the *New York Times* for her sweeping collection of contemporary art, which includes Mark Grotjahn and Willem de Kooning, she seeks out new works by regularly attending art fairs around the world. She is a veteran of lifestyle magazines—*House Beautiful*, *Interiors*, and *DuJour*, among them—and attained a degree in art history from Barnard College and an associate's degree from the New York School of Interior Design.



*Jacqueline
Terrebonne*

EDITOR IN CHIEF

Jacqueline Terrebonne serves as *Galerie's* editor in chief, after originally joining the team in the role of design editor in 2016. Her varied artistic interests and deep sense of curiosity inform the diverse and eclectic mix of design, fashion, and visual arts in every issue of the magazine. In addition to being a member of BAFTA and the James Beard Foundation, she recently completed a book of design tips for the home with Jeffrey Bilhuber for Rizzoli, entitled *Everyday Decorating*. Prior to her work at *Galerie*, she held positions at *Architectural Digest*, *Gourmet*, and *Martha Stewart Living*.



Curated Magazine Circulation

Galerie's tiered distribution strategy is highly targeted and unique, putting our print publication in only the most upscale hands.

AFFLUENT DATABASE

50,000 copies

Paid subscribers combined with Wealth Window database to reach readers who:

- Have net worth of \$5MM+
- Collect art and support cultural institutions
- Are aged 30-54
- Travel frequently worldwide
- Targeted distribution in the Hamptons, Martha's Vineyard, Nantucket, Aspen, and Vail

STRATEGIC NEWSSTAND

25,000 copies

\$12.95 cover price
Galerie founders also own industry-leading Hudson News

Placement strategy:

- 1,500+ airport newsstands, U.S. and international (London, Paris, Milan)
- 600 Whole Foods Markets + Barnes & Noble stores
- Amazon newsstand

PREMIUM PLACEMENT

15,000 copies

• Major global art and design fair distribution, including Art Basel; Frieze; Design Miami; TEFAF; Armory Show; Maison&Objet; Salone del Mobile; High Point Market; and KBIS

• In-room placement in world-class hotels and resorts, including Four Seasons, Ritz-Carlton, Park Hyatt, Relais & Châteaux

PRIVATE AIRPORTS

10,000 copies

• Galerie is delivered directly into the hands of private-jet travelers at 250+ private airports across North America

- MediaJet is a Sandow-owned FBO network
- Average net worth of private-jet travelers is \$67MM

JULY 2020 UPDATE:

To address current distribution challenges due to social distancing, travel bans, and retailer protocols, Galerie has augmented its subscriber database with 25,000 new email addresses for high-net-worth individuals who are art, culture, and design enthusiasts. Galerie is hopeful that strategic newsstand and premium placement tactics will return in tandem with travel and events following the COVID-19 crisis.



2020 Print Editorial Calendar

I. Creative Minds

Closing: JANUARY 9
Materials: JANUARY 16
On Sale: MARCH 3

II. Artful Escapes

Closing: MAY 13
Materials: MAY 20
On Sale: JUNE 16

III. The Power of Art & Design

Closing: AUGUST 4
Materials: AUGUST 11
On Sale: SEPTEMBER 29

IV. Emerging Artists/Collectors

Closing: OCTOBER 14
Materials: OCTOBER 21
On Sale: DECEMBER 8



2020 Print Specifications & Rates

GENERAL NET RATES

FULL PAGE	
1x	\$17,340
4x	\$13,875
8x+	\$12,650
PREMIUM POSITIONS	
Cover 2/Page 1	\$34,680
Cover 3	\$17,340
Cover 4	\$23,450

FILE SUBMISSION

Submit all ad materials to:
www.adshuttle.com/Sandow
 Preferred digital format: PDF/X-1a
Production assistance:
adshuttlesupport@sandow.com

Contact:
 Kimberly Do
 (917) 934-2985
kdo@galeriemagazine.com

SPECS

FULL PAGE	
TRIM	9.00" x 10.875"
LIVE AREA	8.50" x 10.375"
BLEED	9.25" x 11.125"
SPREAD	
TRIM	18.00" x 10.875"
LIVE AREA	17.50" x 10.375"
BLEED	18.25" x 11.125"

SPREAD REQUIREMENTS
 Ad spreads must be sent as one page.

