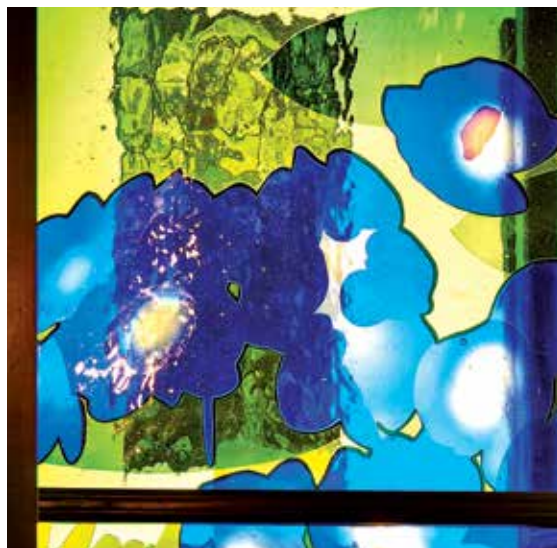


# Galerie

*Live Artfully*





## Our Mission

*Galerie* inspires readers to **LIVE ARTFULLY** by blending the exciting worlds of **ART, CULTURE, AND DESIGN**. With our unique, authoritative point of view, we deliver a **BRILLIANT MIX** of intriguing personalities, sophisticated interiors, and enchanting travel destinations — all in a **LUXURIOUS** package that is unparalleled.

# Elements of an Artful Life

Galerie's sophisticated front-of-book features spotlight:

DESIGN

TRAVEL

EMERGING ARTISTS

CUISINE

REAL ESTATE

AUCTIONS

INTRIGUING PERSONALITIES

**THE ARTFUL HOME**

## On Call

AS AN AVID COLLECTOR, ROBERT STULIN TAKES A CURATORIAL APPROACH TO A FAMILY-FRIENDLY YET UTTERLY REFINED MEDIA ROOM

PRODUCED BY JACQUELINE TERREBONNE

**ROBERT STULIN** knows his way around a media room. He has one in his home, and he has one in his office. He is a collector, and he has a keen eye for what he likes. He is also a curator, and he has a keen eye for what he likes to share.

*It's not just the colors and the mood of this room, it's the way it's put together. It's a mix of old and new, and it's all in a very elegant way.*

PHOTOGRAPH BY MICHAEL O'NEILL

**BOOKS**

## All About Judd

A MAJOR MUSEUM SHOW, NEW MONOGRAPH, AND SERIES OF GALLERY EXHIBITIONS WILL SHAPE THE LARGEST PICTURE OF DONALD JUDD'S WORK IN MORE THAN THREE DECADES

With the book "All About Judd" by Robert Stulin, a major museum show, a new monograph, and a series of gallery exhibitions, the largest picture of Donald Judd's work in more than three decades is being put together.

PHOTOGRAPH BY MICHAEL O'NEILL

"To see people, adventures, and his spaces through his eyes is something we wanted to share," says Rainer Judd

Rainer Judd's photography is a collection of his adventures and spaces. It is a collection of his adventures and spaces, and it is something we wanted to share.

PHOTOGRAPH BY MICHAEL O'NEILL

**GALLERY TOUR**

## Room to Show

DAVID KORDANSKY EXPANDS HIS LOS ANGELES GALLERY SPACE, DESIGNED BY WHY ARCHITECTURE

David Kordansky has expanded his Los Angeles gallery space, designed by Why Architecture. The new space is a beautiful addition to his collection.

PHOTOGRAPH BY MICHAEL O'NEILL

"Art is like a religion. It's a belief system, and I'm devout in my practice," David Kordansky says

David Kordansky's art is a belief system. It is a belief system, and he is devout in his practice.

PHOTOGRAPH BY MICHAEL O'NEILL

**ON OUR RADAR**

## Fresh Perspective

THESE BRISTOL STARS USE INNOVATIVE NEW TECHNOLOGIES TO CHALLENGE PERCEPTION

BY LUCY WEE

### María Berrio

"It haunts me to draw them. They are always on my mind," says María Berrio

María Berrio's art is a fresh perspective. It is a fresh perspective, and it is something we wanted to share.

