

# Galerie

# LiveArtfully





## Our Mission

*Galerie* inspires readers to **LIVE ARTFULLY** by blending the exciting worlds of **ART, CULTURE, AND DESIGN.** With our unique, authoritative point of view, we deliver a **BRILLIANT MIX** of intriguing personalities, sophisticated interiors, and enchanting travel destinations — all in a **LUXURIOUS** package that is unparalleled.

# Elements of an Artful Life

Galerie's sophisticated features encompass:

- ART
- DESIGN
- TRAVEL
- ARCHITECTURE
- EMERGING TALENT
- CUISINE
- REAL ESTATE
- AUCTIONS
- INTRIGUING PERSONALITIES
- INDULGENCES

### THE ARTFUL HOME

## On Call

AS AN AVID COLLECTOR, ROBERT STILIN TAKES A CURATORIAL APPROACH TO A FAMILY-FRIENDLY YET TASTY REFINED MEDIA ROOM!  
PRODUCED BY JACQUELINE TERREBONE

**ROBERT STILIN** knows his way around a sophisticated home. He has an eye for a good piece of art and a taste for a good piece of furniture. He's also a collector. He's got a collection of art, furniture, and more. He's got a collection of art, furniture, and more. He's got a collection of art, furniture, and more.

*For the colors and the mood of this room, says Robert Stilin, "It's sort of a mix of things. It's sort of a mix of things. It's sort of a mix of things."*

PHOTOGRAPHY: PHILIP HARRIS; STYLING: JACQUELINE TERREBONE; HAIR: JACQUELINE TERREBONE; MAKEUP: JACQUELINE TERREBONE; SET DESIGN: JACQUELINE TERREBONE; PROP STYLING: JACQUELINE TERREBONE; ART: JACQUELINE TERREBONE; FURNITURE: JACQUELINE TERREBONE; LIGHTING: JACQUELINE TERREBONE; MUSIC: JACQUELINE TERREBONE; VIDEO: JACQUELINE TERREBONE; AUDIO: JACQUELINE TERREBONE; POST-PRODUCTION: JACQUELINE TERREBONE; EDITOR: JACQUELINE TERREBONE; EXECUTIVE PRODUCERS: JACQUELINE TERREBONE; PRODUCED BY: JACQUELINE TERREBONE

### BOOKS

## All About Judd

A MAJOR MUSEUM SHOW, NEW MONOGRAPH, AND SERIES OF GALLERY EXHIBITIONS WILL SHINE THE LARGEST PICTURE OF DONALD JUDD'S WORK IN MORE THAN THREE DECADES

With all the buzz surrounding the new monograph and series of gallery exhibitions, it's hard to believe that Donald Judd's work has been so widely celebrated. The artist's work, which includes a wide range of media, has been a major force in the art world for decades.

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### ON OUR RADAR

## Fresh Perspective

THESE BRING STARS LIKE INNOVATIVE NEW TECHNOLOGIES TO CHALLENGE PERCEPTION BY LUCY WEE

### María Berrio

THESE BRING STARS LIKE INNOVATIVE NEW TECHNOLOGIES TO CHALLENGE PERCEPTION BY LUCY WEE

"It haunts me to draw them. They are always on my mind," says María Berrio

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### GALLERY TOUR

## Room to Show

DAVID KORDANSKY EXPANDS ITS LOS ANGELES GALLERY SPACE, DESIGNED BY WY Architecture

David Kordansky has expanded its Los Angeles gallery space, designed by WY Architecture. The new space is a testament to the artist's vision and the gallery's commitment to showcasing contemporary art.

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### SPOTLIGHT

## Crystal Clear

LIGHTING DESIGNER ALISON BERGER INTRODUCES FOUR NEW RADIANT PIECES

Lighting designer Alison Berger has introduced four new radiant pieces. These pieces are designed to enhance the atmosphere of any room and provide a modern, sophisticated look.

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### REAL ESTATE

## Permanent Vacation

EXCEPTIONAL DESIGN AND UNBAILABLE ADRENALINE ARE JUST A FEW REASONS TO CHECK OUT NEW YORK HOTEL LIVING

New York hotel living is a unique experience. It offers a blend of luxury, convenience, and exceptional design. The new hotels in New York are a testament to the city's vibrant culture and the industry's commitment to excellence.

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# Galerie in Print: long-form Inspiration

Through expansive features, in book and online, *Galerie* showcases art-inspired homes from around the globe. We also take our readers inside artist studios and pair products side by side with creative parallels.





## Reader Engagement

*Galerie* brings a refreshing new voice to the world of luxury lifestyle media and delivers a reader with a true passion for art and design.

**97%**

Are likely to recommend *Galerie*

**76%**

Rate *Galerie's* design/layout as excellent

**75%**

Search online after reading about something or someone in *Galerie*

**29%**

Considered a purchase of an item featured in *Galerie*

**90%**

Collect art

**83%**

Say their love of art influences their approach to home and style

**57%**

Own 25+ works in their collection

**46%**

Made 5+ visits to an art gallery, museum, art fair, or antiques show in the past six months

# The Power of Affluence

*Galerie's* high-net-worth readers are intent on living artfully in every aspect of their lives.