SAFETY
 All live matter must be .25" from trim on all sides.

REQUIRED MATERIAL
 PDF/X-1a file format. All fonts must be embedded. TrueType fonts cannot be used for printing.

PRINTING PROCESS
 Web offset (SWOP3 Certified)

COLOR
 All files/images must be CMYK or Grayscale. No RGB, LAB, or embedded color profiles (such as ICC profiles). No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors will be converted to CMYK, and we can't guarantee color results under these circumstances.

IMAGE RESOLUTION
 300 DPI total resolution @100%

MAXIMUM INK DENSITY
 280% dMax GCR

CROP MARKS
 All crop marks must be .1875" (3/16") off bleed area

PROOFS
 Must contain GRACoL color strip. All final material must be submitted with digital proofs that have been pulled from the supplied file for color guidance on press.

2020 PRODUCTION SCHEDULE

Issue	Closing	Materials	On Sale
I. Creative Minds	January 9	January 16	March 3
II. Artful Escapes	May 13	May 20	June 16
III. The Power of Art & Design	August 4	August 11	September 29
IV. Emerging Artists/Collectors	October 14	October 21	December 8

ALL DATES AND THEMES SUBJECT TO CHANGE WITHOUT NOTICE.



Galerie Online

Diving deep into every aspect of artful living, Galeriemagazine.com feeds the passions of aesthetes, collectors, design enthusiasts, and creatives alike.

ART + CULTURE

Galerie

8 Iconic Artworks That Defined Christo's Legacy
With news of the artist's recent passing, we celebrate his greatest works and the fascinating stories behind them.

How Brands Are Boosting Their Art Programs with Amazing Photographs

Creative Leaders Share Their Love Letters to New York City

Galileo Tomasco's Dreams Drive Inspiration for His Personal Portraits

Architect Rafael Reguly Creates an Epic Museum for Andean Spirit in Switzerland

Japan's Ryusei Museum of Art Opens After \$44 Million Renovation

Why Sweden's Crown Princess Sofia Will Be a Major Market Moment for Women Artists

INTERIORS

Galerie

10 Dreamy Kitchens by Shawn Henderson, Gil Schafer, Brian McCarthy, and More
Waterworks cofounder Barbara Galich spotlights smart and sophisticated spaces that provide major design inspiration.

Why Designer Jim Downs Loves His Colonial Revival in the Year 1800 Country More Than Ever

Why Architect Tom Kundig's Work Perfectly Exemplifies How We All Want to Live Now

Shawn Henderson's Inspired Hampton Home Is Designed for Reliability and Respite

Editor as Chief Designer: Translucent Detroit City's Artful Escapes Home

East Virginia Masterful Restorings a Former Colonial as a Fifties-Style Artistic Home

Robert A.M. Stern Architects Transforms a Sprawling Hampton Retreat

STYLE + DESIGN

Galerie

Dior's Spellbinding Couture Collection Channels Female Surrealist Muses and Artists
Dior's Fall and Louise Carrington are among the figures who inspired the fashion house's new look book, film, and miniature-museum collection.

14 Creative Gifts Dad Will Love This Father's Day

Antique This: New Collection Channels Ancient Architects, Roman Antiques, and the Grand Tour

Discover the Inspiration Behind Piero Yovanovitch's Untique, Art-Filled Designs

Why Living Design Legend Yves Béhar Loves His San Francisco Home More Than Ever

Robert Kime and Trey Birch Team Up for Japanese-Inspired Textiles

Four London's Most Exclusive New Developments, Chelsea Barneys

DESTINATIONS

Galerie

From Budapest to Japan, These Spas Celebrate the Ancient Art of Self-Care
A transformative new book spotlights the history and rituals of bath culture around the world.