PHOTOGRAPH BY MICHAEL O'NEILL

**SPOTLIGHT**

## Crystal Clear

LIGHTING DESIGNER ALISON BERGER INTRODUCES FOUR NEW RADIANT PIECES

Alison Berger's lighting design is crystal clear. It is a crystal clear design, and it is something we wanted to share.

PHOTOGRAPH BY MICHAEL O'NEILL

**REAL ESTATE**

## Permanent Vacation

EXCEPTIONAL DESIGN AND UNBALLEELED ANITIES ARE JUST A FEW REASONS TO CHECK OUT NEW YORK HOTEL LIVING

New York hotel living is a permanent vacation. It is a permanent vacation, and it is something we wanted to share.

PHOTOGRAPH BY MICHAEL O'NEILL

"Hotel residences give buyers a sense of stability, consistency, and a personalized level of service," says Dan Tubb

Hotel residences provide a sense of stability and consistency. It is a sense of stability and consistency, and it is something we wanted to share.

PHOTOGRAPH BY MICHAEL O'NEILL



# Long-Form Inspiration

Through expansive features, in book and online, *Galerie* showcases art-inspired homes from around the globe. We also take our readers inside artist studios and pair products side by side with creative parallels.





## Reader Engagement

*Galerie* brings a refreshing new voice to the world of luxury lifestyle media and delivers a reader with a true passion for art and design.

**97%**

Are likely to recommend *Galerie*

**76%**

Rate *Galerie's* design/layout as excellent

**75%**

Search online after reading about something or someone in *Galerie*

**29%**

Considered a purchase of an item featured in *Galerie*

**90%**

Collect art

**83%**

Say their love of art influences their approach to home and style

**57%**

Own 25+ works in their collection

**46%**

Made 5+ visits to an art gallery, museum, art fair, or antiques show in the past six months

# The Power of Affluence

*Galerie's* high-net-worth readers are intent on living artfully in every aspect of their lives.