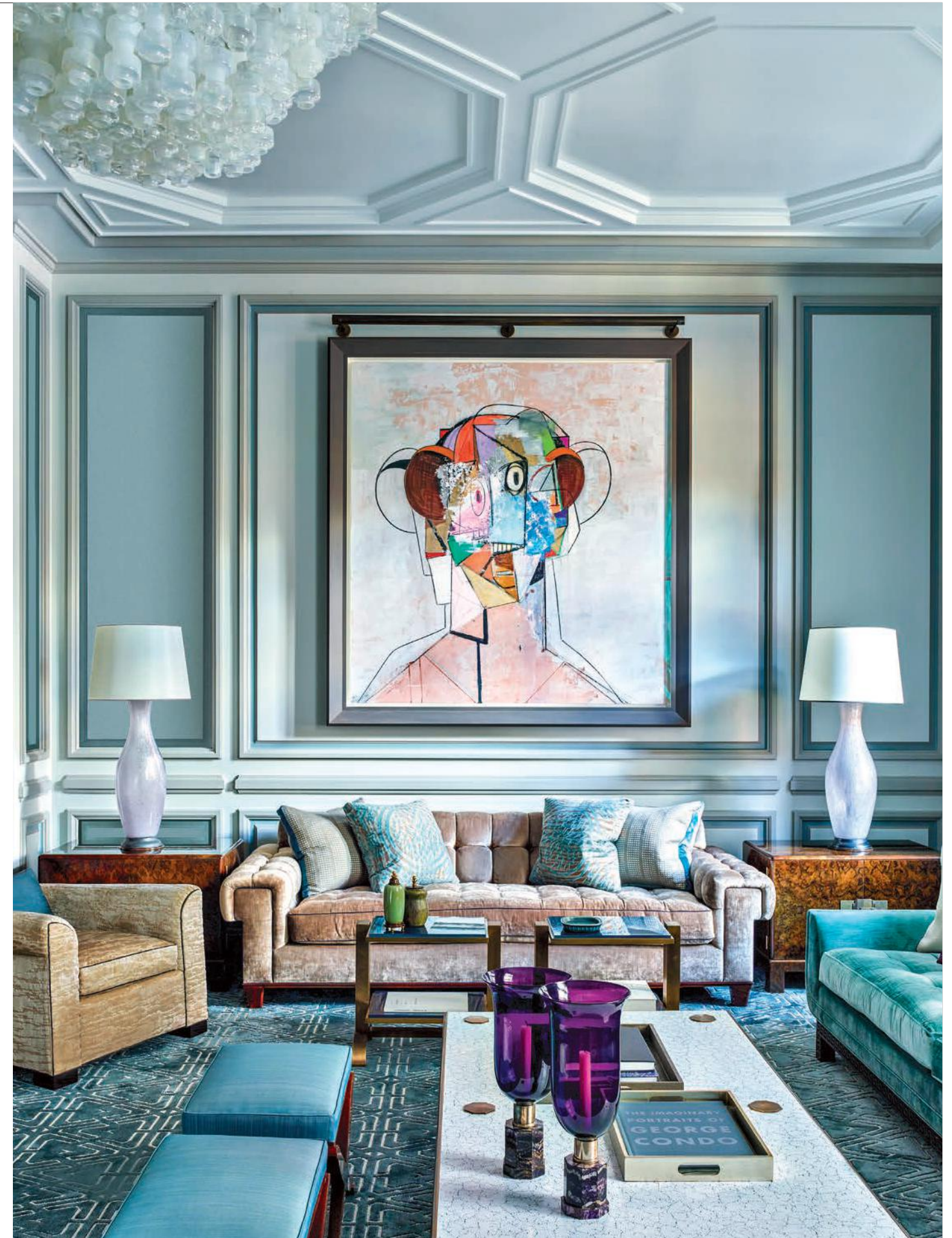
**45/55%** MALE/FEMALE

**42** MEDIAN AGE

**\$500,000** AVERAGE HHI

**\$5MM** AVERAGE NET WORTH

SOURCE: GALERIE READER SURVEY



## Vision & Talent



*Lisa Fayne  
Cohen*

**FOUNDER & EDITORIAL DIRECTOR**

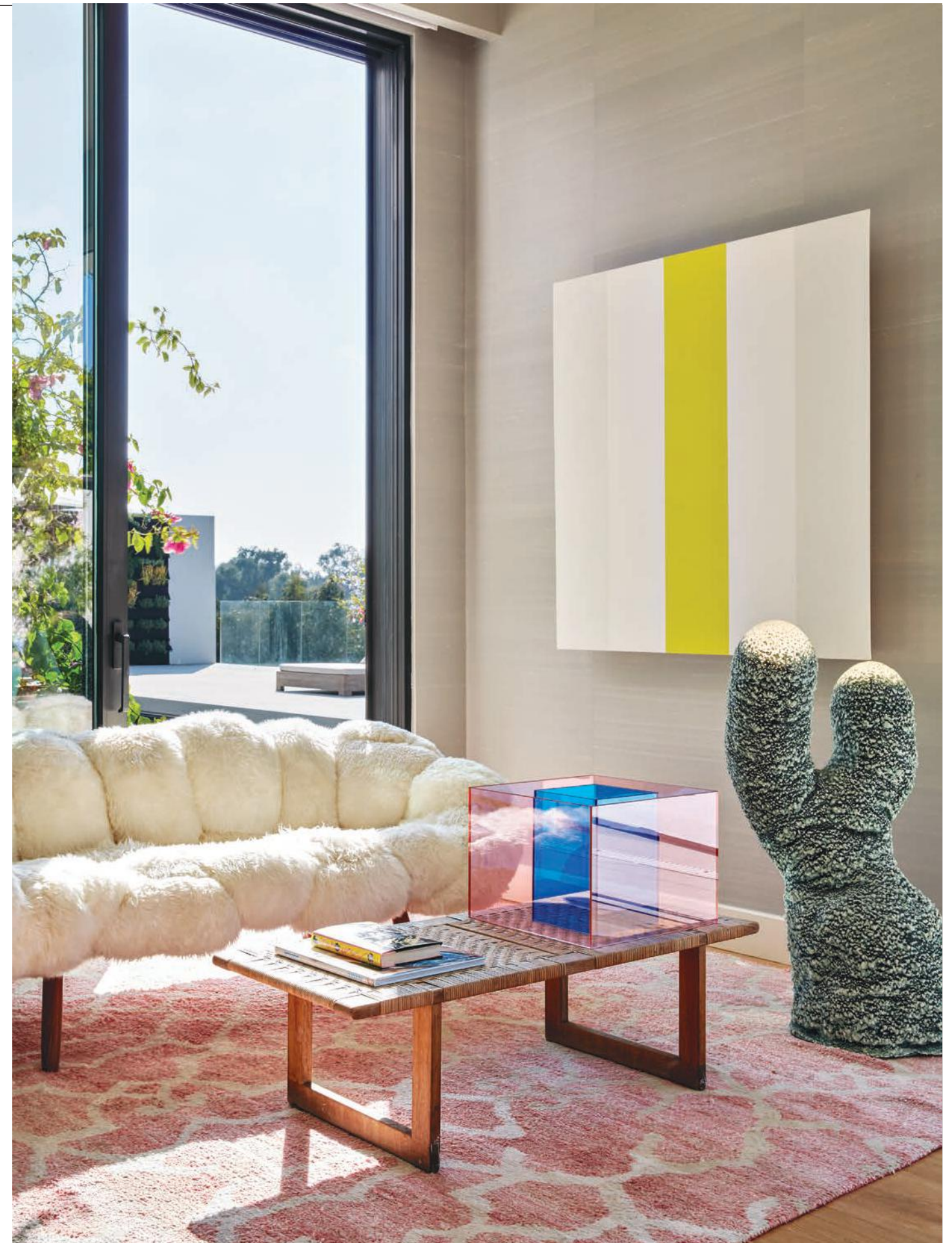
Lisa Fayne Cohen is the founder and editorial director of *Galerie* Magazine, which she established in 2016 as the natural outgrowth of her lifelong passion for art and design. Featured in the *New York Times* for her sweeping collection of contemporary art, which includes Mark Grotjahn and Willem de Kooning, she seeks out new works by regularly attending art fairs around the world. She is a veteran of lifestyle magazines—*House Beautiful*, *Interiors*, and *DuJour*, among them—and attained a degree in art history from Barnard College and an associate's degree from the New York School of Interior Design.



*Jacqueline  
Terrebonne*

**EDITOR IN CHIEF**

Jacqueline Terrebonne serves as *Galerie's* editor in chief, after originally joining the team in the role of design editor in 2016. Her varied artistic interests and deep sense of curiosity inform the diverse and eclectic mix of design, fashion, and visual arts in every issue of the magazine. In addition to being a member of BAFTA and the James Beard Foundation, she recently completed a book of design tips for the home with Jeffrey Bilhuber for Rizzoli, entitled *Everyday Decorating*. Prior to her work at *Galerie*, she held positions at *Architectural Digest*, *Gourmet*, and *Martha Stewart Living*.



# Curated Magazine Circulation

*Galerie's* tiered distribution strategy is highly targeted and unique, putting our print publication in only the most upscale hands.