Architect Rafael Reguly Creates an Epic Museum for Andean Spirit in Switzerland

10 Boutique Hotels You Can't Miss in 2023

Japan's Ryusei Museum of Art Opens After \$44 Million Renovation

Why Designer Yusef Khomeiri Loves His Bahamas Getaway More Than Ever

10 Boutique Hotels You Can't Miss in 2023

The Eternal Allure of Capt. La Mighal Ours for Creatives and Thrift Lovers

The Beauty of Print in Digital Form



WEBSITE

149K

Unique Visitors
(^ 193% YoY)

683K

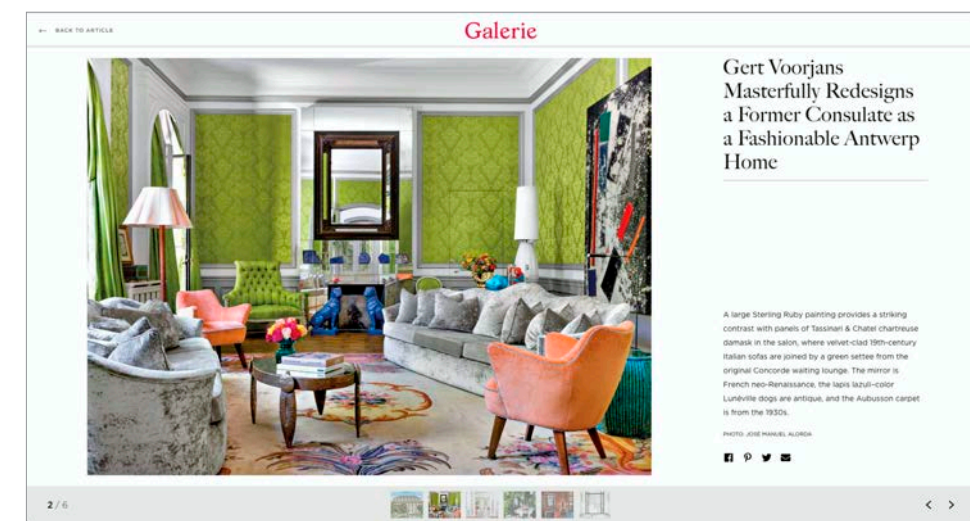
Page Views
(^ 342% YoY)

196K

Sessions
(^ 221% YoY)

62% FEMALE / 38% MALE
33% 18-34 | 39% 35-54 | 25% 55+

Full-Bleed Embeddable Slideshow



Unstoppable Audience Momentum

NEWSLETTER

30,000+

Opt-in Subscribers
(**^ 44% MoM**)