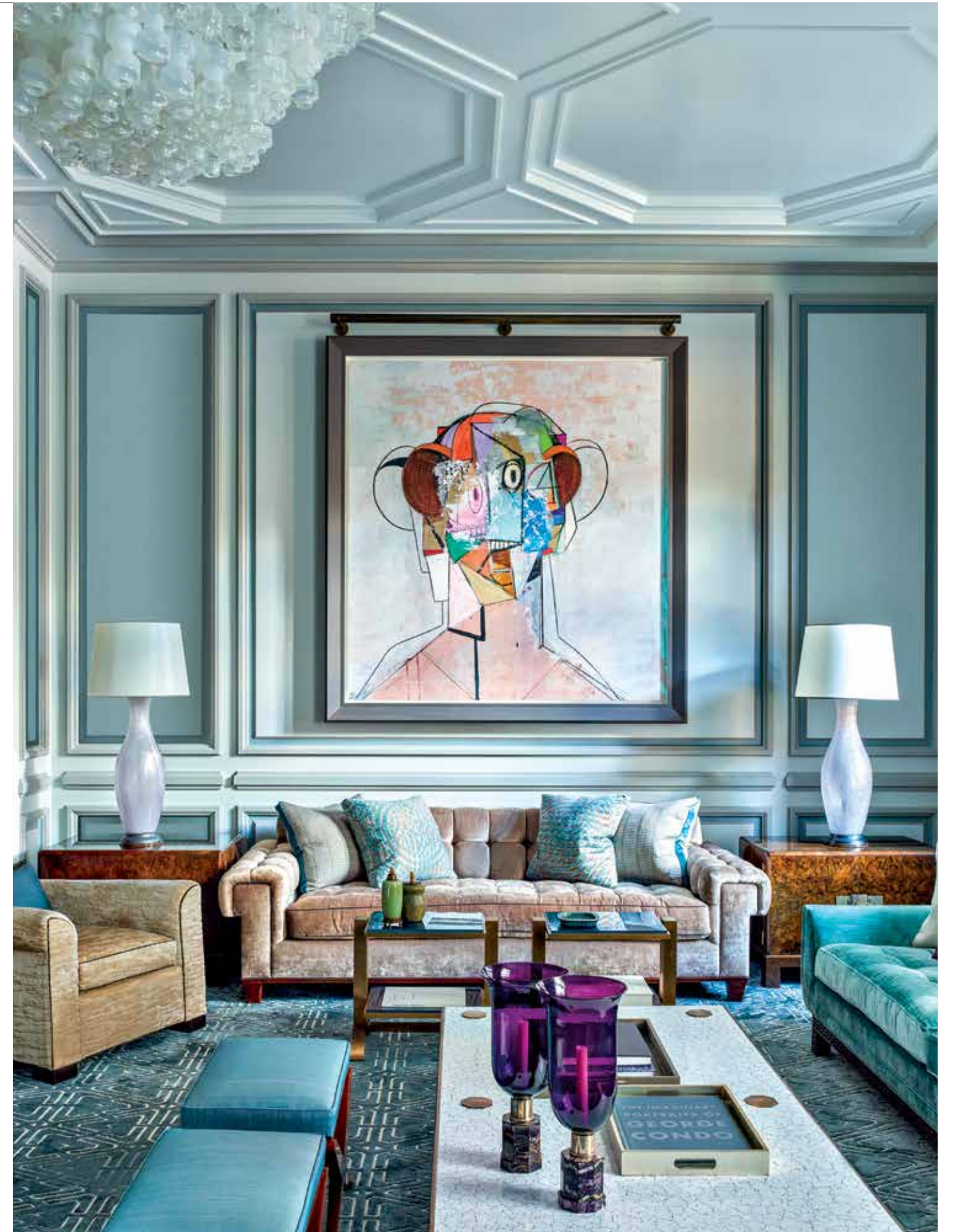
**45/55%** MALE/FEMALE

**42** MEDIAN AGE

**\$500,000** AVERAGE HHI

**\$5MM** AVERAGE NET WORTH

SOURCE: GALERIE READER SURVEY



## Vision & Talent



*Lisa Fayne  
Cohen*

**FOUNDER & EDITORIAL DIRECTOR**

Lisa Fayne Cohen is the founder and editorial director of *Galerie* Magazine, which she established in 2016 as the natural outgrowth of her lifelong passion for art and design. Featured in the *New York Times* for her sweeping collection of contemporary art, which includes Mark Grotjahn and Willem de Kooning, she seeks out new works by regularly attending art fairs around the world. She is a veteran of lifestyle magazines—*House Beautiful*, *Interiors*, and *DuJour*, among them—and attained a degree in art history from Barnard College and an associate's degree from the New York School of Interior Design.



*Jacqueline  
Terrebonne*

**EDITOR IN CHIEF**

Jacqueline Terrebonne serves as *Galerie's* editor in chief, after originally joining the team in the role of design editor in 2016. Her varied artistic interests and deep sense of curiosity inform the diverse and eclectic mix of design, fashion, and visual arts in every issue of the magazine. In addition to being a member of BAFTA and the James Beard Foundation, she recently completed a book of design tips for the home with Jeffrey Bilhuber for Rizzoli, entitled *Everyday Decorating*. Prior to her work at *Galerie*, she held positions at *Architectural Digest*, *Gourmet*, and *Martha Stewart Living*.



# Curated Circulation

*Galerie's* tiered distribution strategy is highly targeted and unique, putting our print publication in only the most upscale hands.

## AFFLUENT DATABASE

### 50,000 copies

Paid subscribers combined with Wealth Window database to reach readers who:

- Have net worth of \$5MM+
- Collect art and support cultural institutions
- Are aged 30–54
- Travel frequently worldwide
- Targeted distribution in the Hamptons, Martha's Vineyard, Nantucket, Aspen, and Vail

## STRATEGIC NEWSSTAND

### 25,000 copies

\$12.95 cover price  
*Galerie* founders also own industry-leading Hudson News

Placement strategy:

- 1,500+ airport newsstands, US and International (London, Paris, Milan)
- 600 Whole Foods Markets + Barnes & Noble stores
- Amazon newsstand

## PREMIUM PLACEMENT

### 15,000 copies

• Major global art and design fair distribution, including Art Basel; Frieze; Design Miami; TEFAF; Armory Show; Maison&Objet; Salone del Mobile; High Point Market, and KBIS

- In-room placement in world-class hotels and resorts – including Four Seasons, Ritz-Carlton, Park Hyatt, Relais & Châteaux

## PRIVATE AIRPORTS

### 10,000 copies

• *Galerie* is delivered directly into the hands of private-jet travelers at 250+ private airports across North America

- MediaJet is a Sandow-owned FBO network
- Average net worth of private-jet travelers is \$67MM





# Digital Platforms

Engaging content where and when our passionate followers want it.