## AFFLUENT DATABASE

**50,000 copies**

Paid subscribers combined with Wealth Window database to reach readers who:

- Have net worth of \$5MM+
- Collect art and support cultural institutions
- Are aged 30–54
- Travel frequently worldwide
- Targeted distribution in the Hamptons, Martha's Vineyard, Nantucket, Aspen, and Vail

## STRATEGIC NEWSSTAND

**25,000 copies**

\$12.95 cover price  
*Galerie* founders also own industry-leading Hudson News

Placement strategy:

- 1,500+ airport newsstands, U.S. and international (London, Paris, Milan)
- 600 Whole Foods Markets + Barnes & Noble stores
- Amazon newsstand

## PREMIUM PLACEMENT

**15,000 copies**

• Major global art and design fair distribution, including Art Basel; Frieze; Design Miami; TEFAF; Armory Show; Maison&Objet; Salone del Mobile; High Point Market; and KBIS

• In-room placement in world-class hotels and resorts, including Four Seasons, Ritz-Carlton, Park Hyatt, Relais & Châteaux

## PRIVATE AIRPORTS

**10,000 copies**

• *Galerie* is delivered directly into the hands of private-jet travelers at 250+ private airports across North America

- MediaJet is a Sandow-owned FBO network
- Average net worth of private-jet travelers is \$67MM

### JULY 2020 UPDATE:

To address current distribution challenges due to social distancing, travel bans, and retailer protocols, *Galerie* has augmented its subscriber database with 25,000 new email addresses for high-net-worth individuals who are art, culture, and design enthusiasts. *Galerie* is hopeful that strategic newsstand and premium placement tactics will return in tandem with travel and events following the COVID-19 crisis.