28%

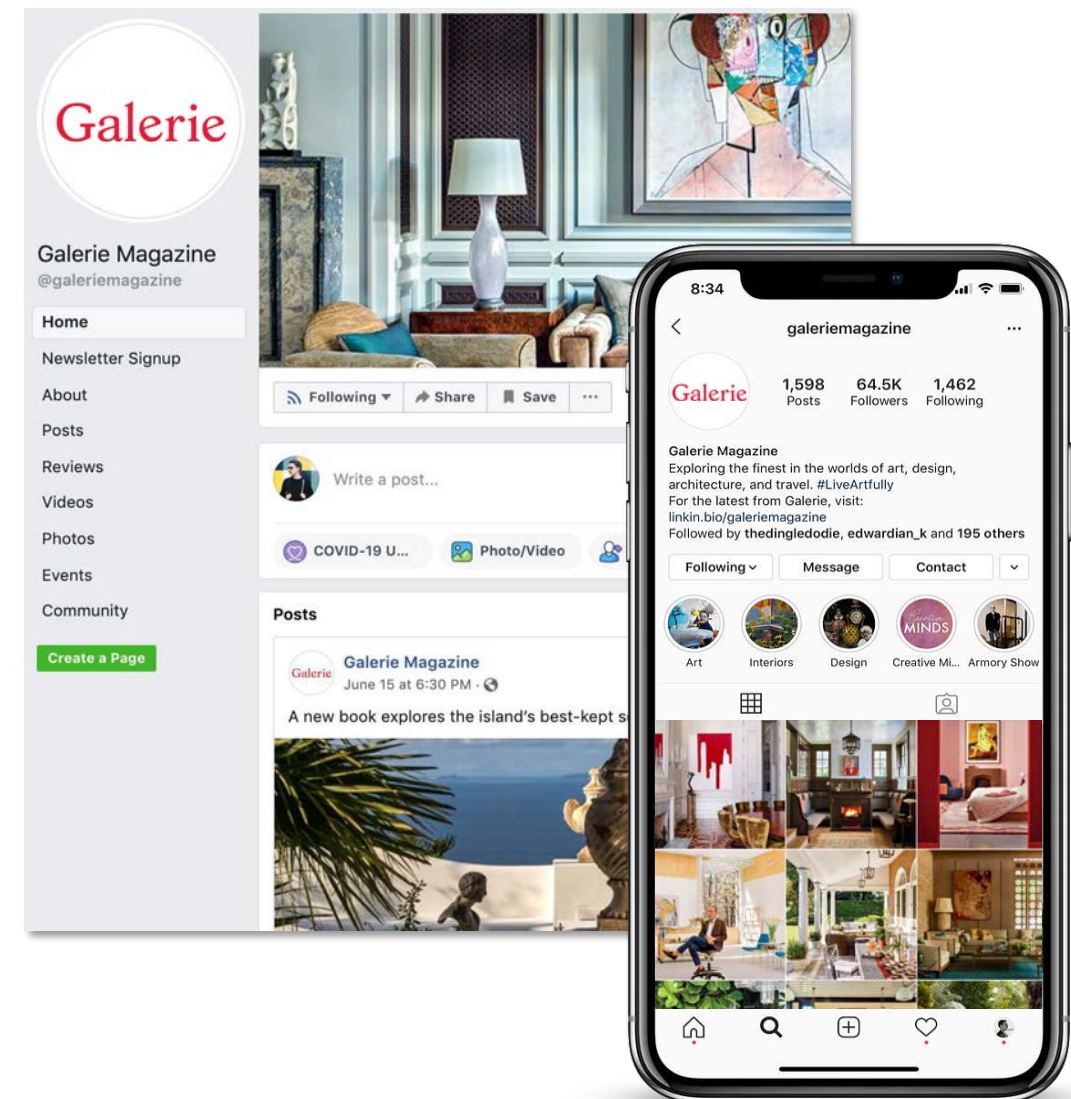
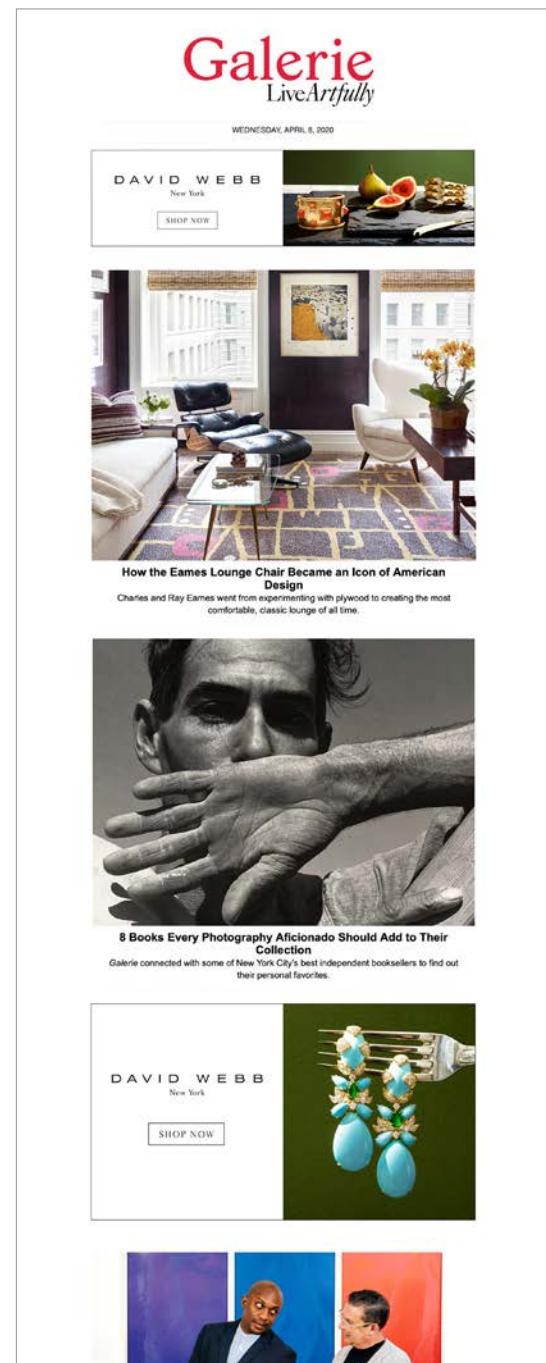
Open Rate
(**INDUSTRY AVERAGE: 16.2%**)