## GALERIEMAGAZINE.COM

77,000+ unique visitors

IAB standard ad units: 970x250, 300x250, 300x600

## @GALERIEMAGAZINE

55,000+ Instagram followers

Visual storytelling in art and design

## NEWSLETTER

8,000+ opt-ins deployed semiweekly



# Partner with *Galerie*

Take advantage of VIP programs and experiences that deliver an audience like no other.

## EXPERIENCES

Art of Conversation & Creative Minds panel discussions

Art gallery tours & art talks

Showroom/retail events

Art fair sponsorships

## SIGNATURE PROGRAMS

Creative Minds

Emerging Artists

Women Changing the Art World

## CONTENT

Digital, video, social, or print

Mailings, e-newsletters

Cross-platform content sponsorships

Custom content

## TARGETING

In issues at art/design fairs

Ride-along literature with in-home copies

In specific geographic regions or summer communities





## 2020 Editorial Calendar

### I. Creative Minds

Closing: JANUARY 9  
Materials: JANUARY 16  
On Sale: MARCH 3

### II. Home & Away

Closing: APRIL 2  
Materials: APRIL 9  
On Sale: MAY 26

### III. Fashion Meets Art

Closing: JUNE 16  
Materials: JUNE 23  
On Sale: AUGUST 11

### IV. Emerging Artists

Closing: AUGUST 18  
Materials: AUGUST 25  
On Sale: OCTOBER 13

### V. Collectors

Closing: OCTOBER 14  
Materials: OCTOBER 21  
On Sale: DECEMBER 8

# 2020 Specifications & Rates

## GENERAL NET RATES

<b>FULL PAGE</b>	
1x	\$17,340
4x	\$13,875
8x+	\$12,650
<b>PREMIUM POSITIONS</b>	
Cover 2/Page 1	\$34,680
Cover 3	\$17,340
Cover 4	\$23,450

## FILE SUBMISSION

Submit all ad materials to:  
[www.adshuttle.com/Sandow](http://www.adshuttle.com/Sandow)  
 Preferred digital format: PDF/X-1a

**Production assistance:**  
[adshuttlesupport@sandow.com](mailto:adshuttlesupport@sandow.com)

**Contact:**  
 Kimberly Do  
 (917) 934-2985  
[kdo@galeriemagazine.com](mailto:kdo@galeriemagazine.com)

## SPECS

<b>FULL PAGE</b>	
TRIM	9.00" x 10.875"
LIVE AREA	8.50" x 10.375"
BLEED	9.25" x 11.125"
<b>SPREAD</b>	
TRIM	18.00" x 10.875"
LIVE AREA	17.50" x 10.375"
BLEED	18.25" x 11.125"

**SPREAD REQUIREMENTS**  
 Ad spreads must be sent as one page.

**SAFETY**  
 All live matter must be .25" from trim on all sides.

**REQUIRED MATERIAL**  
 PDF/X-1a file format. All fonts must be embedded. TrueType fonts cannot be used for printing.

**PRINTING PROCESS**  
 Web offset (SWOP3 Certified)

## COLOR

All files/images must be CMYK or Grayscale. No RGB, LAB, or embedded color profiles (such as ICC profiles). No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors will be converted to CMYK, and we can't guarantee color results under these circumstances.

**IMAGE RESOLUTION**  
 300 DPI total resolution @100%

**MAXIMUM INK DENSITY**  
 280% dMax GCR

**CROP MARKS**  
 All crop marks must be .1875" (3/16") off bleed area

**PROOFS**  
 Must contain GRACoL color strip. All final material must be submitted with digital proofs that have been pulled from the supplied file for color guidance on press.