# 2020 Print Editorial Calendar

## I. Creative Minds

Closing: JANUARY 9  
Materials: JANUARY 16  
On Sale: MARCH 3

## II. Artful Escapes

Closing: MAY 13  
Materials: MAY 20  
On Sale: JUNE 16

## III. The Power of Art & Design

Closing: AUGUST 4  
Materials: AUGUST 11  
On Sale: SEPTEMBER 29

## IV. Emerging Artists/Collectors

Closing: OCTOBER 14  
Materials: OCTOBER 21  
On Sale: DECEMBER 8



# 2020 Print Specifications & Rates

## GENERAL NET RATES

<b>FULL PAGE</b>	
1x	\$17,340
4x	\$13,875
8x+	\$12,650
<b>PREMIUM POSITIONS</b>	
Cover 2/Page 1	\$34,680
Cover 3	\$17,340
Cover 4	\$23,450

## FILE SUBMISSION

Submit all ad materials to:  
[www.adshuttle.com/Sandow](http://www.adshuttle.com/Sandow)  
 Preferred digital format: PDF/X-1a  
**Production assistance:**  
[adshuttlesupport@sandow.com](mailto:adshuttlesupport@sandow.com)

**Contact:**  
 Kimberly Do  
 (917) 934-2985  
[kdo@galeriemagazine.com](mailto:kdo@galeriemagazine.com)

## SPECS

<b>FULL PAGE</b>	
TRIM	9.00" x 10.875"
LIVE AREA	8.50" x 10.375"
BLEED	9.25" x 11.125"
<b>SPREAD</b>	
TRIM	18.00" x 10.875"
LIVE AREA	17.50" x 10.375"
BLEED	18.25" x 11.125"

**SPREAD REQUIREMENTS**  
 Ad spreads must be sent as one page.

**SAFETY**  
 All live matter must be .25" from trim on all sides.

**REQUIRED MATERIAL**  
 PDF/X-1a file format. All fonts must be embedded. TrueType fonts cannot be used for printing.

**PRINTING PROCESS**  
 Web offset (SWOP3 Certified)

**COLOR**  
 All files/images must be CMYK or Grayscale. No RGB, LAB, or embedded color profiles (such as ICC profiles). No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors will be converted to CMYK, and we can't guarantee color results under these circumstances.

**IMAGE RESOLUTION**  
 300 DPI total resolution @100%

**MAXIMUM INK DENSITY**  
 280% dMax GCR

**CROP MARKS**  
 All crop marks must be .1875" (3/16") off bleed area

**PROOFS**  
 Must contain GRACoL color strip. All final material must be submitted with digital proofs that have been pulled from the supplied file for color guidance on press.

## 2020 PRODUCTION SCHEDULE

Issue	Closing	Materials	On Sale
I. Creative Minds	January 9	January 16	March 3
II. Artful Escapes	May 13	May 20	June 16
III. The Power of Art & Design	August 4	August 11	September 29
IV. Emerging Artists/Collectors	October 14	October 21	December 8

ALL DATES AND THEMES SUBJECT TO CHANGE WITHOUT NOTICE.



# Galerie Online

Diving deep into every aspect of artful living, Galeriamagazine.com feeds the passions of aesthetes, collectors, design enthusiasts, and creatives alike.

## ART + CULTURE

**8 Iconic Artworks That Defined Christo's Legacy**  
With views of the artist's recent essays, we celebrate his limited works and the fascinating stories behind them.

**How Banksy Art Shows Their Art Programs with Amazing Photographs**

**Creative Luminaries Share Virtual Love Letters to New York City**

**Contestant Tommaso Chianchi Draws Inspiration for His Powerful Portraits**

**Architect Marko Pogacnik Creates an Epic Museum for Anderson Papart in Switzerland**

**Spain's Kinetic Museum of Art Opens After \$44 Million Renovation**

**Why Salvador Dalí's 'The Persistence of Memory' Will Be a Major Market Moment for Western Artists**

## INTERIORS

**10 Dreamy Kitchens by Shawn Henderson, Gil Schafer, Brian McCarthy, and More**  
Waterworks collaborates with a select group of smart and sophisticated spaces that provide major design inspiration.