8.5%

Click-through Rate
(**INDUSTRY AVERAGE: 7.1%**)

3

Weekly Deployments



SOCIAL MEDIA

70K+

Instagram Followers
(**^61% YOY**)

20K+

Facebook Fans

Digital Exposure Packages

CUSTOM CONTENT

Tell your brand's story to *Galerie's* hyper-engaged audience.

NATIVE CONTENT

Starting at \$11,000 net

(1) NATIVE ARTICLE

- Live for 1 week on homepage
- Article live on site for 6 months

(2) E-NEWSLETTER SPONSORSHIPS

- 100% SOV with sponsored article module

NATIVE CONTENT + SOCIAL AMPLIFICATION

Starting at \$15,500 net

(1) NATIVE ARTICLE

- Live for 1 week on homepage
- Article live on site for 6 months

(2) E-NEWSLETTER SPONSORSHIPS

- 100% SOV with sponsored article module

ROS ROTATION OF BRAND ADS

- Estimated 30K impressions for 1-month flight

(1) SPONSORED INSTAGRAM STORY DRIVER

(1) SPONSORED FACEBOOK POST DRIVER

TACTICAL EXPOSURE

Promote a launch, sale, or brand initiative with high-visibility presence across all *Galerie* platforms.

4-WEEK BRAND BLITZ

STARTING AT \$11,500 NET

ROS ROTATION OF BRAND ADS

- Estimated 30K impressions for 1-month flight

(4) E-NEWSLETTER SPONSORSHIPS

- 100% SOV

(1) SPONSORED INSTAGRAM STORY

8-WEEK BRAND BLITZ

STARTING AT \$19,000 NET

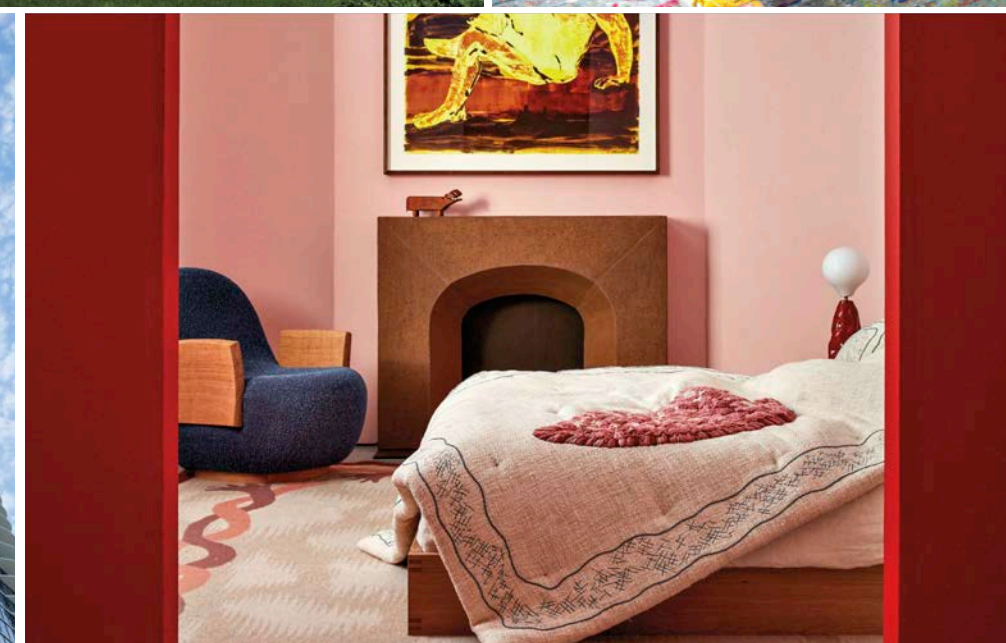
ROS ROTATION OF BRAND ADS

- Estimated 60K impressions for 2-month flight

(6) E-NEWSLETTER SPONSORSHIPS

- 100% SOV

(6) SPONSORED INSTAGRAM STORIES



Partner with *Galerie*

Take advantage of VIP programs and experiences
that deliver an audience like no other.