## 2020 PRODUCTION SCHEDULE

Issue	Reservation & Material Deadline	On Sale
I. Creative Minds	January 9	March 3
II. Home & Away	April 2	May 26
III. Fashion Meets Art	June 16	August 11
IV. Emerging Artists	August 18	October 13
V. Collectors	October 14	December 8

ALL DATES AND THEMES SUBJECT TO CHANGE WITHOUT NOTICE.



# Advertising Partners



## **FINE JEWELRY/ WATCHES**

Assael  
Baume & Mercier  
Cadar  
David Webb  
Elizabeth Locke  
Franck Muller  
Graff  
Harry Winston  
H.Stern  
Lagos  
Marina B  
Martin Katz  
Nouvel Heritage  
Parmigiani Fleurier  
Richard Mille  
Roberto Coin  
Sorab + Roshi  
Speake-Marin  
Tiffany & Co.  
Van Cleef & Arpels  
Wempe

## **FASHION**

Brunello Cucinelli  
Dior  
Hermès  
Loewe  
Natori  
Salvatore Ferragamo

## **RETAIL**

Bal Harbour Shops  
Bergdorf Goodman

## **BEAUTY**

Il Profvmo  
Norell  
Parfums de Marly  
Valmont

## **HOME**

Antolini  
A. Rudin  
Arteriors  
Ben Soleimani  
Bernd Goeckler  
Bernhardt  
Bevolo  
Bright Chair  
Caesarstone  
Christopher Peacock  
DDC  
Dedar  
De Sousa Hughes  
Doris Leslie Blau  
Fendi Casa  
Fisher Weisman  
Galerie Glustin  
Georg Jensen  
Gloster  
Holly Hunt  
Hubbardton Forge  
Hunter Douglas  
Jasper  
Jean Perzel  
Jim Thompson  
Jonas Workroom  
Jonathan Browning  
Julian Chichester  
Lalique  
Made Goods  
Magni Home Collection  
Mansour Modern  
Marc Phillips  
Matouk  
Maya Romanoff  
Minotti  
Mitchell Gold +  
Bob Williams  
Molteni  
Paris Ceramics  
Quintus  
Ralph Lauren Home  
Ralph Pucci  
RH  
Samad  
Scott Group  
Stark Carpet  
Todd Merrill Studio

## **WINE/ SPIRITS**

Hennessy  
Patrón

## **PRIVATE AVIATION**

Talon Air

## **TRAVEL/ HOSPITALITY**

Fontainebleau  
J.K. Place Firenze  
Seabourn  
The Quin Central Park  
by Hilton Club

## **FINANCIAL**

AIG  
Chase Private Client  
Deutsche Bank

## **AUTOMOTIVE**

BMW Group

## **REAL ESTATE**

Compass  
Corcoran  
Douglas Elliman  
Luxury Portfolio  
International  
Palazzo Della Luna  
Phil Kean  
Related  
Sotheby's International  
Realty  
Windsor

## **GALLERIES/ AUCTION HOUSES**

Blum & Poe  
Carole A. Feuerman  
Studios  
Charlotte Jackson  
Contemporary Art +  
Editions  
Edward Tyler Nahem  
Findlay Gallery  
Friedman Benda  
June Kelly Gallery  
Kasmin Gallery  
Kavi Gupta  
Lehmann Maupin  
Locks Gallery  
Mague Brewer  
Malin Gallery  
Marianne Boesky  
Mark Chamberlain  
Fine Painting  
Marlborough  
M Fine Arts Galerie  
Nohra Haime  
Perrotin  
Rhona Hoffman  
Gallery  
RoGallery  
Wright