**Why Designer Ian Shivers Loves the Colonial Revival in the Texas Hill Country More Than Ever**

**Why Architect Tom Kundig's Work Perhaps Exemplifies How We All Want to Live Now**

**Brian Casabella's Inspired Hampton Home Is Designed for Rivalry and Respect**

**Editor in Chief Jacqueline Tereshchenko Debates Gabriel Arbal's Escapes from**

**Carl Strenger Masterfully Redesigns a Former Candidate in a Historic, Award-Winning Home**

**Robert A. M. Stern Architects Transforms a Sprawling Hampton Retreat**

## STYLE + DESIGN

**Dior's Spellbinding Couture Collection Channels Female Surrealist Muses and Artists**  
Diane Voss and Lorraine Carrington are among the figures who inspired the fashion house's new look. Book, film, and museum inspiration included.

**14 Creative Gifts Dad Will Love This Father's Day**

**Atlanta's 'New' Coliseum Channels Ancient Architecture, Roman Antiquities, and the Grand Tour**

**Discover the Inspiration Behind Piero Yocum's Unique, Art-Filled Designs**

**Who Living Design Legend Yves Behar Loves His San Francisco Home More Than Ever?**

**Robert Kim and Eric Birch Walk Up to Japanese-Inspired Textiles**

**Four London's Most Exclusive New Developments, Chelsea Harolds**

## DESTINATIONS

**From Budapest to Japan, These Spas Celebrate the Ancient Art of Self-Care**  
A transformative new book explores the history and rituals of bath culture around the world.

**Architect Marko Pogacnik Creates an Epic Museum for Anderson Papart in Switzerland**

**in Budapest Hotels You Can Have All to Yourself**

**Spain's Kinetic Museum of Art Opens After \$44 Million Renovation**

**Who Designer Tom Scheerer Loves His Bahamas Getaway More Than Ever?**

**in Budapest Hotels You Can Have All to Yourself**

**The Eternal Shine of Capt. a Magical Oasis for Children and History Lovers**

# The Beauty of Print in Digital Form



## WEBSITE

**128,000**

Unique Visitors  
(^ 113% YoY)

**554,000**

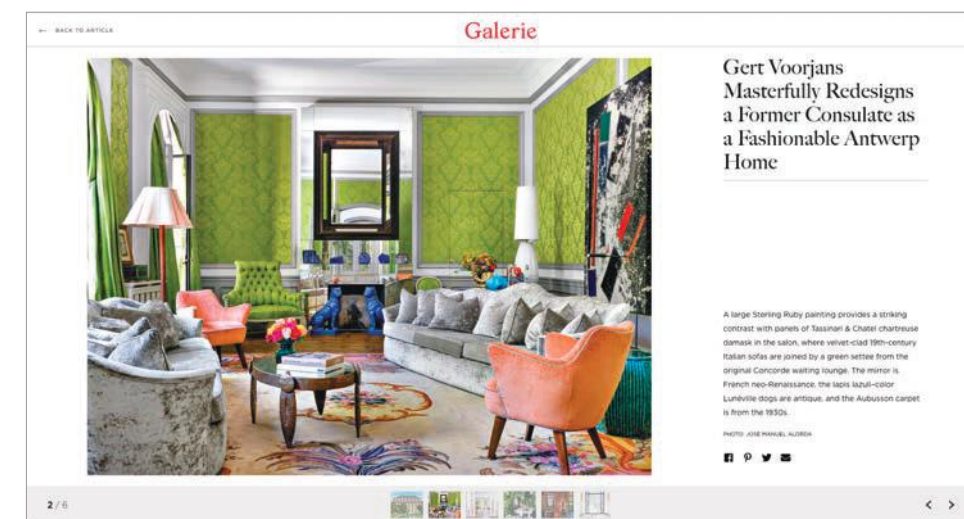
Page Views  
(^ 198% YoY)

**169,000**

Sessions  
(^ 198% YoY)

**62% FEMALE / 38% MALE**  
**33% 18-34 | 39% 35-54 | 25% 55+**

Full-Bleed Embeddable Slideshow



# Unstoppable Audience Momentum

## NEWSLETTER

**30,000+**

Opt-in Subscribers  
(<sup>^</sup> 44% MoM)

**28%**

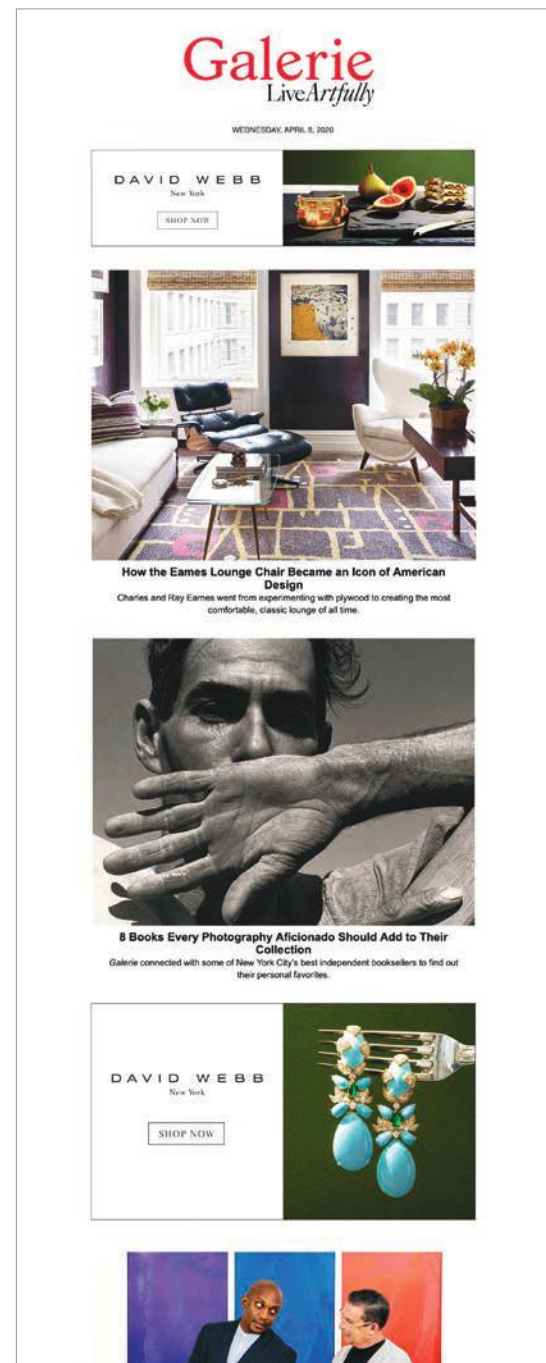
Open Rate  
(INDUSTRY AVERAGE: 16.2%)