EXPERIENCES

Art of Conversation &
Creative Minds panel discussions

Art gallery tours & art talks

Showroom/retail events

Art fair sponsorships

SIGNATURE PROGRAMS

Creative Minds

The Power of Art & Design

Emerging Artists

CONTENT

Digital, video, social, and print

Mailings, e-newsletters

Cross-platform
content sponsorships

Custom storytelling

TARGETING

In issues at art/design fairs

Ride-along literature
with in-home copies

In specific geographic regions
or summer communities





Advertising Partners

FINE JEWELRY/ WATCHES

Assael
Baume & Mercier
Cadar
David Webb
Elizabeth Locke
Franck Muller
Graff
Harry Winston
H.Stern
Lagos
Marina B
Martin Katz
Nouvel Heritage
Parmigiani Fleurier
Richard Mille
Roberto Coin
Sorab + Roshi
Speake-Marin
Tiffany & Co.
Van Cleef & Arpels
Wempe

FASHION

Brunello Cucinelli
Dior
Hermès
Loewe
Natori
Salvatore Ferragamo

RETAIL

Bal Harbour Shops
Bergdorf Goodman

BEAUTY

Il Profvmo
Norell
Parfums de Marly
Valmont

HOME

Antolini
A. Rudin
Arteriors
Ben Soleimani
Bernd Goeckler
Bernhardt
Bevolo
Bright Chair
Caesarstone
Christopher Peacock
DDC
Dedar
De Sousa Hughes
Doris Leslie Blau
Fendi Casa
Fisher Weisman
Galerie Glustin
Georg Jensen
Gloster
Holly Hunt
Hubbardton Forge
Hunter Douglas
Jasper
Jean Perzel
Jim Thompson
Jonas Workroom
Jonathan Browning
Julian Chichester
Lalique
Made Goods
Magni Home Collection
Mansour Modern
Marc Phillips
Matouk
Maya Romanoff
Minotti
Mitchell Gold +
Bob Williams
Molteni
Paris Ceramics
Quintus
Ralph Lauren Home
Ralph Pucci
RH
Samad
Scott Group
Stark Carpet
Todd Merrill Studio

WINE/ SPIRITS

Hennessy
Patrón

PRIVATE AVIATION

Talon Air

TRAVEL/ HOSPITALITY

Fontainebleau
J.K. Place Firenze
Seabourn
The Quin Central Park
by Hilton Club

FINANCIAL

AIG
Chase Private Client
Deutsche Bank

AUTOMOTIVE

BMW Group

REAL ESTATE

Compass
Corcoran
Douglas Elliman
Luxury Portfolio
International
Palazzo Della Luna
Phil Kean
Related
Sotheby's International
Realty
Windsor

GALLERIES/ AUCTION HOUSES

Blum & Poe
Carole A. Feuerman
Studios
Charlotte Jackson
Contemporary Art +
Editions
Edward Tyler Nahem
Findlay Gallery
Friedman Benda
June Kelly Gallery
Kasmin Gallery
Kavi Gupta
Lehmann Maupin
Locks Gallery
Mague Brewer
Malin Gallery
Marianne Boesky
Mark Chamberlain
Fine Painting
Marlborough
M Fine Arts Galerie
Nohra Haime
Perrotin
Rhona Hoffman
Gallery
RoGallery
Wright