## **ART FAIRS**

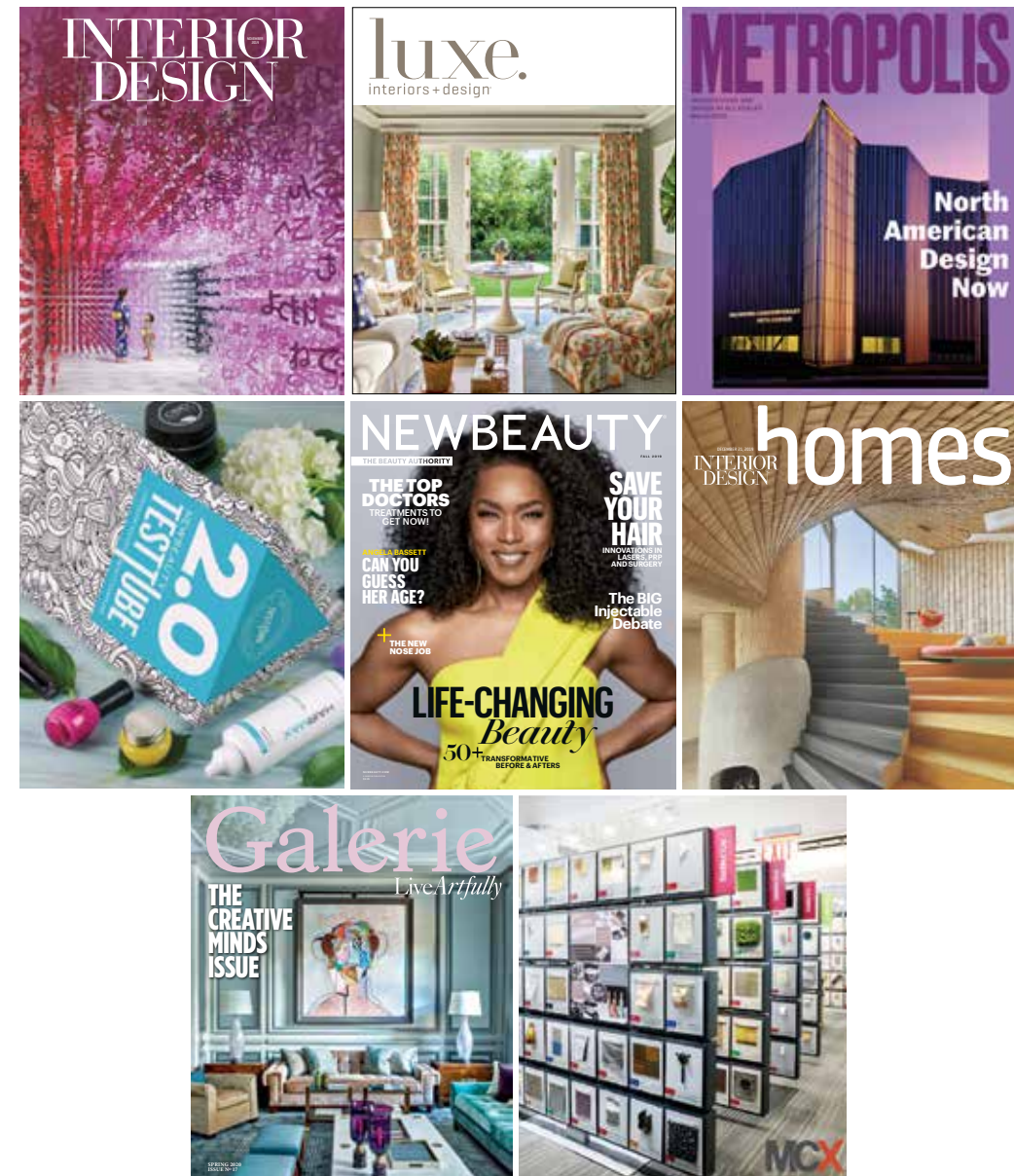
Art Aspen  
Art Basel  
Art Miami  
Art Santa Fe  
Collective Design  
Dallas Art Fair  
Design Miami  
Expo Chicago  
Fog Design + Art  
Frieze  
IFPDA  
Maison&Objet  
Paris Photo  
Salon Art + Design  
The Armory Show

# Galerie & Sandow: Partners since 2018

In just over a decade, SANDOW has become the leader in design and luxury content through organic start-ups and strategic acquisitions.

In addition to *Galerie*, SANDOW design brands include *Interior Design*, *Luxe Interiors + Design*, and *Metropolis*, as well as global materials consultancy Material ConneXion and the game-changing technology and logistics platform Material Bank. SANDOW luxury brands also include *NewBeauty* and *MediaJet*.

## Sandow Brands & Services



**SANDOW®**

Galerie

# Live *Artfully*

**For information on advertising  
in *Galerie Magazine*, please contact:**

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bbrenner@galeriemagazine.com  
(917) 934-2844