**8.5%**

Click-through Rate  
(INDUSTRY AVERAGE: 7.1%)

**3**

Weekly Deployments



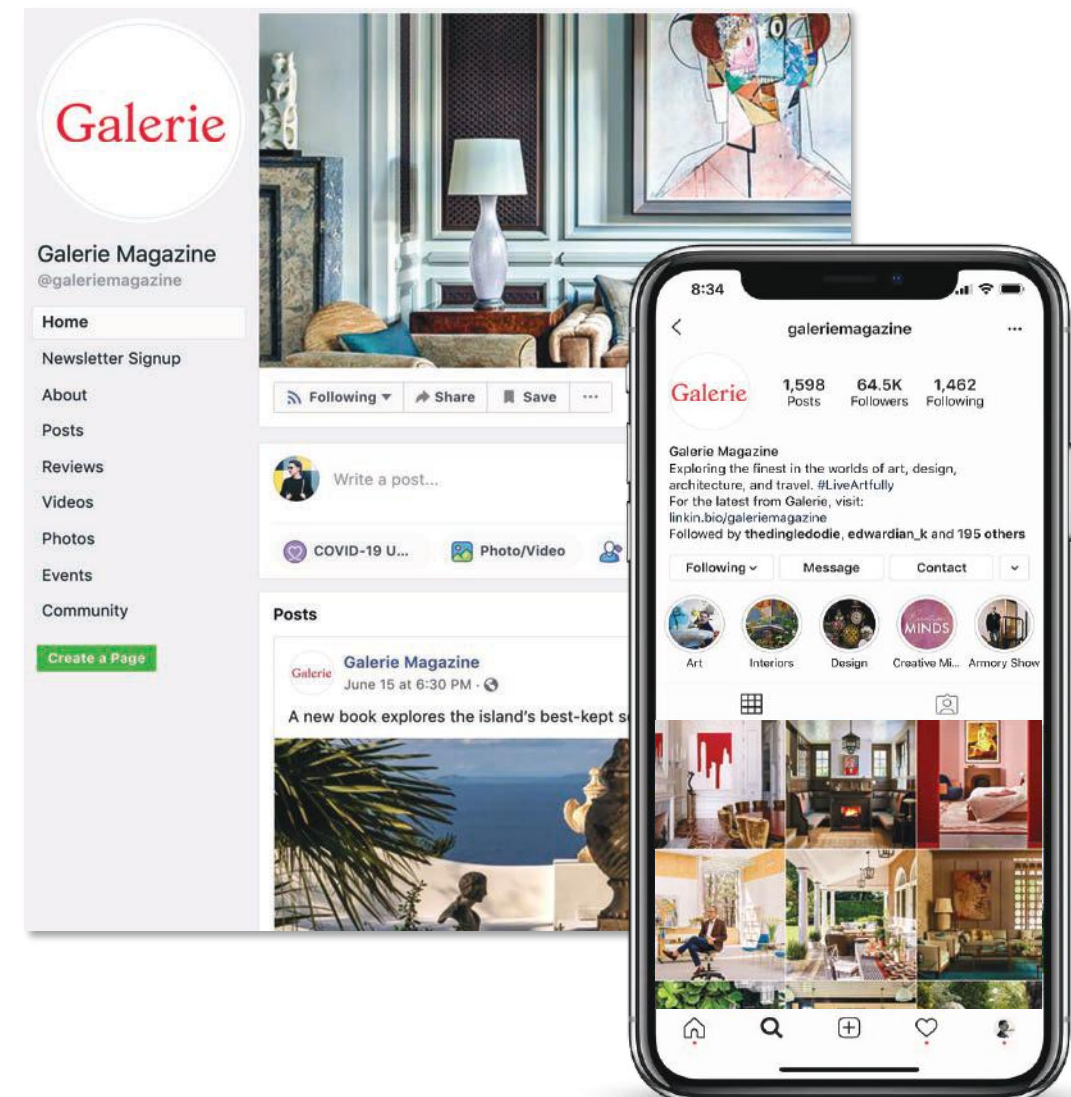
## SOCIAL MEDIA

**66,000+**

Instagram Followers  
(<sup>^</sup>51% YOY)

**20,000+**

Facebook Fans



# Digital Exposure Packages

## CUSTOM CONTENT

Tell your brand's story to *Galerie's* hyper-engaged audience.