ART FAIRS

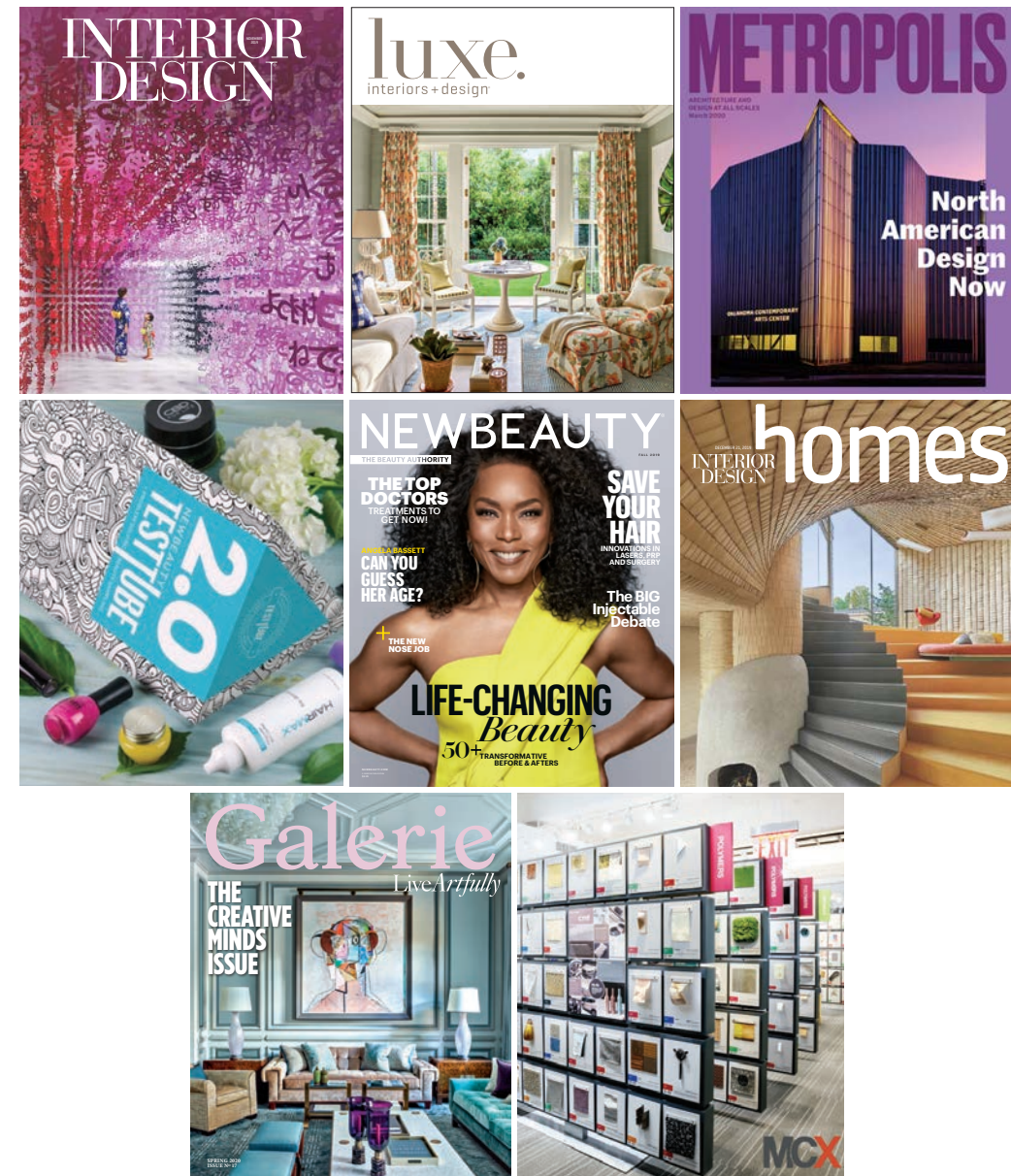
Art Aspen
Art Basel
Art Miami
Art Santa Fe
Collective Design
Dallas Art Fair
Design Miami/
Expo Chicago
Fog Design + Art
Frieze
IFPDA
Maison&Objet
Paris Photo
Salon Art + Design
The Armory Show

Galerie & Sandow: Partners since 2018

In just over a decade, SANDOW has become the leader in design and luxury content through organic start-ups and strategic acquisitions.

In addition to *Galerie*, SANDOW design brands include *Interior Design*, *Luxe Interiors + Design*, and *Metropolis*, as well as global materials consultancy Material ConneXion and the game-changing technology and logistics platform Material Bank. SANDOW luxury brands also include *NewBeauty* and *MediaJet*.

Sandow Brands & Services



SANDOW®

Galerie

Live*Artfully*

**For information on advertising
in *Galerie Magazine*, please contact:**
Cindy Lewis, Executive Director
clewis@galeriemagazine.com