### NATIVE CONTENT

Starting at \$11,000 net

#### (1) NATIVE ARTICLE

- Live for 1 week on homepage
- Article live on site for 6 months

#### (2) E-NEWSLETTER SPONSORSHIPS

- 100% SOV with sponsored article module

### NATIVE CONTENT + SOCIAL AMPLIFICATION

Starting at \$15,500 net

#### (1) NATIVE ARTICLE

- Live for 1 week on homepage
- Article live on site for 6 months

#### (2) E-NEWSLETTER SPONSORSHIPS

- 100% SOV with sponsored article module

#### ROS ROTATION OF BRAND ADS

- Estimated 30K impressions for 1-month flight

#### (1) SPONSORED INSTAGRAM STORY DRIVER

#### (1) SPONSORED FACEBOOK POST DRIVER

## TACTICAL EXPOSURE

Promote a launch, sale, or brand initiative with high-visibility presence across all *Galerie* platforms.

### 4-WEEK BRAND BLITZ

STARTING AT \$11,500 NET

#### ROS ROTATION OF BRAND ADS

- Estimated 30K impressions for 1-month flight

#### (4) E-NEWSLETTER SPONSORSHIPS

- 100% SOV

#### (1) SPONSORED INSTAGRAM STORY

### 8-WEEK BRAND BLITZ

STARTING AT \$19,000 NET

#### ROS ROTATION OF BRAND ADS

- Estimated 60K impressions for 2-month flight

#### (6) E-NEWSLETTER SPONSORSHIPS

- 100% SOV

#### (6) SPONSORED INSTAGRAM STORIES



# Partner with *Galerie*

Take advantage of VIP programs and experiences  
that deliver an audience like no other.

## EXPERIENCES

Art of Conversation &  
Creative Minds panel discussions

Art gallery tours & art talks

Showroom/retail events

Art fair sponsorships

## SIGNATURE PROGRAMS

Creative Minds

The Power of Art & Design

Emerging Artists

## CONTENT

Digital, video, social, and print

Mailings, e-newsletters

Cross-platform  
content sponsorships

Custom storytelling

## TARGETING

In issues at art/design fairs

Ride-along literature  
with in-home copies

In specific geographic regions  
or summer communities





# Advertising Partners

## FINE JEWELRY/ WATCHES

Assael  
Baume & Mercier  
Cadar  
David Webb  
Elizabeth Locke  
Franck Muller  
Graff  
Harry Winston  
H.Stern  
Lagos  
Marina B  
Martin Katz  
Nouvel Heritage  
Parmigiani Fleurier  
Richard Mille  
Roberto Coin  
Sorab + Roshi  
Speake-Marin  
Tiffany & Co.  
Van Cleef & Arpels  
Wempe

## FASHION

Brunello Cucinelli  
Dior  
Hermès  
Loewe  
Natori  
Salvatore Ferragamo

## RETAIL

Bal Harbour Shops  
Bergdorf Goodman

## BEAUTY

Il Profvmo  
Norell  
Parfums de Marly  
Valmont

## HOME

Antolini  
A. Rudin  
Arteriors  
Ben Soleimani  
Bernd Goeckler  
Bernhardt  
Bevolo  
Bright Chair  
Caesarstone  
Christopher Peacock  
DDC  
Dedar  
De Sousa Hughes  
Doris Leslie Blau  
Fendi Casa  
Fisher Weisman  
Galerie Glustin  
Georg Jensen  
Gloster  
Holly Hunt  
Hubbardton Forge  
Hunter Douglas  
Jasper  
Jean Perzel  
Jim Thompson  
Jonas Workroom  
Jonathan Browning  
Julian Chichester  
Lalique  
Made Goods  
Magni Home Collection  
Mansour Modern  
Marc Phillips  
Matouk  
Maya Romanoff  
Minotti  
Mitchell Gold +  
Bob Williams  
Molteni  
Paris Ceramics  
Quintus  
Ralph Lauren Home  
Ralph Pucci  
RH  
Samad  
Scott Group  
Stark Carpet  
Todd Merrill Studio

## WINE/ SPIRITS

Hennessy  
Patrón

## PRIVATE AVIATION

Talon Air

## TRAVEL/ HOSPITALITY

Fontainebleau  
J.K. Place Firenze  
Seabourn  
The Quin Central Park  
by Hilton Club

## FINANCIAL

AIG  
Chase Private Client  
Deutsche Bank

## AUTOMOTIVE

BMW Group

## REAL ESTATE

Compass  
Corcoran  
Douglas Elliman  
Luxury Portfolio  
International  
Palazzo Della Luna  
Phil Kean  
Related  
Sotheby's International  
Realty  
Windsor

## GALLERIES/ AUCTION HOUSES

Blum & Poe  
Carole A. Feuerman  
Studios  
Charlotte Jackson  
Contemporary Art +  
Editions  
Edward Tyler Nahem  
Findlay Gallery  
Friedman Benda  
June Kelly Gallery  
Kasmin Gallery  
Kavi Gupta  
Lehmann Maupin  
Locks Gallery  
Mague Brewer  
Malin Gallery  
Marianne Boesky  
Mark Chamberlain  
Fine Painting  
Marlborough  
M Fine Arts Galerie  
Nohra Haime  
Perrotin  
Rhona Hoffman  
Gallery  
RoGallery  
Wright

## ART FAIRS

Art Aspen  
Art Basel  
Art Miami  
Art Santa Fe  
Collective Design  
Dallas Art Fair  
Design Miami/  
Expo Chicago  
Fog Design + Art  
Frieze  
IFPDA  
Maison&Objet  
Paris Photo  
Salon Art + Design  
The Armory Show

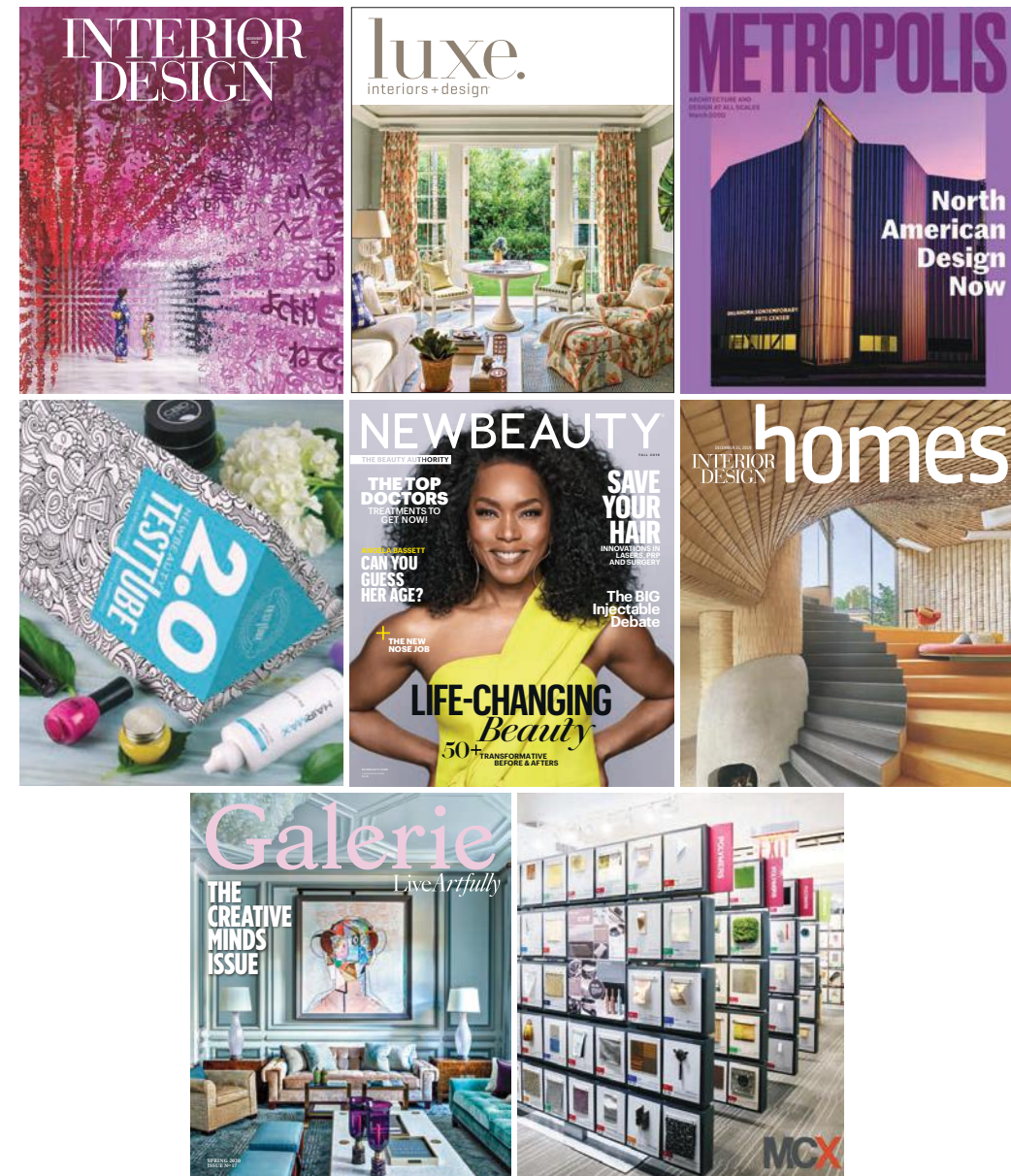


# Galerie & Sandow: Partners since 2018

In just over a decade, SANDOW has become the leader in design and luxury content through organic start-ups and strategic acquisitions.

In addition to *Galerie*, SANDOW design brands include *Interior Design*, *Luxe Interiors + Design*, and *Metropolis*, as well as global materials consultancy Material ConneXion and the game-changing technology and logistics platform Material Bank. SANDOW luxury brands also include *NewBeauty* and *MediaJet*.

## Sandow Brands & Services



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